

AGENDA

CITY OF BLOOMINGTON ECONOMIC DEVELOPMENT COMMISSION

Thursday, May 25, 2017 4:15 pm – ESD Conference Room (Suite #150) City Hall, 401 N. Morton Street Bloomington, Indiana

- 1. Call to Order
- 2. Roll Call
- 3. Minutes
 - Minutes for February 15, 2017
- 4. Old Business
 - None
- 5. New Business
 - Res. 17-01 and 17-02: Real Property Tax Abatement Application Naples, LLC, N. Kinser Pike
 - Annual Tax Abatement Report Presentation
- 6. For the Good of the Order
- 7. Adjournment

Economic Development Commission
Board Meeting Minutes
February 15, 2017
City Hall – Hooker Conference Room
4:18 p.m.

ROLL CALL: Kurt Zone, Geoff McKim, Dorothy Granger, Vanessa McClary, Malcom Webb

STAFF: Thomas Cameron, Jason Carnes, Alex Crowley, Laurel Waters

GUESTS: Julies Lee, Nate Carter

APPROVAL OF MINUTES

Vanessa made a motion to approve the minutes from October 19, 2016. Malcom seconded. Motion passed unanimously.

STAFF REPORT

Bloomington Investment Incentive Fund (BIIF) Financial Report

Jason reported there are two BIIF loans still active. One loan is current, but E2 Taxi is not. However, E2 Taxi has called the Controller's office to get their payoff, and it is hoped that by the next meeting he will be zeroed out and all payments made. Mr. McClary recently sold his business to another company based in Evansville. It is Jason's understanding the new company will no longer use it as a taxi service, but more a Medicaid/Medicare medical rides.

Kurt asked about the total in the account at this time. Jason stated the balance is currently about \$1500. This is because when payments come in they go into this account, but are then swept over to another account, the Westside Payment in Lieu of Annexation account. This is where the money originally came from, so this is where it goes back. Since the program is inactive, no new loans being made, any payments are swept over to the other account.

Kurt recalled in previous years there use to be a balance that was available for either grants or loans, and wondered what that was. He seemed to recall it was around \$250,000, and then there was \$100,000 lost to bad loans.

Jason stated the previous administration decided to start sweeping that money back over to the Westside in Lieu of Annexation account. Kurt asked what would happen if the EDC wanted to make another loan. Kurt stated he would be interested in making more loans if there was an intelligent way to address the credit risk issue.

Jason explained the City is partnering with the Community Foundation to create a CDFI, Community Development Financial Institution. This organization would be making loans to businesses that could not typically get them from banks. The contact from the Community

Foundation is Tina Peterson. The Bloomington Urban Enterprise Association just approved \$75,000 which will be half the salary to hire someone to administer the CDFI.

OLD BUSINESS - None

NEW BUSINESS

Election of Officers

Jason stated the current officers are: Kurt Zorn, President; Vanessa McClary, Vice-President, and Dorothy Granger is Secretary.

The Board suggested the following slate for officers: Kurt Zorn as President, Vanessa McClary as Vice President, and Malcolm Webb as Secretary. Officers were elected by consent, all members present approved as presented.

2017 Conflict of Interest

Jason reminded members this from needs to be filled out every year. The Board took a few minutes and filled out their forms.

GENERAL DISCUSSION

Woolery Mill Tax Abatement Progress Report

Jason reported that he, Alex, and Thomas had met with the Cassady's along with their architect and consultant. They have made quite a bit of progress since they were before the Board last. They have their architectural plans pretty flushed out for Phase I. The Cassady's hope is that they might get more assistance from the City. The Cassady's have applied for a tax credit from the State, and have asked the City to write a letter of support, which the City has agreed to do. Even if they were to receive these funds there will still be a funding gap. The Cassady's have suggested re-opening the tax abatement they currently have to change some of the phasing in language. A TIF bond has also been discussed, along with other creative ways the City might be able to help them.

Thomas added at this point the conversations are very preliminary. Staff does have many questions they need to answer before the City is ready to move forward in changing any of the City's support. This does not imply the City doesn't think it is not a great project, but the City needs to feel comfortable with the details before we come back to this Board asking for something different.

Jason stated he was encouraged by their progress since October.

Economic Development Updates

Jason explained to the Board that he has been working on in his role as small business relations, and the Director of the BUEA to figure out a solution to the Grease Interceptor issue. Grease interceptors are a requirement by the City of Bloomington Utilities Department for restaurants so grease and solids are captured before they can go into the sewer system. Staff has noticed the cost of these are getting passed on to the business owner and not the property owner. When the restaurant moves or closes, the property owner is left with this asset. Grease interceptors are very expensive, and some business owners are not aware of this requirement until they have already signed a lease. The BUEA is working with Legal and Utilities to establish a grant loan program for restaurants within the Enterprise Zone. There is a line item in the BUEA budget of \$100,000 to help with this program. It is hoped that in March something will have been approved. Details are still being worked out and staff is thinking of a loan/grant hybrid to help both the business and property owners.

Malcolm asked when the City started imposing the grease interceptor requirement. Jason believe early 2000's. The pipes underground were getting clogged up and causing problems. All new building construction are required to have them; this problem is with the retrofits.

Vanessa asked if all Food Trucks were going to One World. Jason stated many of them are going to One World, some have relationships with restaurants.

Alex reported there are many projects going on. The Trades District is starting to advance. The Dimension Mill co-work space is being designed and will be constructed by the fall.

The fiber project continues to advance. Axia has started a full engineering study of the town to figure out what the costs would be to build out the system as designed. In the spring, assuming the price to build the network it not a showstopper they would proceed with the Expression of Interest. If that comes back meeting a certain threshold then they would agree to proceed and build the network. The key point with Axia is they are building fiber network as infrastructure, not as a business. This is a completely different model than almost every other telecommunication company. This all needs to play itself out before we know if it will happen, which from an economic development aspect will have a great benefit to businesses and residents.

Malcolm asked about the price. Alex stated the gigabit speed would come in at around \$75 to \$80. There may be a 100 meg service, it's all not clear yet.

Thomas explained the HM Mac tax abatement was approved late last year and along the way, the Council made this a 10 year abatement. There was a slight typo in the final version. The EDTA expiration date and the ERA expiration date were based on the tax abatement schedule that the EDC approved. It was never extended when the tax abatement was extended to 10 years. Staff will go back to the Council and ask them to amend the abatement to make it in line with what was originally intended.

FOR THE GOOD OF THE ORDER

Malcolm commented that he had a conversation with a resident who has a business in Lawrence County. It is a small business, Martial Art Instruction. The draw is from clients from both their county and Monroe County. They are looking at building and when asked about locating in Monroe County the reaction was they couldn't possibly do anything in Monroe County because they didn't think they could handle all the regulatory requirements that are imposed in Monroe County. He added Bloomington and Monroe County do have a perception issue that should be addressed. That perception may well be based on reality issues where Bloomington does impose a lot on businesses that other counties don't. We also have a beautiful county, and one that is the envy of a lot of other counties too, so not all is bad. While the administration doesn't want chain restaurants and chain businesses in downtown, these are the businesses that have the legal departments and home offices to jump through the hoops that mom and pop operations that the community likes to support don't feel like they do.

Dorothy agreed this was a very good question. She asked if maybe Jason or Alex can show them in writing what is required of some small business who wants to build a building in Monroe County.

Alex believes there are two different questions: 1) is our regulatory framework too restrictive and 2) how easy is it to make it through the process. Alex stated it might be good to do an evaluation of codes vs other similar communities. Alex stated he believes the problem is how cumbersome is it to make it through the process. Alex added Leadership Bloomington asked if they could stimulate a project to look at the stumbling blocks and where are the places of inefficiency. Hopefully, this will show where the pain points. One developer said it is the lack a predictability when going through the planning process. Are some requirements just whims of individuals, such as color of bike racks?

Malcolm also noted in relation to perception issues, sidewalks. He stated his brother built a house a few years ago at 512 S. Mitchell and was required to put in a sidewalk. This sidewalk goes to nowhere. It is unlikely because of the age of the trees and the type of neighborhood that i sidewalks for that street will be built anytime soon. It was expensive to build the sidewalk, and when asked for alternatives he felt shut down in the process. Malcolm felt there could be better alternatives for these types of situations. He stated maybe a better way is to put money into an escrow for sidewalks in the future.

Alex explained that Planners have to work within very strict perimeters, they cannot afford to have any kind of gray areas. Having said that, there are sometimes cases when there is at least an opportunity to rethink.

Dorothy talked about the Councils Sidewalk Fund and how the Council tries to infill sidewalks.

Jason stated the Mayor has just hired an Innovation Director. One of the duties of this position will be to look at many of these issues.

Meeting adjourned at 5:10 p.m.

ADJOURNMENT – Meeting adjourned at 5:06 p.m.



MEMORANDUM

To: Economic Development Commission Members

CC: Jeff Underwood, Controller

Thomas Cameron, Assistant City Attorney

From: Alex Crowley, Director, Economic & Sustainable Development

Date: May 26, 2017

RE: EDC Resolutions 17-01 and 17-02

Real Property Tax Abatement Application

Naples, LLC - Southeast Corner of Gourley Pike and Kinser Pike

Naples, LLC ("Naples") is a Bloomington-based land holding company. It is managed by and shares its ownership structure with First Capital Group. Naples is proposing to develop a 1.82 acre property it owns at the southeast corner of Gourley Pike and Kinser Pike into a single, 3-story residential rental building with 39 one-bedroom apartments, including 6 workforce housing units.

Converting First Floor Commercial to Residential

The building as originally proposed included 2 residential floors, each with 13 one-bedroom units (total of 26) units, and 9,192 square feet of commercial space encompassing the entirety of the first floor. In discussions with Naples, City of Bloomington staff suggested conversion of the first floor commercial into 13 residential units and that Naples agree to commit 6 of the 13 units, or approximately 15% of the project's 39 units, to Workforce Housing Units (as defined by the City). Naples agreed to a workforce housing duration of 99 years, which would commence once both occupancy and rental permits have been issued for the property. Naples provided its written commitment to the City and the City and the Plan Commission and Board of Zoning appeals meetings accepted the changes on April 17, 2017 and April 27, 2017 respectively.

Workforce Housing Guidelines

There is no nationwide definition for workforce housing. Locally, we use the guidelines established in PUD #16-30 as our definition. They are as follows:

In order to qualify as a tenant of the units, the workforce housing resident ("Resident") must work at least thirty-five (35) hours per week and have a total household income less than 120% of the Area Median Income. The Resident must provide documentation supporting these criteria to Naples upon request.

Rent for the Resident for a one-bedroom workforce housing unit at the time of the commitment made by Naples shall not exceed the lesser of \$647 or 85% of the market rate rent for those units. The Housing and Neighborhood Development Department, City of Bloomington ("HAND") will annually provide income eligibility guidelines and rent structure guidelines to the owner for use in this workforce housing project and owner will adjust its requirements accordingly.

Tax Abatement Calculation

Staff and Naples have worked together to develop a quantitative approach to evaluating the impact to Naples of providing workforce housing in the Project, which leverages financial assumptions put forth by Naples. The analysis compares the net income to Naples of converting the first floor to residential (including 6 units of workforce housing) to its original 'by right' mixed-use proposal. The assumed annual loss to Naples of net income, according to the analysis, is the basis for the total assumed impact of providing the workforce housing units.

Significant in the analysis are three data point assumptions that drive the cumulative impact of providing the workforce housing units. These are: 1) the commercial rate/sq.ft. plus common area maintenance (CAM); 2) the commercial vacancy rate; and 3) the residential market rate. Staff requested that Naples validate these using a third party expert. Naples contracted with First Appraisal Group (Wayne Johnson) to complete a summary of market data, a copy of which has been attached for reference.

According to the analysis and for comparison, Naples's annual loss of net income from the mixed-use variant of the Project to the fully-residential variant of the Project (including workforce housing) equals \$23,370. The proposed tax abatement therefore offsets approximately 12 years of impact to Naples's net income.

Based on the analysis and validating information, the Administration supports the property owner's application for tax abatement, specifically a 7-year phase-in of taxes on the capital improvements to real property as detailed in the attached Estimated Property Tax Abatement Calculations, Real Estate Property schedule.

Criteria: City of Bloomington Tax Abatement General Standards

Capital Investment as an enhancement to the tax base

Total estimated project costs will be \$4.0 million. Current tax liability for the subject properties is \$2,647.76 annually, according to County's GIS data. Based on the total estimated project costs, the new tax liability (excluding the abatement) will be \$83,132 annually.

Evaluative Criteria

The City's Tax Abatement General Standards describe additional criteria to evaluate whether a project will make "a significant positive contribution to overall economic vitality" of the city. Four categories are outlined as examples, and the petitioner may provide supportive evidence for how their project addresses any or all of the evaluative criteria, and may also offer a description of the project's contributions outside of these four categories as the petitioner deems appropriate. A

summary of the application's listed categories and Staff assessments are below. Please also refer to the petitioner's application, which has been included in your packet.

Quality of Life/Environmental Sustainability: This site will assist with connectivity of the sidewalk system and the preservation of much of the ground cover on the East property line.

Affordable Housing: This project will include a recorded deed restriction that requires workforce housing for 99 years. As mentioned above, six (6) units will be designated as workforce housing. In order to qualify as a tenant of the units, the Resident work at least thirty-five (35) hours per week and have a total household income less than 120% of the Area Median Income. The Resident must provide documentation supporting these criteria to Naples upon request. Rent for the Resident for a one-bedroom workforce housing unit at the time of the commitment made by Naples shall not exceed the lesser of \$647 or 85% of the market rate rent for those units. The Housing and Neighborhood Development Department, City of Bloomington ("HAND") will annually provide income eligibility guidelines and rent structure guidelines to the owner for use in this workforce housing project and owner will adjust accordingly.

Community Character: The proposed development fits in with the existing land uses including the existing multi-family development to the west and serves as a transition between the commercial activity to the north and the single family residential neighborhoods to the south. The architecture is not out of character for the area and the site features pedestrian connections that enable residents to access the adjacent commercial land uses and neighborhood.

Criteria: Indiana Code

Establishing an Economic Revitalization Area and a Term of Abatement

Upon the EDC's favorable recommendation, the City Council will take the necessary legislative steps to review the abatement. In order for a property to be eligible for tax abatement, it must be designated an Economic Revitalization Area, or must be within an area already designated as an Economic Revitalization Area by the Common Council. An Economic Revitalization Area or "ERA" is an area which has obstacles to "normal development and occupancy because of a lack of development, cessation of growth, deterioration of improvements or character of occupancy, age, obsolescence, substandard buildings, or other factors." (Indiana Code § 6-1.1-12.1-1)

In order to establish an Economic Revitalization Area and authorize a tax abatement term, the Council must find that:

- The estimate of the value of the redevelopment or rehabilitation is reasonable for the projects of that nature.
- The estimate of the number of individuals who will be employed or whose employment will be retained can be reasonably expected to result from the proposed described redevelopment or rehabilitation.
- The estimate of the annual salaries of these individuals who will be employed or whose employment will be retained can be reasonably expected to result from the proposed described redevelopment or rehabilitation.

- Any other benefits about which information was requested are benefits that can be reasonably expected to result from the proposed described redevelopment or rehabilitation.
- The totality of the benefits is sufficient to justify the deduction.

City staff finds the estimates and benefits described in the Application and on the Statement of Benefits form are reasonable and that the benefits, as outlined in the application packet and this memo, are sufficient to justify a tax abatement of the recommended term and schedule.

Economic Development Target Area

In general, in order for most types of residential projects to be eligible for abatement, Indiana Code requires Economic Development Target Area designation (I.C. § 6-1.1-12.1-3), and requires a favorable recommendation from the EDC before the Council can designate an EDTA (IC § 6-1.1-12.1-7). An EDTA is property that "has become undesirable or impossible for normal development and occupancy because of a lack of development, cessation of growth, deterioration of improvements or character of occupancy, age, obsolescence, substandard buildings, or other factors that have impaired values or prevent a normal development of property or use of property."

This project's market-rate housing component necessitates an EDTA designation. Staff views the slow development of the site as evidence that it is a location that is undesirable for incentivized development.

Recommendation & Rationale

With the consideration of all factors outlined above and additional rationale below, Staff and the Administration support the property owner's application for tax abatement with the following terms:

• 7-Year Real Estate (RE) Property Tax Abatement, phased-in at **100% in Year 1**, **75% in Year 2**, **60% in Year 3**, **45% in Year 4**, **30% in Year 5**, **15% in Year 6**, **5% in Year 7**. The total estimated abatement value based on 2017 tax rates and capital investment estimates is \$274,336.

Staff recognizes the property's topographical challenges and the impact those challenges would have on the success of commercial space on the first floor. As noted in the April 27, 2017 Board of Zoning Appeals findings, "the (Planning & Transportation) Department finds peculiar condition in the fact that the southern portion of the lot is undevelopable due to environmental constraints. Applying the 75 foot riparian buffer and additional environmental constraints on the site, the developable area is small, preventing a larger mixed-use development that would likely support commercial use as part of a mixed-use development."

Additionally, Staff appreciates Naples's willingness to offer 6 units of workforce housing for a duration of 99 years as part of the development. By offering these units, Naples is supporting a

key Administration objective to combine long-term affordability with market rate housing in developments throughout the city.

Staff welcomes the opportunity to review the analytic approach to quantifying the proposed tax abatement schedule — a new approach with potential applicability to future developments — and to reviewing the overall project with the EDC in an effort to prepare a recommendation for the Common Council's consideration. If recommended, the petition will be scheduled for the June 7 and June 14 hearings at the Council.

Should the Council approve an abatement, the City will negotiate and execute the required Memorandum of Agreement with Naples, LLC. This agreement will include claw back provisions (remedies and consequences for noncompliance) related to the benefits stated in the Application and Statement of Benefits (SB-1) forms, and will define other substantial compliance terms though the duration of the tax abatement periods.

Attached:

- Petitioner's City of Bloomington Tax Abatement Application
- Petitioner's Statement of Benefits Form, Real Estate Improvements (SB-1)
- Estimated Property Tax Abatement Calculations, Real Estate Property
- Workforce Housing Impact to Net Income Analysis
- First Appraisal Group Market Data for north Bloomington

STATE OF

STATEMENT OF BENEFITS REAL ESTATE IMPROVEMENTS

☐ Redevelopment or rehabilitation of real estate improvements (IC 6-1.1-12.1-4)

State Form 51767 (R6 / 10-14)

Residentially distressed area (IC 6-1.1-12.1-4.1)

Prescribed by the Department of Local Government Finance

This statement is being completed for real property that qualifies under the following Indiana Code (check one box):

20____ PAY 20____

FORM SB-1 / Real Property

PRIVACY NOTICE

Any information concerning the cost of the property and specific salaries paid to individual employees by the property owner is confidential per IC 6-1.1-12.1-5.1.

INSTRUCTIONS:

- This statement must be submitted to the body designating the Economic Revitalization Area prior to the public hearing if the designating body requires
 information from the applicant in making its decision about whether to designate an Economic Revitalization Area. Otherwise, this statement must be
 submitted to the designating body BEFORE the redevelopment or rehabilitation of real property for which the person wishes to claim a deduction.
- The statement of benefits form must be submitted to the designating body and the area designated an economic revitalization area before the initiation of the redevelopment or rehabilitation for which the person desires to claim a deduction.
- 3. To obtain a deduction, a Form 322/RE must be filed with the County Auditor before May 10 in the year in which the addition to assessed valuation is made or not later than thirty (30) days after the assessment notice is mailed to the property owner if it was mailed after April 10. A property owner who failed to file a deduction application within the prescribed deadline may file an application between March 1 and May 10 of a subsequent year.
- 4. A property owner who files for the deduction must provide the County Auditor and designating body with a Form CF-1/Real Property. The Form CF-1/Real Property should be attached to the Form 322/RE when the deduction is first claimed and then updated annually for each year the deduction is applicable. IC 6-1.1-12.1-5.1(b)
- For a Form SB-1/Real Property that is approved after June 30, 2013, the designating body is required to establish an abatement schedule for each deduction allowed. For a Form SB-1/Real Property that is approved prior to July 1, 2013, the abatement schedule approved by the designating body remains in effect. IC 6-1.1-12.1-17

remains in eπect.	10 0-1.1-12.1-17					
SECTION 1		TAXPA	YER INFORMATION			
Name of taxpayer	ples, LLC					
	mber and street, city, state,	and ZIP code)	7100 0 1		1 1/1	
YO BOX	40, Bloomi	naton, IN 7	7402-0040		dysen & First Capitala	sa co
Name of contact person	Dungan		Telephone number		7	
Douglas	vuncan		812) 322-11		edd I Ca) yahoo, com	
SECTION 2 Name of designating boo	tu.	LOCATION AND DESC	RIPTION OF PROPOSED			1
Ivaile of designating boo	19			l K	esolution number	
Location of property			County	D	LGF taxing district number	
Southeast	Comer Gourky	Pike Kinser Pi	Le Monroe			
Description of real prope	rty improvements, redevelo	pment, or rehabilitation (use add	litional sheets if necessary)	la o ila	stimated start date (month, day, year)	
39 ONE-DE	aroom aparti	ments; le of the	ose units will	be in	8/1/2011	
the Work	torce Heusli	ments; le of the	50 years	E	stimated completion date (<i>month, day, year</i>)	
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Current values			500,00		127,400	1
	ues of proposed project		4,000,00	00		
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SECTION 5	A THE STATE OF THE	ASTE CONVERTED AND O			/ER	
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Other benefits CONVEYTIVE	ng a difficu	A parcel to co	develop becau	ise of par	cel	
armens	sions and si	opes.				
	18					
SECTION 6		TAXPAYE	ER CERTIFICATION		这个人的意思是一个人的	
I hereby gertify th	nat the representation	ns in this statement are tru	ie.			
Signature of authorized	epresentative			D	ate signed (month, day, year)	
In	nn				5/16/2017	
Printed name of authoriz			Title	« h	(-)	
Tim J.	Mitchell		M	maging W	embli	

			FOR USE OF THE D	ESIGNATING E	apy Yale	
	nd that the applicant meets the r IC 6-1.1-12.1, provides for the	-	s in the resolution adop			fresolution, passed or to be passed
A	The designated area has been expires is			d	calendar years* (see i	below). The date this designation
8.	The type of deduction that is 1. Redevelopment or rehabili 2. Residentially distressed an	tation of real estate		to:		
С	The amount of the deduction	applicable is limite	ed to \$			
D	Other limitations or condition	s (specify)				
E.	Number of years allowed:	☐ Year 1 ☐ Year 6	☐ Year 2 ☐ Year 7	☐ Year 3 ☐ Year 8	☐ Year 4 ☐ Year 9	Year 5 (* see below) Year 10
F.	For a statement of benefits a Yes No If yes, attach a copy of the al If no, the designating body is	patement schedule	to this form.			
	ave also reviewed the informa mined that the totality of benef				e estimates and expec	tations are reasonable and have
Approved	i (signature and title of authorized	member of designatir	ig body)	Telephone numbe	r	Date signed (month, day, year)
Printed n	ame of authorized member of desi	gnating body		Name of designati	ng body	
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	2013, the designating body is (10) years. (See IC 6-1.1-12 For the redevelopment or ref	ct. The deduction particles required to estable. 1-17 below.) 1abilitation of real particles reading to the second control of the	period may not exceed lish an abatement scho property where the For mains in effect. For a F	five (5) years. F edule for each de m SB-1/Real Pro orm SB-1/Real P	or a Form SB-1/Real F duction allowed. The perty was approved pr roperty that is approve	Property that is approved after June 30, deduction period may not exceed ten ior to July 1, 2013, the abatement d after June 30, 2013, the designating
Abate Sec.	on 4 or 4.5 of this chapter an al (1) The total ar (2) The numbe (3) The averag (4) The infrastr (b) This subsection applie	patement schedule nount of the taxpa r of new full-time e e wage of the new ucture requiremen s to a statement of twed under this ch	be based on the followin yer's investment in rea equivalent jobs created employees compared ts for the taxpayer's in f benefits approved after apter. An abatement s	g factors: Il and personal pr Il to the state minivestment. er June 30, 2013 chedule must sp	operty. mum wage. . A designating body s	and that receives a deduction under hall establish an abatement schedule mount of the deduction for each year of

- the deduction. An abatement schedule may not exceed ten (10) years.(c) An abatement schedule approved for a particular taxpayer before July 1, 2013, remains in effect until the abatement schedule expires under the terms of the resolution approving the taxpayer's statement of benefits.



Application for Designation as an Economic Revitalization Area (ERA): Real Property Tax Abatement

City of Bloomington, Indiana Department of Economic and Sustainable Development 401 N. Morton St., PO Box 100, Bloomington, Indiana 47402-0100 812.349.3418

INSTRUCTIONS

1. State law and City of Bloomington policy require that the designation application and statement of benefits form (SB-1) be submitted **prior to the initiation of the project** (i.e., prior to filing for building permits required to initiate construction). If the project requires a rezoning, variance, or approval petition of any kind the petitioner must file prior to submission of the tax abatement application, and must be approved prior to a final hearing on the tax abatement request.

2. All questions must be answered as completely as possible and must be verified with a signature on the completed Statement of Benefits Form (SB-1) and last page of this application. Incomplete or unsigned applications will not be accepted as official filings. If attaching additional pages, please label responses with

corresponding Section numbers.

3. Return completed Application and **\$100.00 non-refundable Application Fee** (payable to the **City of Bloomington**) to City of Bloomington Department of Economic & Sustainable Development, PO Box 100, 401 N Morton Street, Suite 130, Bloomington, IN 47402-0100 (economicvitality@bloomington.in.gov).

Section 1 - Applicant Information	
Name of Company for which ERA Designation is being requested	SHC
Primary Contact Information (for questions concerning this application and Name Douglas Duncan Phone (\$12)322-1692-ext. Address Po Box 40, Bloomington, IN 47402 (street and/or PO, city, ZIP)	the Project)
Name Douglas Duncan Job Title Project May	rager
Phone (812)322-1692 ext. Email edd 1 ca yar	100. Com
Address Po Box 40 Bloomington, IN 47402	
(street and/or PO, city, ZIP)	
Compliance Contact Information (person responsible for completion and time	nely submittal of mandatory
Name Allucau Forms if designation is granted)	exter Maint
Phone (12) 220 Antiext 112 Fmail (11/1801) 2 Fm	stranitalusa com
Address Po Boy 40 Bloomington 14 47402	stap. Tool suc, acre
nnual compliance forms if designation is granted) Name Allyson Fox Phone (\$12)330.0077ext. 12 Address Po Box 40, Bloomington, IN H7402 (street and/or PO, city, ZIP)	
Section 2 – Real Property Location and Description	
Monroe County Tax Parcel ID Number(s) 01338 25000	Township Bloomington
	ZIP 47404
Current Zoning CG Current Use(s) of Prop	erty Vacant Lot
Estimated Market Value of Property	
Property or Building(s) Listed as Historic on the City of Bloomington Historical Survey? Outstanding A a	ge of Building(s), if
Yes No If yes, check one: Contributing	pplicable N/A
Describe any other national or local historical significance or designation, if	applicable
NIA	
Please list all owners of the property. John Bender, Tim Mitchel	

Attach additional sheets as necessary to include all relevant property records. The City of Bloomington

may require a copy of the property deed.

Section 3 — Criteria for Economic Revitalization Area ("ERA") or Economic Development Target Area ("EDTA") Designation

Describe how the project property and surrounding area have become undesirable for normal development and occupancy. Parcel is narrow and slopes toward the south parties of parcel

Section 4 – Company Profile	
Does your company currently operate at this locatio	n? ☐ Yes ☑ No
If yes, how long has your company been at this loca	
Will this property be your company's headquarters I	ocation? 🗌 Yes 🗹 No
If no, where is/will be your company's HQ?	
Company is a: LLC LLP LP Corporation	
☐ Mutual Benefit Corporation ☐ Other-Please descr	
Provide a brief description of your company history,	
Naples, LLC has only owned lauc	Harold Harrell binterests in the company. John Bender, Tim Mitche
	y current permanent jobs, and exclude benefits and
overtime from wage values)	
Number of part-time employees	Median part-time hourly wage
Number of full-time employees	Average part-time hourly wage
TOTAL current employees	
(permanent jobs)	Median full-time hourly wage
	Average full-time hourly wage
What is the lowest hourly wage in	3
the company? (inc. PT, FT, other)	
What is the median hourly wage in	TOTAL Annual Payroll
the company (inc. PT, FT, other)	(current/retained)
New Jobs and Wages As Result of the Propose	ed Project (include only new permanent jobs, and
exclude benefits and overtime from wage values)	1/21/22/120 21
Number of part-time employees 2?	Lowest starting part-time wage
Number of full-time employees	Lowest starting part-time wage Lowest starting full-time wage His time
TOTAL NEW employees	TOTAL NEW Annual Payroll
(new permanent jobs)	(new jobs only)
Describe your company's benefit programs and inclu	ide the approximate value of henefits for existing and
new employees on a per hour basis (e.g., benefits a	are valued at an additional \$3.00 per hour, etc.)
(3)	N/A
Market for Goods and Services; Local Sourcing	g
To the extent possible, please 100%	Inside Monroe County, Indiana
estimate the relative percentages of	Outside Monroe County, but inside Indiana
your company's reach (via your	Outside of Indiana
products or services) into following	Outside of the United States
markets: 100%	
If applicable, list the name and location (City, State)) of your five largest vendors or suppliers.
1. N/A	-
2.	
3.	
4.	
5.	

Section 5 – Proposed Improvement	ts (the "Proj	ect")				
Describe all real estate improvements for	or which tax a	batement on the prop	erty is being sought.			
The building structure	e consist	s of 39 one-	bedroom units.			
1						
Estimated Tatal Dusing Cont		Lles Bloomington	Yes			
Estimated Total Project Cost (Capital Improvements only)	0,000	Has Bloomington Planning approval	☐ No			
Estimated Construction Start Date		been obtained for				
(month-year) 8/2017		the Project?	If yes, Case Number:			
Estimated Completion Date						
(month-year) 9/2018						
Will the Project require any City expend	litures (for pul	olic infrastructure,	☐ Yes ✓ No			
etc.)? If yes, please describe			V NO			
		hian Dagariba wasa fa	r antira Project chace including			
Proposed Use(s) of the property after P	roject comple (e.g. if portio	ns of space are intend	renure Project space, including led to be leased to other			
any uses not of the applicant company entities, provide details). 39 one-based	ed room u	nits, lounits u	I'll be Workforce			
1-101151	na linits					
Describe the impact on your business if			aken (e.g. loss of jobs, contrac			
cancellations, loss of production, chang	e in location,	etc.).				
Attach renderings, site plans, drawings	s, etc., of the	Project.				
	1 1: 6:	-				
Section 6 – City of Bloomington Ev Describe how the Project will make a si			e community's overall			
economic vitality in at least one of the f	following area:	s which apply. Feel fre	ee to add details to any and			
all other categories which apply. See "G	General Standa	ords" for explanations	and examples.			
	Connecti	vity of sidewa	around cover on			
Quality of Life, Environmental	Preserva	tion of much of	ground cover ou			
Stewardship, and/or Sustainability	east properly line					
	la unite	will be in labor	Lough Housing			
☐ Affordable Housing	le Mills	will be in Work	sovie rousing			
	program	program for 50 years				
Community Sandica						
Community Service						
	Double	united use hour	Circo			
☐ Community Character	Provide	mixed-use how	sing			
		-l\ l\ C'-'-l	I datuina antalina a at ta tha			
If applicable, describe any further (not community's economic, social or enviro						
community's economic, social or enviro	mineritai welib	enig, resulting from t	ic i rojecti			
Attach any additional information or de	ocumentation	you feel to be pertine	ent to the City's decision to			
authorize this tax abatement.						

Section 7 – Certification:

The undersigned hereby certify the following:

[Initials]

the on

■ The statements in the foregoing application for tax abatement are true and complete.

Wh on

■ The person(s) executing this application for tax abatement have been duly authorized by the business entity for which this application is being filed to execute and file this application, and all required approvals by the appropriate board or governing body of the business entity have been received.

The op

The individual(s) or business entity that is applying for Economic Revitalization Area (ERA) or Economic Development Target Area (EDTA) designation or approval of a Statement of Benefits is not in arrears on any payments, fees, charges, fines or penalties owed to the City of Bloomington, Indiana, including but not limited to, City of Bloomington Utilities, Bloomington Transit, and any other City departments, boards, commissions or agencies.

The en

■ I/we understand that if the above improvements are not commenced (defined as obtaining a building permit and actual start of construction) within 12 months of the date of the designation of the above area as an ERA, EDTA or of approval of a Statement of Benefits for the above area, whichever occurs later, the Bloomington Common Council shall have the right to void such designation.

The Do

■ I/we understand that all companies requesting ERA and/or EDTA designation will be required to execute a Memorandum of Agreement (MOA) with the City. The MOA shall contain the capital investment levels, job creation and/or retention levels and hourly wage rates and other benefits that the applicant has committed to the City in order to receive consideration for the designation. The MOA shall also contain information relative to what the City and applicant have agreed upon as "substantial compliance" levels for capital investment, job creation and/or retention and wage rates and/or salaries associated with the project.

Additionally, the MOA shall indicate that the City, by and through the Economic Development Commission and the City of Bloomington Common Council, reserves the right to terminate a designation and the associated tax abatement deductions if it determines that the applicant has not made reasonable efforts to substantially comply with all of the commitments, and the applicant's failure to substantially comply with the commitments was not due to factors beyond its control.

If the City terminates the designation and associated tax abatement deductions, it may require the applicant to repay the City all or a portion of the tax abatement savings received through the date of such termination. Additional details relative to the repayment of tax abatement savings shall be contained in the Memorandum of Agreement.

The pp

■ I/we understand that if this request for property tax abatement is granted that I/we will be required to submit mandatory annual compliance forms as prescribed by State law and local policy. I/we also acknowledge that failure to do so or failure to achieve investment, job creation, retention and salary levels contained in the final resolution and MOA may result in a loss of tax abatement deductions and the repayment of tax abatement savings received.

Du on

■ I/we understand that beneficiaries of a city tax abatement are subject to the City of Bloomington's Living Wage Ordinance (BMC 2.28), and therefore I/we must certify the entity's Living Wage compliance annually during the tax abatement term, if this abatement request is approved.

OWNER(S) OR AUTHORIZED REPRESENTATIVE(S)

SIGNATURE (Print Name Below)

TITLE

DATE

Printed Name

F -- '

05/14/201

x rougias

Project Man

5/16/2017

Printed Name Unlen

4

Submitted to Centroller's Office for Deposit 5/16/17

PAR 100313 03781 2018.09.27

MAINSOURCE BANK

0856

NAPLES LLC

P.O. BOX 40 BLOOMINGTON, IN 47402 71-330/749

Check Number: 0856

Memo:

DATE

AMOUNT

May 15, 2017

\$

100.00

PAY

One Hundred and 00/100 Dollars

TO THE ORDER OF

City of Bloomington 401 N Morton

PO Box 100

Bloomington, IN 47402

Julann

#OOOB56# #O74903308# 0007204113#

THIS DOCUMENT CONTAINS HEAT SENSITIVE INK. TOUCH OF PRESS HERE. HED MAGE DISAPPEARS WITH HEAT.

Tax Abatement Calculations for Real Property Improvement

Naples, LLC - Kinser & Gourley Site Using 2016 Payable 2017 Tax Rate and Project Estimates

Improvements: \$4,000,000

Net Rate: 2.0783%

Annual Taxes without Abatement: \$83,132

Year	Abatement Percent	Value Abated	Taxes Payable
1	100%	\$83,132	\$0
2	75%	\$62,349	\$20,783
3	60%	\$49,879	\$33,253
4	45%	\$37,409	\$45,723
5	30%	\$24,940	\$58,192
6	15%	\$12,470	\$70,662
7	5%	\$4,157	\$78,975
8			
9			
10			
	_	\$274,336	\$307,588

Naples LLC **Workforce Housing Impact to Net Impact Analysis**

City Offer					Currently Permitted					
	units	amt	mnths				units	amt	mnths	
Market Rate Units	33	\$940	12	\$372,240	Market Rate Units		26	\$940	12	\$293,280
Workforce Units	6	\$647	12	\$46,584	Workforce Units					
Gross Income			•	\$418,824	Gross Income				•	\$293,280
Vacancy	5%			\$20,941	Vacancy	5%				\$14,664
Gross Income less Vacancy				\$397,883	Gross Income less Vacancy					\$278,616
Net Operating Expenses	40%		_	\$159,153	Net Operating Expenses	40%			_	\$111,446
Net Operating Inccome				\$238,730	Net Operating Inccome					\$167,170
					1st Floor Commercial	9,192	Base	САМ	Total	
					Sq.Ft. Unit Rate	9,192	\$10.00	\$3.50	\$13.50	
					Total Unit Cost		710.00	73.30	ÿ13.50	\$124,092
					Vacancy	10%			_	\$12,409
					Total					\$111,683
					Net Operating Exp. Net Operating Inc.	15%				\$16,752 \$94,930
Total Net Operating Income				\$238,730	Total Net Operating Income					\$262,100

Variance to Currently Permitted:

(\$23,370)



First Capital Group 810 South Auto Mall Road Bloomington, Indiana 47401 Attention: Mr. Doug Duncan

I have prepared this correspondence for your internal use. It summarizes market conditions for multifamily and commercial real estate rental in north Bloomington, Indiana. The following is a summary of market data only and does not constitute an appraisal or specific market study.

The following data provides multifamily market rental rates for one-bedroom apartments to be within a range of \$593 per month to \$1,085 per month plus utilities and unfurnished. The average rent for the north side is \$940 per month for the 2016 season. Rents are increasing at the moment for the upcoming season, but several projects are planned to be constructed, adding several units.

Presently in the 2016 season, the vacancy rate is estimated to be 5% with a range of 90% to 100%. This is a strong rental market and is expected to continue to be strong in the short term.

Commercial rates for gross leases per CoStar range from \$13.00 to \$14.00 per square foot. Net leases from CoStar range from \$9.00 to \$12.00 per square foot for the north side market. Most new leases are NNN as are the majority of the one shown in the Monroe County Lease Summary. No other hard studies are available for office lease data for vacancy and collection losses. For purposes of this summary, a 10% vacancy should be considered based on a NNN rate of \$10.00 - \$11.00/SF.

If a specific assignment is desired, a formal study can be prepared specifically for the property in question. The results presented here are merely data for the north side market area around SR 46 and Kinser Pike.

Sincerely,

Wayne F. Johnson, II, MAI, RM, MRICS

Indiana Certified General Appraiser CG69100499

First Appraisal Group, Incorporated



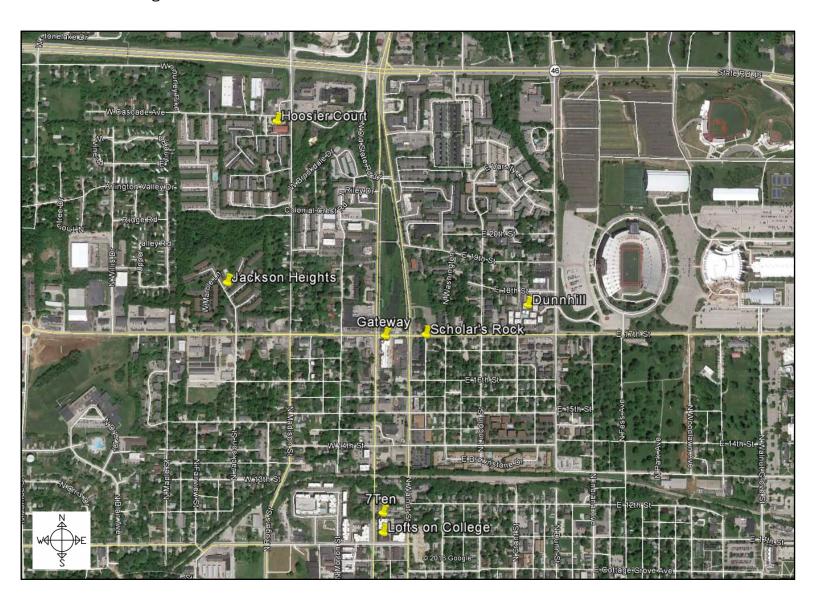
Comparable Rental Properties – One Bedroom Apartments North Bloomington

Comparable	Rental Properties - 0	One Bedro	oom Apai	rtments	
	Beds	Baths	SF	Rent	Rent/SF
	1	1	700	\$794*	\$1.13
	1	1	560	\$695*	\$1.24
	1	1	650	\$755	\$1.16
	1	1	660	\$975	\$1.48
	1	1	780	\$1,020	\$1.31
	1	1	740	\$1,050	\$1.42
	1	1	660	\$1,045	\$1.58
	1	1	780	\$1,065	\$1.37
	1	1	740	\$1,000	\$1.35
	1	1	660	\$990	\$1.50
	1	1	780	\$1,000	\$1.28
	1	1	740	\$1,050	\$1.42
	1	1	925	\$1,085	\$1.17
	1	1	715	\$990	\$1.38
	1	1	715	\$975	\$1.36
	1	1	715	\$990	\$1.38
	1	1	715	\$990	\$1.38
	1	1	672	\$1,005	\$1.50
	1	1	657	\$979	\$1.49
	1	1	624	\$940	\$1.51
	1	1	650	\$593	\$0.91
	1	1	N/A	\$699	N/A
Average			707	\$940	\$1.35
Median			715	\$990	\$1.38
High			925	\$1,085	\$1.58
Low			560	\$593	\$0.91

^{*}Averages



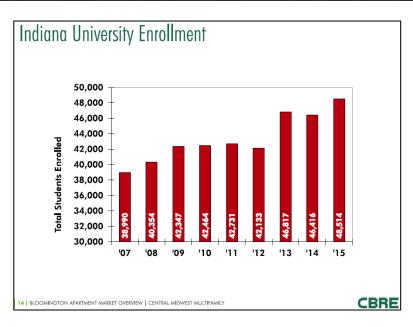
Location Map Google Earth





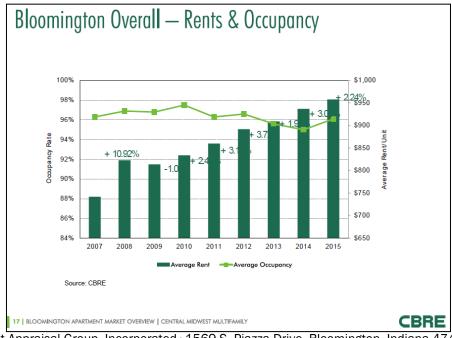
Vacancy and Collection Loss

Bloomington's population is greater than 50% renters. This strong multifamily market is primarily driven by the large, transient student population. Most units are in the 95% to 100% occupancy range. A study conducted by us including 55 properties, over the last four years, demonstrated vacancy less than 10% in all cases, and a median vacancy of 0% (average of 4.0%). A secondary source data is the Bloomington Apartment Market Overview by CBRE for 2016. This reported the university enrollment as shown; a steady increase since a analysis.



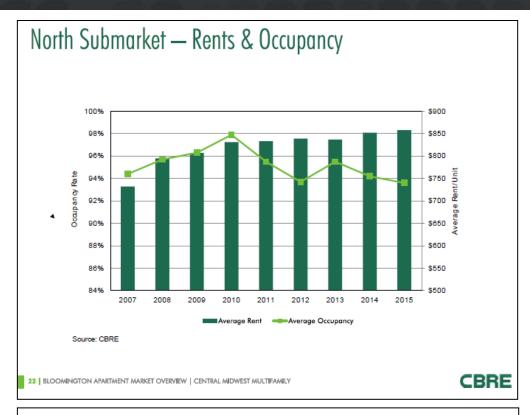
increase since a one year "bleep" in 2012.





First Appraisal Group, Incorporated · 1569 S. Piazza Drive, Bloomington, Indiana 47401 (812)337-0772 · www.firstappraisalgroup.com





Bloomington By The Numbers — Overall Market

Unit Type	0/1	1/1	2/1	2/1.5	2/2	2/2.5	3/1	3/1.5	3/2	3/2.5	4/2	4/4
\$/SF	\$1.62	\$1.09	\$0.88	\$0.76	\$1.08	\$1.01	\$0.82	\$0.72	\$0.99	\$0.84	\$1.46	\$1.65
\$/ Bed	\$590	\$739	\$357	\$375	\$533	\$565	\$271	\$302	\$398	\$393	\$490	\$664
\$/ Unit	\$590	\$73 8	\$7 13	\$750	\$1,036	\$1,130	\$812	\$907	\$1,194	\$1,179	\$1,959	\$2,656
Avg. SF	364	680	807	981	983	1,118	990	1,257	1,204	1,411	1,343	1,609
YOY Rent Growth	28%	0.3%	13%	20%	-02%	20%	1.1%	-1.1%	0.3%	-1.1%	-0.7%	-0.3%

Avg. \$/SF	\$1.04
Avg. \$/Unit	\$958
Avg. SF	920

'Amgestoeinkded uit syle

24 | BLOOMINGTON APARTMENT MARKET OVERVIEW | CENTRAL MIDWEST MULTIFAMILY

CBRE



CoStar tracks 183 multifamily properties in the City of Bloomington. Statistics for the entire market is below.

Leasing Units	Survey	5-Year Avg	Inventory in Units	Survey	5-Year Avg
Vacant Units	548	569	Existing Units	14,939	14,290
Vacancy Rate	4.0%	4.4%	12 Mo. Const. Starts	112	183
12 Mo. Absorption Units	109	191	Under Construction	112	227
			12 Mo. Deliveries	24	172
Rents	Survey	5-Year Avg			
Studio Asking Rent	\$661	\$584	Sales	Past Year	5-Year Av
1 Bed Asking Rent	\$727	\$692	Sale Price Per Unit	\$129,684	\$91,185
2 Bed Asking Rent	\$827	\$775	Asking Price Per Unit	\$145,275	\$50,562
3+ Bed Asking Rent	\$1,087	\$979	Sales Volume (Mil.)	\$49	\$197
Concessions	2.6%	1.5%	Cap Rate	6.7%	7.69

Source: CoStar

Additional CoStar analytics on the Bloomington multifamily market

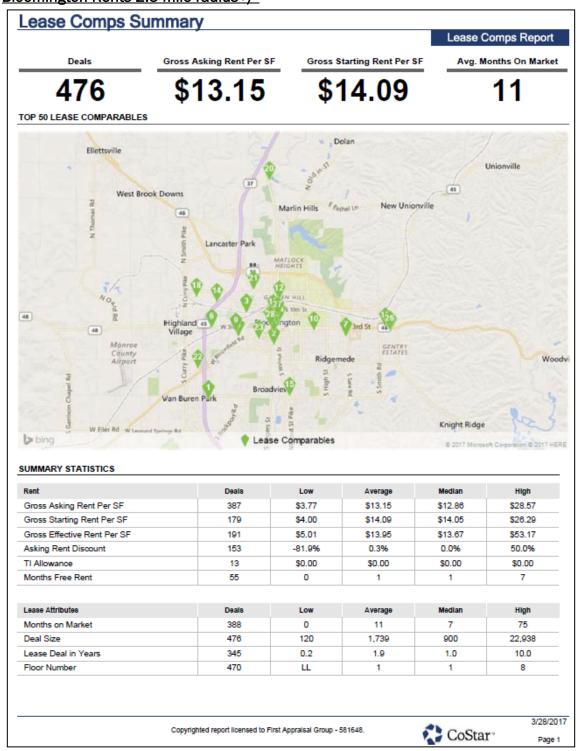




COMMERCIAL OFFICE LEASES

Source: CoStar

Bloomington Rents 2.5 mile radius+/-

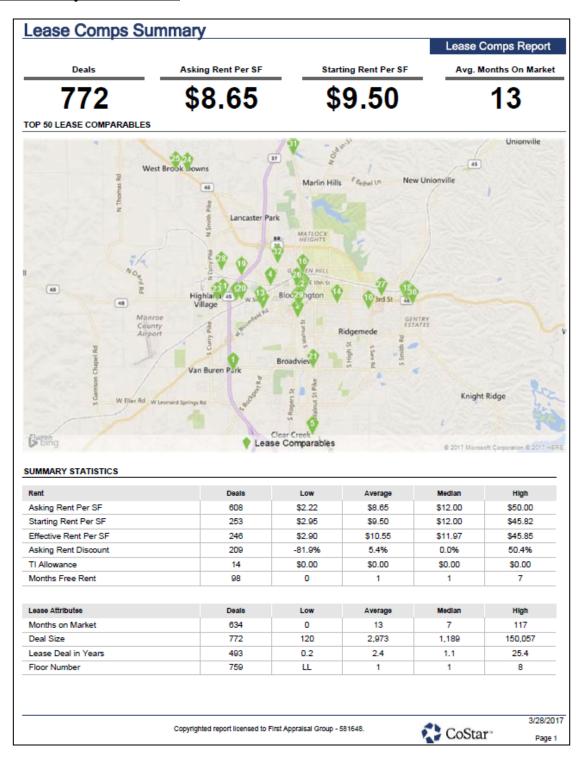




COMMERCIAL OFFICE RENTS

Source: CoStar

Monroe County Indiana Rents





Rents Per SF	Survey	Low	High
Asking Rent	\$8.65	\$2.22	\$50.00
Starting Rent	\$9.50	\$2.95	\$45.82
Effective Rent	\$10.55	\$2.90	\$45.85
Concessions	Survey	Low	High
Months Free Rent	1.4	0.0	7.0
TI Allowance Per SF	\$0.00	\$0.00	\$0.00
Concessions	6.7%	2.3%	67.3%
Asking Rent Discount	5.4%	-81.9%	50.4%
Annual Rent Increase	3.1%	1.8%	10.0%

Volume	Survey	Low	High
Deals	772		
SF Leased 2,295,376		120	150,057
Average Deal SF	2,973	120	150,057
Buildings	244	-	-
Building SF	6,534,925	696	635,000

Time on Market	Survey	Low	High
Months on Market	7.3	0.0	116.8
Months Vacant	8.0	0.0	119.1
Average Term in Years	2.4	0.2	25.4



Properties	Survey	Min	Max
Existing SF	560,381	900	79,657
Vacancy Rate	6.1%	0.0%	77.3%
Gross Rent Per SF	\$18.21	\$12.00	\$20.00
12 Mo. Absorption	-14,166	-8,457	4,845
12 Mo. Leasing SF	7,846	0	3,131

Source: CoStar

RESOLUTION 17-01 OF THE ECONOMIC DEVELOPMENT COMMISSION OF THE CITY OF BLOOMINGTON, INDIANA

TO DESIGNATE AN ECONOMIC DEVELOPMENT TARGET AREA

WHEREAS, Indiana Code § 6-1.1-12.1-7 specifies that the Common Council may designate an economic development target area after a favorable recommendation by the Economic Development Commission; and

WHEREAS, Naples, LLC has submitted an application in which it seeks to have an area located at N. Kinser Pike, and including the following Monroe County Parcel Number, designated as an economic development target area

53-05-28-300-170.000-005 (Alt Parcel Num: 013-38250-00)

WHEREAS, the Economic Development Commission of the City of Bloomington, Indiana held a meeting on May 25, 2017 to consider Naples, LLC's application; and

WHEREAS, the Economic Development Commission of the City of Bloomington, Indiana has determined that the application falls within the statutory qualifications in Indiana Code § 6.1.1-12.1-7 and has voted to approve the designation;

NOW, THEREFORE, BE IT RESOLVED BY THE ECONOMIC DEVELOPMENT COMMISSION OF THE CITY OF BLOOMINGTON THAT:

The Economic Development Commission of the City of Bloomington, Indiana recommends to the Common Council of the City of Bloomington that the above-referenced location be designated as an economic development target area.

APPROVED thisday of	, 2017.
	Kurt Zorn, President Bloomington Economic Development Commission
	Malcolm Webb, Secretary Bloomington Economic Development Commission

RESOLUTION 17-02 OF THE ECONOMIC DEVELOPMENT COMMISSION OF THE CITY OF BLOOMINGTON, INDIANA

WHEREAS, the Economic Development Commission of the City of Bloomington, Indiana, recognizes the need to stimulate growth and to maintain a sound economy within the corporate limits of the City of Bloomington, Indiana; and

WHEREAS, Indiana Code § 6-1.1-12.1-1 *et seq*. provides for the designation of "Economic Revitalization Areas" ("ERA") within which property taxes may be abated on improvements to real estate and within which property taxes may be abated on personal property; and

WHEREAS, in addition to ERA designation, an applicant for tax abatement must receive the Common Council's approval of the Statement of Benefits regarding the proposed project; and

WHEREAS, the Common Council of the City of Bloomington—in Ordinance 97-06—gave the Economic Development Commission the responsibility for making recommendations to the Council regarding requests for tax abatement; and

WHEREAS, the Common Council of the City of Bloomington—in Resolution 11-01—adopted Tax Abatement General Standards that established the standards to be used in finding an area to be an ERA; and

WHEREAS, Naples, LLC, ("Petitioner") proposes a project on one (1) parcel on N. Kinser Pike ("Project"); and

WHEREAS, Petitioner has applied for a tax abatement on the real estate improvements associated with the Project ("Application"); and

WHEREAS, Petitioner's Application includes a Statement of Benefits; and

WHEREAS, the Economic Development Commission of the City of Bloomington, Indiana, has met and considered Petitioner's Application and Statement of Benefits, and recommends a phased-in tenyear tax abatement on the proposed real estate improvements;

NOW, THEREFORE, BE IT RESOLVED BY THE ECONOMIC DEVELOPMENT COMMISSION OF THE CITY OF BLOOMINGTON THAT:

The following recommendations are made to the Common Council of the City of Bloomington, Indiana:

1. One (1) parcel — identified by Monroe County as the following Parcel Number — be designated an Economic Revitalization Area:

53-05-28-300-170.000-005 (Alt Parcel Num: 015-38250-00)

2. Petitioner's Statement of Benefits regarding the Project at N. Kinser Pike be approved, including a seven-year tax abatement with the following deduction schedule:

Year 1	100%
Year 2	75%

Year 3 Year 4 Year 5 Year 6	60% 45% 30% 15%	
Year 7	5%	2017
APPROVED this	day of	, 2017.
		Kurt Zorn, President
		Bloomington Economic Development Commission
		Malcolm Webb, Secretary
		Bloomington Economic Development Commission