

Bloomington Urban Enterprise Association
AGENDA
City Hall, McCloskey Conf. Room - 401 N. Morton St.
February 13, 2019
12:00 PM

- I. Roll Call**
- II. Approval of Minutes**
 - January 9, 2019
- III. Reports from Officers & Committees**
 - Director's Report
 - i. EZID Process – reminders, 1% fee
 - ii. Info Session recap
 - Financial Report
- IV. New Business**
- V. Unfinished Business**
 - Review of RFQ responses and Selection of Communications Professional
- VI. General Discussion**
 - CDFI Update (Alex/Jane)
- VII. Adjournment**

Next BUEA Meeting will be on April 10, 2019

March 2019
BUEA Budget Report

Administrative Budget	Budget Amount	Amount Spent This Month	Amount Spent To Date	Balance	
Professional Services	\$35,000.00	\$ -	\$ -	\$35,000.00	
Audit Services	\$1,000.00		\$ -	\$1,000.00	
Subscriptions/Dues	\$750.00		\$ -	\$750.00	
Professional Bonds	\$2,300.00	\$ 22.00	\$ 2,172.00	\$128.00	
Miscellaneous Expenses	\$500.00		\$ -	\$500.00	
Advertising/Marketing	\$5,000.00		\$ -	\$5,000.00	
Total Administrative	\$44,550.00	\$22.00	\$2,172.00	\$42,378.00	
Program Budget	Budget Amount	2018 Carry-over	Amount Spent This Month	Amount Spent To Date	Balance
Education	\$39,840.00			\$ 32,540.00	\$7,300.00
School Grants	\$31,340.00			\$ 31,340.00	\$0.00
Resident Scholarships	\$6,000.00			\$ 1,200.00	\$4,800.00
Lemonade Day	\$2,500.00			\$ -	\$2,500.00
Business and Entrepreneurship	\$36,000.00			\$ -	\$1,037,676.00
Business Scholarship Program	\$6,000.00	\$1,676.00		\$ -	\$7,676.00
SBDC/Cook Center	\$30,000.00			\$ -	\$30,000.00
CDFI Project	\$0.00	\$1,000,000.00		\$ -	\$1,000,000.00
Arts and Culture	\$120,000.00			\$ 18,140.14	\$163,784.86
Zone Art Grants	\$40,000.00	\$38,000.00		\$ 8,140.14	\$69,859.86
Historic Façade Grant	\$50,000.00	\$23,925.00		\$ 10,000.00	\$63,925.00
City Art Program	\$30,000.00			\$ -	\$30,000.00
Total Program Budget	\$195,840.00	\$1,063,601.00	\$0.00	\$50,680.14	\$1,208,760.86
2018 Budget Summary	Budget Amount	2018 Carry-over	Amount Spent This Month	Amount Spent To Date	Balance
Administrative Budget	\$44,550.00	\$22.00	\$22.00	\$2,172.00	\$46,766.00
Program Budget	\$195,840.00	\$1,063,601.00	\$0.00	\$50,680.14	\$1,310,121.14
Grand Total Budget	\$240,390.00	\$1,063,623.00	\$22.00	\$52,852.14	\$1,251,160.86

**Bloomington Urban Enterprise Association
Board Meeting Minutes
City Hall, McCloskey Conf. Room - 401 N. Morton St.
2.13.19**

ROLL CALL

Members Present: Paul Ash, Julie Donham, Matthew Cole, Jane Kupersmith, Chris Sturbaum, Jackie Yenna, Alex Crowley, Margaret Fette

Members Absent:

City Staff Present: Brian Payne, Laurel Waters, Sean Starowitz, Larry Allen

APPROVAL OF MINUTES – January 19, 2019

Paul moved to approve the minutes. Motion seconded. Motion passed unanimously.

REPORTS FROM OFFICERS & COMMITTEES

- **Director’s Report** – Brian reported the renewal for the Enterprise Zone was approved. The Enterprise Zone will exist through the end of 2023. This means we can begin accepting new Enterprise Zone Investment deductions. Brian talked to the State and the tax credit will stay in place for 2018 due to the fact the Zone did exist for part of 2018. Enterprise Zone Investment deductions are starting to be filed.

The next meeting is scheduled during spring break and Brian will be out. The Board rescheduled the March meeting for March 20th.

- **Financial Report** – Brian presented the expenditures for the month.

NEW BUSINESS

- **Welcome and Introduce Matthew Cole** – Brian introduced the newest BUEA member, Matthew Cole. Matthew Cole gave a brief bio, and stated he was very excited to be part of the BUEA.
- Sean gave an update on what the City is doing with Arts funding and what we are hoping to do in 2019. He also announced a new strategic plan for the Bloomington Entertainment & Arts District “BEAD” and introduced a new BEAD logo.

Some potential projects Sean mentioned was a community project with The Warehouse, the photo club to encourage next generation artists, expanding the mural in Building Trades Park, and art at the north end of the B-Line, and expanding art into neighborhoods and other places outside of the downtown. National RFQ’s have gone out for art in the Trades District and Switchyard through the one percent for the arts program. There were over 80 submissions for the Trades District, and 40 submissions for Switchyard.

Sean announced there will be an Arts Grants info session on Wednesday, February 20th at 5:30 p.m. It has expanded and Visit Bloomington and the Indiana Arts Commission will be included. Brian will also attend to talk about tax exemptions available for businesses, and invited BUEA members if they’d like to attend. The BAC has changed their criteria, and will now entertain the idea of operational support.

Discussion ensued about possible places where art could/should go, and art work maintenance costs.

UNFINISHED BUSINESS

- **Final Approval of Marketing/Communications RFQ and bid solicitation** – Brian made changes suggested in the last meeting, and asked for other suggestions. Margaret stated it should ask for examples of what they

have done in the past. He stated he is ready to send this out and encouraged members to send it along to those they thought qualified. Julie added, she would suggest asking for references. Discussion ensued. Brian will update the RFQ and send to his contact list and copy board members so they can pass along to anyone they feel would qualify. Asking for submissions by March 8th. Questions can be emailed to Brian.

No other action needed.

GENERAL DISCUSSION

- **CDFI Update (Alex/Jane)** Alex had to leave so Brian gave the update on CDFI. Jane stated there has not been a meeting since the first one she attended. Currently the group is focused on looking for a staffer. There will be an announcement soon on what the private investment will be.
- **Other Updates reference the Trades District**

Bond has been approved for a new garage in the Trades District

Actively marketing parcels in the Trades District. Dave Harstad has been retained to help market those open green fields.

The Showers Bros Admin building and the Showers kiln are for sale. Staff should have marketing material soon to pass out, and will send out to the BUEA group.

ADJOURNMENT

Motion and second to adjourn. Meeting adjourned at 1:14 p.m.