CITY OF BLOOMINGTON COMMISSION ON AGING
Tuesday, February 14, 2017
Minutes

ATTENDENCE:
The meeting was called to order by Chair, Lauren Cowan at 4:30 p.m. Present were Commissioners Lauren Cowan, Gail Londergan, Jack Kahn, Jim Shelton, Lei Gong and Courtney Stewart, thereby constituting a quorum. Commissioners absent were Julie Hill. Staff Liaison, Sue Owens was present.
Guests present: Amanda Mosier, IU Health Alzheimer Resource Center.

APPROVAL OF MINUTES:
Commissioners reviewed January minutes. Commission made one correction under Additional Agenda items, Jim Shelton's name is crossed out, Jack Kahn is added as the member volunteered for the organizational subcommittee. The January minutes were approved as noted.

LIAISON REPORT:
No report.

NEW BUSINESS:

A. Advisory Members, appointment of the New Commissioner
   An advisory member is a volunteer appointed by city council to assist commissions.
   Lauren suggested that we would use this resource in the future when our commission's initiatives are more developed.
B. Spokesperson for CoA:
   Our commission Chair Lauren Cowan will be our Spokesperson.
C. Arts Alliance Membership
   Jack made a motion that we will no longer pay the membership to be part of Arts Alliance. Jim seconded. Motion passed.

OLD BUSINESS:

A. Working Subcommittee Updates:
   1. Creative Aging Initiative:
      Lei presented that the subcommittee had two productive meetings. Since the end of CAF last May and Julie Hill's departure as the main organizer of the CAF, our commission has tried very hard to re-image the future of the Creative Aging Initiative. The purpose of the CAF has been to bring various organizations in the community together to discuss age-related issues and celebrate creative aging. The commission would like to continue this part of the festival's mission. But the month long format has been too overwhelming. With that in mind, this subcommittee has come up the idea of Bloom Café as an umbrella venue which will partner with community organizations, businesses and the public, to provide an opportunity to engage in conversation about age-related issues, supporting the development of a work force serving older adults by advancing the intersection of research, policy and practice. It was borrowed from the idea of Bloomington Science Café which is to provide the community with a relaxed, affordable and engaging opportunity to learn about and discuss current science topics. The format will be and not limited to speakers, performances, exhibit & workshops, intergenerational events, movies, etc. We will focus on about four

events/year. We will pilot this new format in 2017. As this format is successful, by the end of 2017, the subcommittee will request proposals for events in 2018.

Lei made a motion to have Bloom Café replace the Creative Aging Festival as our main event venue. Jim seconded, motion passed.

Lauren also reported the subcommittee's work on defining Partnership and Endorsement:

For a partnership:

- The program must be serve the senior population
- The venue, location of event, must be accessible
- We will seek potential partnerships as well as consider options brought to the CoA.
- A Memorandum of Understanding, MOU, signed by both parties, must be in place before any partnerships are established.
    - To meet the criteria for a MOU, both parties must bring "value to the table". Value may be achieved as:
        - Assistance with marketing, spreading the word via our newsletter, website, a list serve, etc.
        - In kind donations of time and/or money
- The City of Bloomington, CoA logo must be included on any publicity released to the public.

For an Endorsement:

- Organizations will seek us out
- There is no expected in kind donation
- The City of Bloomington CoA logo is not necessary
- MOU is not necessary

For both a partnership and an endorsement, the organization must submit a written description of the event.

2. Seniors in Poverty
Gail suggested to rename it as the affordable living for Seniors (Food + Healthcare). Subcommittee members are Jim, Jack, Lauren and Courtney.

3. Communications:
Gail made a motion to have the communications Committee develop a short list of electronic resources for use in generating non-commission content for the newsletter. Jim seconded, motion passed.
Gail made a second motion to ask CFRD for quarterly newsletter publication during 2017, as a pilot test. Courtney seconded, motion passed.

4. Organizational: (for a detailed subcommittee report, please see attachment) We talked about the role of secretary. Since Alice left the commission, we have had no secretary. We agreed that we need to elect a new secretary, preferably when we have a full commission. To vote a new secretary will be added on our March agenda. The organizational committee also would like to review the bylaws at our March meeting.

B. Eco-Heroes Report:
Gail reported the progress of the ECO-HEROES Contest which is put on by the Bloomington Environmental Commission in collaboration with our commission. It is their first year to include the older adults in this contest. The award ceremony will be on 4/22. And we will report this event on our next newsletter.

Additional Agenda Items:
Gail has been working on the power point presentation of our annual report to the Bloomington city council.
Jim made a motion to present power point version of our Annual Report to city council on March 1, 2017. Gail seconded. Motion passed.
Jack made a motion to approve the edited contents of the power point presentation by Gail to present on 3/1 council meeting on the condition of approval by Beverly. Jim seconded. Motion passed.
Jim made another motion for us to have two tables at Senior Expo this year with a suggestion box. Jack seconded. Motion passed.

Announcements from Commissioners
Amanda Mosier will come to our March meeting.
At March meeting, we will vote on our first Bloom Café signature event in May.

Meeting adjourned at 6:02pm.