

|City of Bloomington, IN

April 2017 CSW Minutes

THE COMMISSION ON THE STATUS OF WOMEN

Thursday, April 6, 2017 5:30PM

McCloskey Room, Suite 135

City Hall

401 N. Morton Street Bloomington, IN

Commissioners Present: Jacqueline Fernetto, Beth Friedman Kirk, Penny Githens, Ashley Hazelrig, Debby Herbenick, Regina Moore, Amanda Stephens

Commissioners Absent: None

High School Adjunct Members Present: Emma Cannon, Bloomington North

Staff Liaison Present: Sue Owens

Community Volunteer Recorder Present: Donna Goings

Community Guest present: Asha Kirchhoff

Call to Order: The meeting was called to order by Debby at 5:35 pm.

Addition to Agenda: Adding non-voting members to the commission was added as an agenda item.

Approval of Minutes: The minutes of March 2017 were reviewed. Beth moved to accept the minutes as corrected, Jacqueline seconded, and motion passed.

Three positions on the Commission are currently open--one mayoral and two council. All members are asked to encourage women in the community to consider applying.

Old Business-A. WHM Lunch – Recap

Jacqueline reported a profit of \$3300 compared to loss of \$1000 last year. There was not a lot of feedback on evaluations; however what was received was positive. There was positive feedback about the speaker. Ideas for next year are:

- Get a handle on how many tickets are being donated--18 tickets were donated but only 8 were actually used. A recommendation is that the other 10 be held for next year and be given to under resourced people who need them.
- Have BCT Box Office staff work will call table again—it was very efficient and is low-cost.
- Assign volunteers ahead of time. Consider whether it is worthwhile for exhibitors to have tables—a survey was taken and will be looked at when planning for next year
- Consider whether we want the Peace Choir next year - the cost of equipment for them is getting higher.
- Look at problems with cd not playing right; video not very visible; and backdrop not right color;
- Loved having Ashley as co-emcee and want to do again.
- Concerned about award nominations being more aggressively solicited. A rolling nomination could be open all year on web site. Use more social media to get word out as get closer to the time. Perhaps do press release a month earlier
- Don't have speaker selection committee; instead, planning committee will meet earlier to get process going.
- Jackie has chaired 3 years and needs a person who will step up to help and become new chair. She is willing to go one more year but her term is up in January and she may not be reappointed.

A comparison between 2016 and 2017 shows the following:

- Single ticket sales almost identical
- Reserve tables from 32 to 25
- Sponsorships almost identical
- Exhibit tables from \$335 to \$665
- Box office fees from \$450 to \$650
- Two biggest differences in “profit” are: 1) didn't have cost of a theatrical presentation or additional equipment needed for it; 2) less comp tickets
- Convention center costs went up \$700
- Total expenses \$2000 less 2017
- 462 lunches this year and pretty similar to last year

Debby indicated there has been conversation about perhaps using a paid speaker some years and perhaps some funds should be reserved for that option. Jackie said some of the comments were how authentic the speaker's voice was and that she wasn't an academic but rather “worked her way up the corporate ladder.”

There was discussion about finances. Concern was expressed about people donating for others and the donations not used. Next year, we will gift various agencies so the extra from this year will be used up. Sue clarified we still had to pay for the luncheons even though the tickets may

not have been used (bill is based on number of tickets). It is difficult to balance number of tickets purchased versus number comped. We could offer in advance to any group we want to and Sue could let commissioners know. We need to have lunch count in a week in advance; so committee has leeway to offer tickets next year. Further discussion was tabled to next month as well as the amount to reserve for speaker and the selection of committee chair.

Old Business-B. WLD Event - Recap

Beth reported: The event went really well. The speaker was great and the panelists were also good. There was a concern about respect for the panelists, and perhaps there is a need for guidelines for civility and respect for speakers. Other ideas included encouraging the moderator to stick to criteria and giving the moderator guides for the time frames and meeting with panelists ahead of time to discuss and plan. Regina indicated that the experience was valuable for all. Jacqueline was concerned about lightness of audience for such great speakers—48 people in number.

Old Business-C. Equal Pay Day Event – Recap

There was about the same number as for WLD. Regina indicated they haven't had a debriefing meeting yet. They are going to send a questionnaire to speakers and will speak more about it next month. The Girl Scouts took home \$150 in cupcake sales. Emma did a great job. Penny indicated it was great to do work together with the county commissioners on this joint event and should do again.

Old Business-D. Leadership Scholarship Initiative

Penny moved we award Megan Hutchinson \$200. Beth seconded. All approved. Sue will follow up.

Report from Monroe County Women's Commission

Regina shared the group met on March 10. They are currently working on rewording of some of their documents and are looking at how annexation may impact their group. They also discussed the pay equity event. Amanda Barge and Kathryn Stafford will be co-chairing next year.

Check-in from High School Liaison

Emma is raising money for AIDS walk and sexual assault awareness and Debby and Amanda will be speaking. She has released one video for her campaign and it went pretty well. She will send a YouTube link. She is contacting other potential speakers referred from Debby. Regina asked about how Emma's role in pay equity day was to family and student colleagues—no students came, but her family liked it.

New Business-A. Liaison's Report

There was no liaison's report.

New Business-B. Non voting reps

This agenda item was tabled until next month.

Community Input

Asha Kirchhoff attended the Pay Equity event and wanted to share her perspective. She appreciated the nuances of the group's discussion, etc. She was given info about openings on the commission.

Amanda Barge discussed intersectionality as a way to think about people complexly—including race, religion, disability, age, class, etc. The group could use an intersection approach in goals and in how we work with other groups.

Adjournment

Ashley moved to adjourn. The meeting concluded at 6:50pm.

Respectfully submitted,
Donna Goings