

CITY OF BLOOMINGTON COMMISSION ON AGING

Tuesday, October 10, 2017 4:30 p.m.
HOOKER CONFERENCE ROOM #245, CITY HALL
401 N. MORTON STREET, BLOOMINGTON, IN

AGENDA

1. **Call to Order:**

Volunteer Recorder for today:

Verify Quorum, Additional Agenda Items, Welcome Guests, -4:30 pm
Approval of September Minutes (thank you Phil!)

2. **Liaison Report** – Sue Owen

-4:40 pm

3. **Old Business:**

-4:45 pm

A. Working Subcommittee Updates:

a. Comprehensive Plan strategy and update: Phil (10 minutes)

b. Creative Aging Initiative, CAI: Julie, Lauren (10 minutes)

- Fall events: Mathers Museum “Folk Art and Aging” for Nov.

c. Data (5 minutes): Gail

- Community Survey, AARP Livability Index

4. **New Business:**

-5:10 pm

A. COA Messaging & Communication: What are the key messages COA wants to communicate through our Position Statement and other public outreach? We have several sources to draw from, including the work from our last few meetings. What key points do we wish to share about COA, our purpose, our activities, and our perspectives? If you had to explain COA in one sentence, what would you say?

i. Holistic Perspective on Aging Domains: Julie (from 9/12, 10 minutes)

ii. COA Position Statement: Denise (from 8/8, 10 minutes)

iii. COA Messaging and Outreach: Discussion, 20 minutes)

iv. PowerPoint Presentation Content (10 minutes)

Adjourn

-6:00 pm