

**Bloomington Urban Enterprise Association
Board Meeting Minutes
City Hall, McCloskey Room - 401 N. Morton St.
November 13, 2019**

- I. Roll Call**
- II. Approval of Minutes**
 - October 9, 2019
- III. Reports from Officers and Committees**
 - Director's Report
 - Financial Report
- IV. New Business**
 - Report on Arts Grants
- V. Unfinished Business**
 - STEM to THEM Mobile Lab
 - Communications Strategy Update
 - Board Member Updates
- VI. General Discussion**
- VII. Adjournment**

Next BUEA Meeting will be on Wednesday December 11, 2019 at 12 PM

**Bloomington Urban Enterprise Association
Board Meeting Minutes
City Hall, McCloskey Room - 401 N. Morton St.
October 9, 2019**

ROLL CALL

Members Present: Paul Ash, Julie Donham, Jackie Yenna, Jane Kupersmith, Kirin St. John, Alex Crowley

Members Absent: Chris Sturbaum, Margaret Fette

City Staff Present: Laurel Waters, Larry Allen, Kevin Curan

Guests: MCCSC Representatives

APPROVAL OF MINUTES – August 14, 2019

Minutes were from August. There was not a September meeting. Jackie moved to approve the minutes. Paul seconded. The motion passed unanimously.

REPORTS FROM OFFICERS & COMMITTEES

• **Director's Report Financial Report –**

Director's Report - Alex welcome the BUEA's newest member, Karin St. John, who is a Plan Commission representative.

Kirin stated she has been on the Plan Commission since last December. Karin is a 37 year resident of Bloomington. Has gone to IU and raised two kids here, who are now adults. Previously Kirin was with the Parks Foundation, and been with the Bloomington Health Foundation, and is Vice President.

Alex reported he had the pleasure of attending the Lemonade Day thank you breakfast which was delightful. The sponsors of Lemonade Day were thanked, and Alex represented both the City of Bloomington, and the BUEA. He presented Julie with a gift of a pitcher from Lemonade Day organizers. The presentation talked about what it does for the community and kids.

Alex introduced Jordan Morang, who is a SPEA Fellow. He will become involved in BUEA support until we fill Brian's position.

Alex reported on the follow up reference vacancies. There was discussion on how to move forward. Jane made a pretty extensive list of possibilities. Alex stated the by-laws are pretty specific on the type of person that needs to be selected.

Financial Report – Alex presented the financial report for the months of August and September. \$4,000 Zone Art Grants paid out to Midway Music Speaks in September. \$600 for a Resident Scholarship to IU for Shannon Bowman-Sarkisian. There was also \$6,540 spent in Zone Arts Grants; Boogie Woogie Piano Festival, Girls Rock, and I Fell. Also paid was the 1% EZID fee paid out to the Association of Indiana Enterprise Zones. This fee is not an amount listed in the budget; but rather a pass thru from EZID payments.

NEW BUSINESS

- **MCCSC – Emerging Workforce Technological Education Grant Application**

Representatives from MCCSC gave an update on the grant outcome from last year.

This year MCCSC’s request for grant monies equaled **\$33,360**: The request was for various programs in Fairview, Templeton, Summit and Tri North Middle School as follows:

Fairview:

RAZ Kids subscription (2 years)	\$3,080.00
Library collection continuing to update	3,240.00
Transportation Performing Arts	2,160.00

Summit:

Family Lending Library	\$4,630.00
Benchmark Assessment Kits (English & Spanish)	1,470.00

Templeton:

Field Trips	\$2,800.00
Reading Interventions kit touch up	980.00

Tri- North

Amygdala Reset Room	\$2,900.00
Positive Behavior Poster, Wall Clings, Banner	1,300.00

STEM to THEM Mobile Lab	\$10,800.00
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There was much discussion regarding the exciting news about the mobile STEM to THEM Mobile Lab. The total price tag is \$375,000, with \$300,000 toward the cost of the vehicle. The \$75,000 is for the manipulatives and is being covered by a grant from the DOE and Duke Energy. The ongoing operating costs are being covered by the district. The goal is for the vehicle to be operational in the Spring of 2021.

Motion was made to approve the amount of \$33,360 as presented today. Jane Kupersmith seconded the motion. The motion passed unanimously.

It was noted that the BUEA may consider additional funding moving forward for the STEM to THEM Mobile Lab. Alex stated if they would like to package the request and bring it back to the BUEA for consideration.

UNFINISHED BUSINESS - None

GENERAL DISCUSSION

- **CDFI Update**

Brian Payne, in his new position as CDFI Friendly Bloomington Executive Director, and soul staff member for an independent 501C3, nonprofit. Big updates: The official IRS letter has been received making the CDFI Friendly Bloomington a 501C3. The executive director has been hired. The first deal has been closed which is the Kinser Flats project over by the BEDC off of Kinser Pike by the Holiday Inn. Centerstone, the nonprofit, is the developer. Old National Bank is the local banking partner. The CDFI involved is Synair. This project is 50 plus units, 38 for families, 12 for single individuals, permanent supportive housing for individuals and families who are struggling with substance abuse disorder. Julie asked if there was a waiting list. Brian stated Centerstone is monitoring the population

Other funding, through a grant not yet public has also been approved. This grant will be for operations cost. For this grant the focus had to be expanded to help serve the broader region.

Currently work is being done to appointing folks to the investment committee. As the investment committee is being filled, the loan policy needs to be written for the investment committee in order to use the capitol from the BUEA and RDC.

There have been many good meetings introducing CDFI Friendly Bloomington to the CDFI community. October 20th is the National CDFI Conference in Washington, DC. This will be a great opportunity to introduce ourselves, and let them know we are ready for business.

Paul asked what at the boundaries for the region. Brian explained it has not been voted on, what has been voted on is there is a pro regional policy statement. What is going up for approval tomorrow is calling our investment area the counties adjacent to Monroe.

Another update is Bank of America is willing to reduce the finance rate they are incenting the money at, before it was 1%, but as long as markets allow they will drop it to 0%.

Alex gave Jordan, SPEA Fellow, to talk about his background. Jordan stated he went to undergrad at the University of Florida, in Political Science and Communication Studies. Then decided SPEA would be a great place to come, where he is studying public administration with community and economic development and sustainability concentrations. This summer he

worked with the City of Bloomington Transit Corporation doing ADA compliance. He is in his second year of graduate school.

Alex reported on the launch of Goodwill's commercial enterprise in Bloomington. They are opening up small manufacturing capabilities. This is meant to serve people who are having trouble coming back into society from incarceration, and other challenges. This will give them a workplace environment for a few months to get them used to having a job and then send them into a more standardized society. Their first project is empty crates from Cook that hold medications that need to be washed down, and get them back to Cook.

Jane reported on the Opiate Summit she attended. She has been wondering how to support these folks in early recovery and thinks there may be opportunities for the BUEA to step in and help.

Kirin added that Goodwill presented this whole idea, a big part of it is, if you flip from the social good side of helping people, which is important, there is the other side, which is the economic side and the reality is that businesses are struggling to hire people. Goodwill is able to match those two together and take people who are 90 days or less out of incarceration and bring them here, even if they left incarceration in Indy. They can actually work because Cook and a lot of other places are struggling to hire people at that entry level position for all sorts of reasons. This impacts the community in two ways; the social good side and the economic side. The Parks Department has a supported employment program. This program takes people at the very beginning stages of recovery and puts them to work and they get paid. There are all kinds of opportunities everywhere.

Meeting was adjourned by motion at 1:20 p.m.

ADJOURNMENT

October 2019
BUEA Budget
Report

Administrative Budget	Budget Amount	Amount Spent This Month	Amount Spent To Date	Balance	
Professional Services	\$35,000.00	\$ -	\$ -	\$35,000.00	
Audit Services	\$1,000.00		\$ -	\$1,000.00	
Subscriptions/Dues	\$750.00		\$ -	\$750.00	*AIEZ annual membership
Professional Bonds	\$2,300.00		\$ 2,172.00	\$128.00	
Miscellaneous Expenses	\$500.00		\$ 22.00	\$478.00	
Advertising/Marketing	\$5,000.00		\$ -	\$5,000.00	
Total Administrative	\$44,550.00	\$0.00	\$2,194.00	\$42,356.00	
Program Budget	Budget Amount	2018 Carry-over	Amount Spent This Month	Amount Spent To Date	Balance
Education	\$39,840.00			\$ 36,240.00	\$3,600.00
School Grants	\$31,340.00			\$ 31,340.00	\$0.00
Resident Scholarships	\$6,000.00			\$ 2,400.00	\$3,600.00
Lemonade Day	\$2,500.00			\$ 2,500.00	\$0.00
Business and Entrepreneurship	\$36,000.00			\$ 1,000,340.00	\$37,336.00
Business Scholarship Program	\$6,000.00	\$1,676.00		\$ 340.00	\$7,336.00
SBDC/Cook Center	\$30,000.00			\$ -	\$30,000.00
CDFI Project	\$0.00	\$1,000,000.00		\$ 1,000,000.00	\$0.00
Arts and Culture	\$120,000.00			\$ 47,372.01	\$134,552.99
Zone Art Grants	\$40,000.00	\$38,000.00		\$ 37,372.01	\$40,627.99
Historic Façade Grant	\$50,000.00	\$23,925.00		\$ 10,000.00	\$63,925.00
City Art Program	\$30,000.00			\$ -	\$30,000.00
Strategic Communications Professional	\$5,000.00			\$ 5,000.00	\$0.00
Total Program Budget	\$195,840.00	\$1,063,601.00	\$0.00	\$1,088,952.01	\$175,488.99
2019 Budget Summary	Budget Amount	2018 Carry-over	Amount Spent This Month	Amount Spent To Date	Balance
Administrative Budget	\$44,550.00	\$0.00	\$0.00	\$2,194.00	\$46,744.00
Program Budget	\$195,840.00	\$1,063,601.00	\$0.00	\$1,088,952.01	\$170,488.99
Grand Total Budget	\$240,390.00	\$1,063,601.00	\$0.00	\$1,091,146.01	\$212,844.99

IU - Shannon
Bowman-Sarkisian

New Business

2019 BUEA Arts Grants – see appendix document

Unfinished Business

STEM to THEM Mobile Lab

The BUEA approved \$10,800.00 to go towards the STEM to THEM Mobile Lab during the October 9, 2019 meeting. There was further discussion of increasing the grant money awarded to closer to \$20,000. There has not been further requests by the MCCSC.

Summary provided by MCCSC:

At the elementary level we have announced the STEM to THEM Mobile Lab which is a key instructional piece of the Ready Schools initiative. The mobile lab will travel to all elementary schools bringing age appropriate lessons in Computer Science & Coding and Engineering Design to more than 6,050 students annually. Students will enter the lab to explore STEM through a lens of play, investigation, and fun while increasing student proficiency. They will be immersed in real-world inspired projects that give them the freedom to create, construct, problem solve and become better thinkers.

Communication Strategy Update

Audiences

- Enterprise Zone businesses and nonprofits
- Residents who live and work in the Enterprise Zone
- Artists within the Enterprise Zone
- Potential funding partners
- 2 to 3 posts a week in selected channels

Channels

- Facebook
 - Real time interaction, longer posts, add ons (link to event, group, application pages)
 - Calls to action (apply, share our posts)
 - Share large number of photos
 - Share posts from orgs or businesses that BUEA has partnered with
- Instagram
 - Build brand awareness (share photos that are all in the same style)
 - Users engage with images much more than other platforms
 - Want to link to website or Facebook in bio where viewers can find more info
 - Hashtags are important (9-15 are recommended)
- Twitter
 - Respond and comment on businesses and orgs that BUEA partnered with
 - Share photos or articles with links to more content
 - Identify influencers and supporters

Types of content

- Untapped opportunities- Show how BUEA can help business through the various programs and opportunities
- Savings on taxes
- Supporting artists
- Assisting with building businesses

Timing of posts

- 5:00 AM Tuesday to Friday generates most engagement
- 11:00 AM - 3:00 PM on weekdays generates a lot of engagement as well
- If BUEA is finding certain times that work best it should be noted and applied

Images

- Content and copy written on the post must be related to one another
- Aspect ratios should be optimized for each platform (aspect ratios on Communication Strategy document)

HootSuite

- Use shared HootSuite account to streamline and schedule posts

Frequency and content calendar included on the Communication Strategy document

Grantee Publication Kit

- Attached is a set of documents prompting grantees on how they should increase media attention
 - Includes social media posts, outreach to stakeholders and press release options

Notes

- A quick google search for BUEA does not pull up any of the BUEA active pages
 - Facebook has a community organization page, but no active organization page
 - No Twitter page found
 - No Instagram page found
- Other Indiana EZs
 - Evansville: No social media presence
 - River Ridge: No social media presence
 - Jeffersonville: Facebook (5 posts in 2019), no Twitter or Instagram
 - New Albany: No social media presence
 - Salem: No social media presence
 - Bedford: No social media presence
 - Lawrence: No social media presence
 - Vincennes: No social media presence
 - Fort Wayne: No social media presence
 - Fort Harrison: No social media presence
 - Frankfort: No social media presence
 - Lafayette: No social media presence
 - Grissom: No social media presence
 - Elkhart: No social media presence
 - South Bend: No social media presence
 - La Porte: No social media presence
 - East Chicago: No social media presence

- Michigan City: Facebook (4 posts in 2019)
- Kearny NJ <https://www.facebook.com/KearnyUrbanEnterpriseZone/>
 - Very active Facebook (>25 posts in the last month)
 - Not only post about their activities but also citywide activities and updates
 - >1000 users follow and like the page

From here:

A BUEA Facebook, Instagram and Twitter accounts have all been set up.

Trojan Horse, MCCSC and SBDC will be contacted and given material for a press release. They will hopefully use the press release template to display the improvements that the BUEA has helped them achieve. They will also be asked to post and tag BUEA accounts on posts relating to projects impacted by the grants received.

Filling of Vacant Board Positions

- Resolution of question regarding Jackie Yenna's status
- Updated Website (2 Council Appointments Vacant)
- Recruiting Update

Application	Requested	Funded Amount
Tasting Good & With the Trees	3,300	3,300
MidWay Music Speaks	4000	4,000
Cardinal Stage	4000	4,000
Jewish Theatre of Bloomington	999.9	999
Music in Bloom- Clare Longendyke	1500	1500
Power Plant Collective	999	999
Bloomington Chamber Singers	4000	3,750
Landlocked Music	4000	3000
Stages Bloomington Theatre Company	4000	3250
Krampus	4,000	3000
Flow Motion Event	4000	2500
Windfall Dancers Inc.	1200	1100
Musical Arts Youth Program: Blooming Songs Project	3722	2600
Bloomington Roots LLC	4000	2500
New Voices Opera	999	999
El Mercado	4000	2500
Totals	48,720	39,997

Applicant	Project Description	Requested	Funded Amount
Tasting Good & With the Trees	Two weekend reading series in the spring of 2020: Tasting Good will: - invite poets and writers from outside of Bloomington - include local artists from multiple disciplines - host poets and artists who give rousing and accessible performances - foster an exciting, approachable, and inclusive atmosphere, and - promote through social media, radio, and print platforms to reach many potential audiences	3,300	3,300
MidWay Music Speaks	MidWay Music Speaks aims to celebrate and connect women of all identities and non-binary people in music via opportunities for empowerment, promotion, and performance through a variety of events such as Girls Rock Bloomington, Rising Star, MidWay Mingle, and MidWay Music Festival. MidWay seeks funding for the 2020 MidWay Music Festival on Saturday, October 3, 2020. MidWay Music Festival is a weekend-long outdoor and clubfest-style event in Monroe County that celebrates and connects women of all identities and non-binary people in music while also supporting an organization that provide resources to women year-round. MidWay Music Festival takes place in multiple venues within the BUEA, including free daytime performances at Landlocked, Orbit Room, The Woodshop, King Dough, and the northside of the square through a street closure (6th St.).	4000	4,000
Cardinal Stage	This December, Cardinal Stage will present its 13th Annual Family Holiday production, Disney's Newsies, at the Buskirk-Chumley Theater from December 12 - 29. Newsies is expected to entertain nearly 2,000 area school children with four planned student-only matinee performances through Cardinal's Cardinal For Schools program. Cardinal is also seeking to provide free tickets to an anticipated 200 students from area Title I schools (Templeton and Fairview Elementary) serving our families most in need, many of whom reside in the BUEZ. In addition to serving area youth as attendees, Cardinal Stage provides dozens of performance and technical opportunities on this production to local children every year. Cardinal anticipates 25 - 40 young actors will be cast in various speaking and chorus roles. Auditions will take place in August and September of this year, with first rehearsals beginning in mid-November. While costs for this production increase significantly each season, Cardinal Stage has made an effort to keep ticket prices low and affordable for all budget types. Adult tickets for all performances are available for under \$35 each, and children's ticket prices are only \$17. Cardinal Stage also continues to offer over 200 free Community Access Tickets (CATs) to anyone in need every season in an effort to avoid turning anyone away due to lack of resources.	4000	4,000
Jewish Theatre of Bloomington	The Jewish Theatre of Bloomington (JTB) produces 2-3 shows per year. In May of 2020, JTB will produce Anna Ziegler's play "The Wanderers," which follows Esther and Schmul, Orthodox Jews embarking on an arranged marriage, despite barely knowing each other, and Abe and Julia, high profile celebrities embarking on a dangerously flirtatious correspondence, despite being married to other people. This drama explores the hidden connections between seemingly disparate people, drawing audiences into an intriguing puzzle and a deeply sympathetic look at modern love. The Jewish Theatre of Bloomington brings a unique voice to the Bloomington Urban Enterprise Zone. With a mission rooted in both Judaism and theatre, the company is able to reach a diverse audience of involved community members, different from other arts organizations in Bloomington. "The Wanderers" explores the search for meaning in life as well as the impact of Jewish tradition on how one lives and the choices one makes. Because of this, JTB will be reaching out to local faith communities and Jewish organizations. At talkbacks (at which typically large segments of the audience remain following the performance), JTB's Artistic Advisor, Darrell Stone, will facilitate a participatory discussion surrounding stigmas against Jewish culture as audiences self-reflect on their ability to accept and tolerate "others."	999.9	999
Music in Bloom- Clare Longendyke	The Music in Bloom Educational Outreach Project is a music initiation curriculum that introduces preschool children to musical understanding and creation. This collaboration between Music in Bloom and the South Central Community Action Program (SCCAP) Head Start Lindbergh Site will take place over the 2019-2020 academic year and will involve all 80 preschoolers enrolled at the site. Head Start is a federally funded early childhood education program that serves low-income children and families with the goal of preparing them for success in kindergarten and beyond. The Head Start Program relies on community partnerships to provide arts programs that enrich the students' daily curricula. Having the recurring opportunity for arts experiences in the classroom will vastly strengthen the students' development, improving their self-awareness, listening, and focus, and fostering their creativity. After the success of Music in Bloom's 2019 Graphic Score Project with the Head Start Lindbergh Center, this project is built to expand upon that curriculum and encourage the students' continued creative development over the entire academic year.	1500	1500

Power Plant Collective	<p>Power Plant began last fall, primarily as an art gallery, with a show every First Friday of the month, coinciding with the gallery walk throughout downtown Bloomington. We try to curate a show that gives a voice to marginalized people within our community. This includes anyone who doesn't have easy access to a platform for their art be it because of institutionalized bias or a lack of money and connections. With this in mind, we originally asked for no money from the artist to show work at our space. However, because of an absolute need to remain financially sustainable, we now take 20% from each artist's sales.</p> <p>Within the last 6 months we have broadened our scope to include many other events.</p>	999	999
Bloomington Chamber Singers	<p>Funding for concert - Matthew Shepard is an extraordinary "fusion oratorio" for chorus and orchestra that offers a universal message of love and hope for a better world in the context of a tragedy. The concert has already been booked at the Buskirk-Chumley Theater for May 2 nd and 3 rd of 2020 by the Bloomington Chamber Singers. Led by artistic director Gerald Sousa, the performance will include 45-55 volunteer singers in the choir, which is celebrating its 50th anniversary this year, as well as a dozen paid instrumentalists in the orchestra. The work hopes to inspire audiences of all backgrounds, replacing hate with understanding, love, and acceptance of people who are different from them. Music offers a powerful way for people to connect with challenging and painful concepts through creativity and healing, and we hope the message will resonate with many people in our community.</p>	4000	3,750
Landlocked Music	<p>Funding needed for monthly live concert series.</p>	4000	3000
Stages Bloomington Theatre Company	<p>Enchanted Tales - A Live Theatre Halloween Extravaganza:</p> <p>Enchanted Tales offers Bloomington a new family friendly (not scary) Halloween extravaganza near the B-line Trail at 2nd Street and close to downtown neighborhoods.</p> <ul style="list-style-type: none"> • The event features age-appropriate scenes from well-known fairy tales, hands-on activities, and a live performance in Stages Bloomington Black Box Theater at Artisan Alley. • Produced and presented by Stages Bloomington Theatre Company, featuring 35 actors, ages 9-19. • Community partner: Artisan Alley. • A 4-day event: continuous shows throughout each evening 6:30-9:00 p.m. • Scheduled the week before Halloween to avoid competing with other scheduled events. 	4000	3250
Krampus	<p>Krampus Night is a celebratory, performance art, night-time, winter parade - bringing an ancient Alpine cultural tradition that promotes good behavior and discouraging bad behavior to downtown Bloomington. The Krampus Krewe strives to create a Krampus Rampage and Bazaar that is historically accurate, accessible, visually striking, and engages the community. During the parade, angels lead the way handing out "Naughty" and "Nice" stickers for all adults and children to self-identify which they feel they are. Saint Nicholas is close behind. He and the angels share candy and good tidings to all the "Nice". Behind him and under his control are the feisty Krampus – tall, hairy beasts, with horns and vicious claws. Fire performers alert the crowd that the Krampus are coming. As they pass by guests the Krampus punish the naughty - giving them a swat or smudging them with coal which will bring bad dreams. We add to the culture of the Bloomington community by fueling adults' & children's imagination and supporting interdisciplinary artist collaboration (including writers, costume creators, mask makers, graphic designers, circus performers, flow art performers, and fire performers, photographers, performance artists, musicians, storytellers, visual artists and actors). Krampus Night fills a gap in the Bloomington arts and cultural event calendar and is a free and accessible art event. The all-ages event, according to our audience surveys, attracts many who do not traditionally attend classical or jazz concerts, gallery exhibitions or Buskirk-Chumley Theater events. We also have many teens in our audience, a traditionally challenging demographic for arts projects to engage.</p>	4,000	3000

Flow Motion Event	<p>FlowMotion Symposium, held March 13-15, 2020 at the Monroe County Convention Center with hotel rooms at the Courtyard Marriott and Springhill Suites, offers a unique spin on professional development for cirque and flow artists by providing hands-on skill training workshops, panel discussions, performances by circus and movement masters, and fire spinning stages. Workshops range from beginner to advanced in flow and circus arts such as juggling, poi, hula-hoop, and aerial silks. Over the course of one weekend, the Symposium, now in its sixth year, will host 50 instructors, 250 attendees, and will offer approximately 75 different skill-development workshops, evening music and fire stages, and a Mainstage show. All music, fire stages and outdoor evening activities are free and open to the public. The Saturday showcase production "Madame Grey's Eternity Cirkus" will feature our world-class instructors and key local performers Aerialogy, Bloomington Acro and The Hudsucker Posse. Tickets for the showcase will be available for sale to the general public for \$15 in advance or \$20 day-of-show. To encourage involvement from Zone area residents and businesses, FlowMotion Events will be distributing 100 free tickets throughout the zone community. FlowMotion Symposium is a crucial part of our mission at FlowMotion Events, to educate the public on the essential nature of play as part of a healthy lifestyle and to improve the accessibility of movement arts for the general population regardless of age, size, gender, sexual orientation, or physical ability. We consider flow arts to be a gateway to play, and we endorse any form of healthy play practices for all residents, and hope to inspire active lifestyles through our shows, special events, public outreach, and free programming.</p>	4000	2500
Windfall Dancers Inc.	<p>Windfall Dancers, Inc. will offer a free matinee performance of their Spring Contemporary Dance performance at the Ivy Tech John Waldron Arts Center Auditorium on Saturday, April 18 targeting Zone students and their families. Though Windfall Dancers, Inc. is not located in the BUEA Zone, targeted attendees and the performance will be, which will make attendance more convenient for the audience. The Windfall Dance Company will develop an original contemporary dance program beginning rehearsals in September for the April performance. Rehearsals will be 2-6 hours per week with costume development and technical designs occurring concurrently. Marketing for this event will consist of direct contact with School-based Arts Leaders and counselors plus posters and handbills distributed to schools and posted within the Zone. Additional marketing will occur through public postings, Social Media posts, and newsletter articles.</p>	1200	1100
Musical Arts Youth Program: Blooming Songs Project	<p>The BloomingSongs' "Building Blocks" Music Release celebration will bring 20 different BloomingSongs to local Bloomington families, educators, and caretakers. This authentically diverse collection, is all Bloomington. It brings together local artists, composers, producers, arrangers, performers, and educators. The "Building Blocks" album features original music of Hannah Fidler, Travis and Tori Puntarelli, Anna Wrasse, Aaron Travers, Winnie Cheung, and Liam Ramsey-White. Other artists bring us songs of tradition: Grace Na shares the Korean folk song, "Arirang." Sylvester Makobi share "Koth Biro" and "Sengenyra" from Kenya. The mother/daughter duo, Natalie Lunts and Miriam Shrager sing, "Karavai," a Russian folk song about a big birthday cake. In order to reach as many Zone residents as possible, the "Building Blocks" Music Release will have several components: free interactive concerts, free online access to the "Building Blocks" collection, free distribution of 300 CDs to families and educators, free teacher/family workshops at the Monroe County Public Library, performance scholarships to Fairview students attending a Musical Arts Youth Organization chamber music workshop, and school performances.</p>	3722	2600

Bloomington Roots LLC	<p>The Hand Picked music series aims to bring the community together in a safe and intimate space to listen to some of the nation's most notable up and coming artists.</p> <p>We'll be using the newly renovated space of the FAR Center for Contemporary Arts, bringing attention to the art projects occurring in their space as well as potential collaborative works between their artists in residence and the musicians. The series will not be limited to strictly music- the artists are welcome to bring whatever they believe can benefit the audience- from readings to visual pairings.</p> <p>The series gives local and national artists the chance to establish themselves in the area and work with the local arts community on future collaborations. Communication between local staples such as Lotus and the Buskirk-Chumley are already in motion to ensure a cohesive schedule of artists being brought in and working together to bring the best into town as well as provide an audience for talented groups.</p> <p>Performances will be held every 6-8 weeks throughout the series, with an eye towards creating an annual acoustic festival in the future to add to the staples of the community. Artists performing in the series include Hawktail, Carrie Newcomer, and Moira Smiley, with communication in place to bring in acts such as The War and Treaty.</p> <p>--</p>	4000	2500
New Voices Opera	<p>On May 2nd of 2020, we will present the premiere of John William Griffith's "The Jungle" based on 20th century american novel by Upton Sinclair. This opera will be fully staged, costumed, work-shopped and finally mounted on stage for a one night, live performance in downtown Bloomington. Composer and performer of various mediums, John Griffith's evocative compositions generate a vivid imagistic experience for listeners. His diverse collection of compositions offer a full spectrum of auditory and visual sensations. As a rising senior at the Jacobs School of Music, Griffith has been recognized as one of the most promising young musicians that Jacobs has to offer. Griffith was recently selected as the recipient of the Jon Vickers Film Scoring commission at the Indiana University Cinema, for which he composed a full length score for a feature film under the guidance of Professor Larry Groupé. His addition to Frank Capra's "The Strong Man" was praised widely and repected as "a brilliant, revitalized modernization of a classic film". We are confident that Griffith's work will bring an artistic element priorly unknown to the operatic genre, and will push the boundaries of the art form as we know it. We believe this work will be the perfect platform for our relaunch.</p>	999	999
El Mercado	<p>El Mercado is a market-format vehicle for community growth, for micro-business owners and artists in Bloomington to gather and offer their talents to the Bloomington BEAD community. El Mercado is especially inspired by minority artists and makers in Bloomington. Gearing market outreach to people of color, queer and trans artists and those who might otherwise lack access to Bloomington markets, El Mercado is building bridges between Bloomington and its vast, incredible network of talent. The market invites marginalized vendors and artists to an accessible venue and promotes them on the basis of their skills, encouraging their self-discovery as artists and vendors and offering support for their growth which in turn grows our community. Located at 725 West Kirkwood, El Mercado is perfectly situated in the heart of the Bloomington Urban Enterprise Zone. West 5th Street is home to extremely vibrant Bloomington neighborhoods and businesses. El Mercado focuses thoughtfully on promoting the market in the neighborhood and surrounding BUEA businesses as well as BEAD establishments.</p>	4000	2500
Totals		48,720	39,997