

BCSW Meeting of May 5, 2016

MEETING CALLED to order at 5:37 PM

Present: Debby Herbenick, Jacqueline Fernetto, Kristi McCann, Beth Friedman Kirk, Regina Moore, Cathi Crabtree, Penny Githens, Sue Owens. Absent: Yeeseon Chae, Debra Vance, Toby Strout. Ashley Hazelrig, secretary was also absent.

Guest: Sierra Reed

No minutes from the previous meeting to review

OLD BUSINESS

A. WHM – Next one will be March 22, 2017

Report from Jacqueline Fernetto, on this year's luncheon: Lost \$1,055 from the event, will-call went well. Didn't plan well enough to the increased cost of the presenter and increased the number of comped tickets so that needs to be addressed for next year.

Three recommendations:

1. In-kind donations not paying for tickets, so talked about eliminating that perk.
2. Room to increase the cost of sponsorship and decrease the number of free tickets associated with the sponsorship. Increased sponsorship cost in-line with sponsorships for other events. Also light on paid display tables. The group will need to get out and do a better job of marketing the sponsorships and the paid display tables. Proposed increased sponsorship costs: Platinum \$500 to \$800; Gold \$250 to \$500; and, Silver from \$150 to \$250. Also need to market the sponsorship of individually donated tickets, in part due to the language on the BCT website. Maybe get sponsorship for the speaker.
3. Re-evaluate the comp tickets – Markey's and the Convention Center don't use all the seats that they have been allocated. Re-evaluate a full table for Middleway House. May need to raise the ticket price again. Difficult, too, to track the tickets through BCT.

Have a city-wide essay contest. Cathi indicated that making it city-wide will mean we – rather than the teachers at the individual schools – will have to read the essays. The staff at BHSN have also bought tickets. There were seats earmarked for them this year.

Comments: Markey's didn't show the actors on the big screens, funny music at the beginning. Good MC work and speeches. One complaint – didn't introduce the Peace Choir. Need to work on ticketing improvements, especially for will-call; need a better process for people buying a

table. Need to be clearer about those at display tables – whether lunch was purchased for them or not. Assign volunteer assignments in advance.

Discussion on whether or not to increase the sponsorship prices and the number of comped tickets for sponsorships. Discussion about asking sponsors to donate their tickets to specific groups, like the Girl Scouts. Group agreed not to increase the sponsorship price, try to sell more sponsorships, have 4 comped tickets for Platinum, 2 for Gold and 1 for Silver.

Jacqueline would like to see someone step up as a co-chair on the 2017 planning committee so that they are able to take over in 2018. Kristi McCann offered to be the co-chair.

It was good to have a sub-committee to identify and recruit the keynote planning committee. Jacqueline recommends that a sub-committee be started again now to take that on. The sub-committee for this will be Regina Moore, Debby Herbenick, Cathi Crabtree and Jillian Kinzie (to be invited).

B. Monroe County Women's Commission Report, Debby Herbenick.

Splitting off into working groups on issues: Transportation for rural citizens, 211, greater connection with BCSW where the commissions would collaborate and meet twice a year, sexual violence, health issues, pay equity, and results of their recent survey. Nancy White is the chair. They are not focused on events the way the BCSW is. Cathi recommended a possible retreat. Beth indicated that we'd need to publish a notice of the meetings.

C. High School Liaison check-in – Yeeseon not present. Need to consider recruiting a new high school liaison. Cathi shared the letter that was used to recruit Yeeseon. Regina will assume the responsibility for initiating contacts with the local high schools.

NEW BUSINESS

A Local issues related to violence against women – Cathi, very little at this point.

B Liaison Report – Nothing to report.

C. Collaboration with the Commission on Hispanic and Latino Affairs – Voter Literacy Event – Kate Cruikshank did a Power Point presentation for 15 to 18 people which was well received.

D. Discuss was to recognize women of color and address their issues – Penny, not much to report. Thinking about separate panels for the various groups.

E. Future Planning – Looked at what was done 3 years ago. Review of Committee and discussion on what had been done. Beth: Monitor legislation impacting women instead of being reacting. Talk of possibly adding new BCSW commissioners. Cathi asked about the

possibility of doing that; Sue suggested Debby send a request for 2 new commissioners. Kristi suggested that if the Monroe County Commission and BCSW have the same committees, perhaps we could use that as one of the vehicles for collaboration. If we come up with outreach materials or panels, how do we get this out to the general public. Could have a listserv, but the commission doesn't currently have one; Twitter; Facebook; or maybe find "partners" like Moms Against Gun Violence and the ICPE of Southern Indiana.

Looked at Subcommittees from 3 years ago. Look at the County Commission and see what the commonalities are for committees. Need to look at the issues and decide if these are on-going committees or one-time projects that the group takes on one-by-one. Create reports through the project-type approach. Debby will take the committee list and put it through Survey Monkey so zero in on issues. Work on making issues more visible.

PUBLIC INPUT -- None

MEETING ADJOURNED at 7:34 PM