

## **Bloomington Community Farmers' Market Advisory Council**

Monday, February 13, 2017 at 5:30 pm

Parks Conference Room

### **Advisory Council Members Present**

Leslie Burns, Rachel Rosolina, Don Rhudy, Rachel Beyer, Kathy Aiken

Absent: Bruce McCallister, Carmen Siering, Bobbi Boos, Mary White

### **Public Present**

Jonas Carpenter

### **Market/City Staff Present**

Marcia Veldman, Robin Kitowski

#### **1. Call to Order**

Leslie called the meeting to order.

#### **2. Approval of Minutes**

The December 2016 minutes were approved.

#### **3. Public Comment**

#### **4. New Business**

##### **A. Assistance at the Vendor Space Reservation Meeting**

Kathy, Don, Leslie, and Bobbi volunteered to assist with the meeting, set for Monday, Feb. 27.

##### **B. Review of 2016 Budget**

Marcia presented the review. As compared to previous years, most budget lines have remained largely static, however, the expenses dropped by about \$10K in the admin fee line – an estimate of the cost of the time of the front office staff spent on Market matters. It was 15%, but in 2016 the cost of this was reduced to 5%. PFV revenue increased by \$2K as well from space rental fee and 10% gross proceeds. Cost recovery is maintained and farm vendor fees are not anticipated to increase for the next year.

##### **C. Prepared Foods Vending Update**

There was a discussion of tactics to solve customer line position issues for PFVs in the best way for traffic flow and access. The committee met to review proposals for the coming year. There were three applicants for food truck/carts under consideration. All recommendations will go to the Parks Board for their approval.

##### **D. Review/Input on Innovative Farm Arrangement Applications**

Jonas joined the meeting to weigh in on his and Rachel's application. Leslie introduced the discussion with a recap of Bread and Roses Gardens, Bread and Roses Nursery and Mavourneen Farm and their unique situation under one contract under Jonas' name (detailed in previous meeting minutes). The contract contains a clause that states "a Vendor may be party to only one Market contract and may have only *limited* financial interest in any other contract." There is also a clause which allows for an innovative arrangement application to be considered and determined at the discretion of Market management. Based on this, staff recommends that two separate applications be

submitted – one for Bread and Roses and one for Mavourneen. The points accumulated to date for Mavourneen will be retained by that farm for all their appearances across the 2016 season. B&R will give one point to Mavourneen in addition. But no points in the future may be transferred between the two operations. Remaining points may be exchanged between Jonas and Salem for all years they were both on the B&R contract in the event they wish to do so. Marcia asked for a vote on this application. A motion was made and passed to allow the application as described.

Bobbi Boos also submitted this type of application in conjunction with Blue Hour Farm. The idea to the innovation involves two contracts – Bobbi’s (Sundry Farm), and Grant Pershing’s. Under two separate contracts, they propose that Bobbi be able to work on Grant’s farm and occasionally work as a Blue Hour vendor at the Market. Bobbi, operating at a reduced capacity this season at her farm, would like to be able to sell at Market under her contract and on behalf of Grant’s, but neither on the same day, nor in the same space, and she would not earn points for any activity she undertakes at Blue Hour. Both parties maintain their own claim to being primary vendor on their respective contracts. A motion was made to approve this arrangement and it passed a vote.

**5. Old Business**

None

**6. Adjournment**

Minutes submitted by Robin Kitowski