

Bloomington Arts Commission

Wednesday, November 13th, 2019

5 to 6:30 pm - McCloskey Conference Room

Attendees: Quinton Stroud, Nick Blandford, Sally Gaskill, Rachel Glago, Bryony Gomez - Palacio, Karen Hallett-Rupp, Lynn Schwartzberg, Samuel Sveen, Joanna Woronkovicz

A G E N D A

1. Call to Order/Welcome

2. Approval of October Minutes
3. Financial Report
Sean: No changes in the state of the budget.
4. Welcome Public
 - a. Invitation for public introductions

Elliot Reichert from Eskenazi Art Museum, Chaz Moniker of Pictura and FAR, Lucas Brown and SoAAD students, and Riley Donaldson

5. Topical Issues in Collaborative Design Course Presentation/Update
 - a. Lucas Brown and Students

Students present an overview of their public art piece which features an urban forestry project focused on drawing attention to issues of climate change.

6. BAC Projects
 - a. Grants Committee Update

Rachel: Sean has sent in the final report mock up as well as a glossary of terms to legal for review. The final report form, if approved, will be used for this year and future years grant process. It's a google form so it should be easy to track data.

We are revising questions for the grants process for 2020-2021. It is also a google form and will be much more user friendly. I have asked the grants committee to review the language in the questions. The goal is to have the applications done by 12/4 so they can be sent to legal. The goal is to have the applications go live by 1/15.

On 1/22, we will host our grants information session. We are working on launching a google form for members of the public interested in sitting on the grants panels.

We are working with the IAC to host a workshop about the various grants and opportunities they host for artists and arts organizations. The scheduled date for this is 12/2.

Sean will speak with legal to get an update on when the review will be done.

b. Public Art Planning Committee

Nick: Elizabeth, Sean, and I sat in a meeting about the public art going up at Revolution Bike n Bean. We were more interested in bringing in an outside artist but they were pretty focused on having an Indiana artist.

Sean: The budget of the proposal lent itself to a new or emerging artist. The person we selected was a recent BFA graduate from Richmond. We should have been more explicit that this was a local opportunity based off the budget. It was about \$1800 which wouldn't have been enough to support an out of state artist.

Nick: The mural at the Graduate Hotel has been completed.

Sean: The Switchyard artists are updating the timeline. We should have a signed contract in two to three weeks. We will have an updated rendering for the Fourth Street Garage by the planning meeting in December.

Stefan may have to reengineer his piece in order to make sure it fits within the budget. Estimates are coming in between 5 - 20K over budget. We are trying to find a fabricator who can come in under the quotes but are still working on this.

Sally: Are we slowing down the installation due to this?

Sean: Yes, we are behind because this project is being treated like a grant and I will administer the other half of the project. We either shift the project to meet the budget or we get creative to see if we figure out other ways to obtain the needed funds.

Nick: We need to return to the revisions for the percent for art programs. I need to go back to that and reevaluate that.

Sean: We could also be thinking about how this fits into the work of the strategic plan.

Sally: The percent for art guidelines have not been updated in quite some time so this is overdue. The interpretation of the document has been an issue in some cases so it really is important to update this document.

c. Ivy Tech Community Arts Awards

Lynn announces the winners of the various categories for the Ivy Tech Community Awards. She notes that Paul Dailey does a wonderful job with the speech at the end of the event and encourages commissioners to attend.. The event is free and open to the public. Tell your friends. Spread the word.

d. Strategic Plan (Quinton)

Rachel: Let's try and get this one done by February.

Joanna: Are there plans for stakeholder engagement to help develop the plan?

Brony: We have started to engage city council, arts organizations, and the like.

Joanna: Are there any plans to engage with citizens who aren't necessarily involved in arts organizations.

Lynn: How can we go about identifying who to engage?

Joanna: It could be something like putting up a FB post and asking people to sign up for a focus group.

Sean: One way is to put up a draft and allow for public comment.

Joanna: In asking for engagement, you would be getting the usual subjects. It could be good to think about how we get feedback from people we don't hear from.

Sally: For the next meeting, we might devise a list of types of focus group participants, ie. donors, subscribers, public citizens.

Bryony already has a list going for individuals we wanted to meet with and added a tab for focus groups.

7. Staff Report

Sean: Switchyard Park opens this weekend. The boards and commission appreciation event is this Friday.

Joanna: I'm working to do a space needs assessment for the BEAD. You may have received an email yesterday asking you to complete a survey. This is the first phase of the project and is identifying the lay of the land in order to move forward around what the unmet needs are. Once we get all of the data, we will parse it to pull out representative organizations in order to do a more in depth analysis of the space needs in the BEAD.

Sean: It would be helpful if you can send this survey out to people/organizations in the BEAD.

Sally asks who the target audience for the survey is as the survey seems to be specifically targeting the people who live/work in the BEAD.

Group discusses the logic behind casting a wide net in order to recruit as many participants as possible.

8. Miscellaneous (Bryony)

a. IAC Homecoming

Bryony: I think the day was relevant and informative. Their focus was DEI and the Homecoming event hosted a variety of sessions.

Rachel: I went to a funder's breakfast the first day with granting organizations across the state. I was able to get some good ideas in order to support some of the work we are doing here.

b. Glossary (Rachel)

Glossary is under legal review. This will take a few weeks.

c. Percent for Arts guidelines (Sally)

Sally requests the commission revisit the Percent for the Arts Guidelines, which the group will do after the Strategic and Master plans are closer to completion.

d. BAC Annual Report (Rachel)

Rachel proposes creating an Annual BAC Report. Commissioners agree.

e. Calendar event: Proposed dinner on 1/8/2020 to celebrate Sally and Lynn

Event proposed to celebrate Sally and Lynn's tenure on the commission.

Bryony attending the steering committee meeting for Arts Forward and noted they are working on their January meeting. The main focus of this meeting will be transportation and access. They want to think about ways to incentivize people to use alternative transportation and how can we think about access to transportation for seniors and people outside of transit networks.

9. Commissioner Announcements

Lynn: Bloomington Chamber Singers are performing this Saturday night. In 2 weeks, Ivy Tech, will be putting on production of Romeo and Juliet.

Sam: Collide event will take place at the Mill next Thursday at noon. Sam will be interviewing someone from the Hoosier Environmental Council.

Sally: Voces Novae did a performance for the men at a local homeless shelter. We are doing more of these pop-up style shows moving forward.

Rachel: I raised \$1200 for community kitchen with the pie contest. The House Party project just finished but I may continue programming in that space. We are trying to think about how to keep it going. It's an abandoned house on 8th Street.

Secretly Group is partnering with the art museum to curate their cafe playlist.

10. Public comment

11. Call to Adjourn

Meeting adjourned at 6:24 PM.