

**• Bloomington Urban Enterprise Association
Board Meeting Minutes
City Hall, McCloskey Room - 401 N. Morton St.
October 9, 2019**

ROLL CALL

Members Present: Paul Ash, Julie Donham, Jackie Yenna, Jane Kupersmith, Karin St. John, Alex Crowley

Members Absent: Chris Sturbaum, Margaret Fette

City Staff Present: Laurel Waters, Larry Allen, Kevin Curan

Guests: MCCSC Representatives

APPROVAL OF MINUTES – August 14, 2019

Minutes were from August. There was not a September meeting. Jackie moved to approve the minutes. Paul seconded. The motion passed unanimously.

REPORTS FROM OFFICERS & COMMITTEES

• Director's Report Financial Report –

Director's Report - Alex welcome the BUEA's newest member, Karin St. John, who is a Plan Commission representative.

Karin stated she has been on the Plan Commission since last December. Karin is a 37 year resident of Bloomington. Has gone to IU and raised two kids here, who are now adults. Previously Karin was with the Parks Foundation, and been with the Bloomington Health Foundation, and is Vice President.

Alex reported he had the pleasure of attending the Lemonade Day thank you breakfast which was delightful. The sponsors of Lemonade Day were thanked, and Alex represented both the City of Bloomington, and the BUEA. He presented Julie with a gift of a pitcher from Lemonade Day organizers. The presentation talked about what it does for the community and kids.

Alex introduced Jordan Morang, who is a SPEA Fellow. He will become involved in BUEA support until we fill Brian's position.

Alex reported on the follow up reference vacancies. There was discussion on how to move forward. Jane made a pretty extensive list of possibilities. Alex stated the by-laws are pretty specific on the type of person that needs to be selected.

Financial Report – Alex presented the financial report for the months of August and September. \$4,000 Zone Art Grants paid out to Midway Music Speaks in September. \$600 for a Resident Scholarship to IU for Shannon Bowman-Sarkisian. There was also \$6,540 spent in Zone Arts Grants; Boogie Woogie Piano Festival, Girls Rock, and I Fell. Also paid was the 1% EZID fee paid out to the Association of Indiana Enterprise Zones. This fee is not an amount listed in the budget; but rather a pass thru from EZID payments.

NEW BUSINESS

- **MCCSC – Emerging Workforce Technological Education Grant Application**

Representatives from MCCSC gave an update on the grant outcome from last year.

This year MCCSC’s request for grant monies equaled **\$33,360**: The request was for various programs in Fairview, Templeton, Summit and Tri North Middle School as follows:

Fairview:

RAZ Kids subscription (2 years)	\$3,080.00
Library collection continuing to update	3,240.00
Transportation Performing Arts	2,160.00

Summit:

Family Lending Library	\$4,630.00
Benchmark Assessment Kits (English & Spanish)	1,470.00

Templeton:

Field Trips	\$2,800.00
Reading Interventions kit touch up	980.00

Tri- North

Amygdala Reset Room	\$2,900.00
Positive Behavior Poster, Wall Clings, Banner	1,300.00

STEM to THEM Mobile Lab	\$10,800.00
-------------------------	-------------

There was much discussion regarding the exciting news about the mobile STEM to THEM Mobile Lab. The total price tag is \$375,000, with \$300,000 toward the cost of the vehicle. The \$75,000 is for the manipulatives and is being covered by a grant from the DOE and Duke Energy. The ongoing operating costs are being covered by the district. The goal is for the vehicle to be operational in the Spring of 2021.

Motion was made to approve the amount of \$33,360 as presented today. Jane Kupersmith seconded the motion. The motion passed unanimously.

It was noted that the BUEA may consider additional funding moving forward for the STEM to THEM Mobile Lab. Alex stated if they would like to package the request and bring it back to the BUEA for consideration.

UNFINISHED BUSINESS - None

GENERAL DISCUSSION

- **CDFI Update**

Brian Payne, in his new position as CDFI Friendly Bloomington Executive Director, and sole staff member for an independent 501C3, nonprofit. Big updates: The official IRS letter has been received making the CDFI Friendly Bloomington a 501C3. The executive director has been hired. The first deal has been closed which is the Kinser Flats project over by the BEDC off of Kinser Pike by the Holiday Inn. Centerstone, the nonprofit, is the developer. Old National Bank is the local banking partner. The CDFI involved is Synair. This project is 50 plus units, 38 for families, 12 for single individuals, permanent supportive housing for individuals and families who are struggling with substance abuse disorder. Julie asked if there was a waiting list. Brian stated Centerstone is monitoring the population

Other funding, through a grant not yet public has also been approved. This grant will be for operations cost. For this grant the focus had to be expanded to help serve the broader region.

Currently work is being done to appointing folks to the investment committee. As the investment committee is being filled, the loan policy needs to be written for the investment committee in order to use the capitol from the BUEA and RDC.

There have been many good meetings introducing CDFI Friendly Bloomington to the CDFI community. October 20th is the National CDFI Conference in Washington, DC. This will be a great opportunity to introduce ourselves, and let them know we are ready for business.

Paul asked what at the boundaries for the region. Brian explained it has not been voted on, what has been voted on is there is a pro regional policy statement. What is going up for approval tomorrow is calling our investment area the counties adjacent to Monroe.

Another update is Bank of America is willing to reduce the finance rate they are incenting the money at, before it was 1%, but as long as markets allow they will drop it to 0%.

Alex gave Jordan, SPEA Fellow, to talk about his background. Jordan stated he went to undergrad at the University of Florida, in Political Science and Communication Studies. Then decided SPEA would be a great place to come, where he is studying public administration with community and economic development and sustainability concentrations. This summer he worked with the City of

Bloomington Transit Corporation doing ADA compliance. He is in his second year of graduate school.

Alex reported on the launch of Goodwill's commercial enterprise in Bloomington. They are opening up small manufacturing capabilities. This is meant to serve people who are having trouble coming back into society from incarceration, and other challenges. This will give them a workplace environment for a few months to get them used to having a job and then send them into a more standardized society. Their first project is empty crates from Cook that hold medications that need to be washed down, and get them back to Cook.

Jane reported on the Opiate Summit she attended. She has been wondering how to support these folks in early recovery and thinks there may be opportunities for the BUEA to step in and help.

Karin added that Goodwill presented this whole idea, a big part of it is, if you flip from the social good side of helping people, which is important, there is the other side, which is the economic side and the reality is that businesses are struggling to hire people. Goodwill is able to match those two together and take people who are 90 days or less out of incarceration and bring them here, even if they left incarceration in Indy. They can actually work because Cook and a lot of other places are struggling to hire people at that entry level position for all sorts of reasons. This impacts the community in two ways; the social good side and the economic side. The Parks Department has a supported employment program. This program takes people at the very beginning stages of recovery and puts them to work and they get paid. There are all kinds of opportunities everywhere.

Meeting was adjourned by motion at 1:20 p.m.

ADJOURNMENT