

Bloomington Arts Commission
Wednesday, December 11th, 2019
5 pm to 6:30 pm - McCloskey Conference Room

Attendees: Quinton Stroud, Nick Blandford, Sally Gaskill, Rachel Glago, Bryony Gomez - Palacio, Karen Hallett-Rupp, Lynn Schwartzberg, Samuel Sveen, Joanna Woronkovicz, Elizabeth Licata, Gabe Gloden, Alex Crowley, Tyler Myles

A G E N D A

1. Call to Order/Welcome

Call to order at 5:00 PM

2. Approval of November Minutes

Sally moves to approve the November minutes. All approve.

3. Financial Report

Alex presents financial status. No changes.

Lynn: We will contribute money from our funds to the Ivy Tech Arts Awards.

4. Welcome Public

a. Invitation for public introductions

[No members of the public were present]

5. Guest Presentation - Gabe Gloden - Cardinal Stage

a. Economic Impact Study

Gabe Gloden presents presentation outlining the economic impact that Cardinal Stage has had in the city of Bloomington. Study was conducted by a group of 8 graduate students from the O'Neill school. Economic impact from surveyed arts organizations totalled 4.6 Million in revenue.

6. BAC Projects

a. Grants Committee Update

i. IAC/BAC Grant Workshop Debrief

Rachel: The workshop took place on the 2nd. Approximately 20 - 30 people attended. Attendees were diverse in nature of the backgrounds. Anna Tragesser spoke about the

various grant funding opportunities through IAC. We did this early enough to make sure that artists had enough time to prepare for the IAC programs.

Bryony: I believe it was a successful event. From what I'm gathering, there was interest in having more of these meetings.

- ii. Needs from commission members in order to open for submissions on January 15th.

Rachel: Please look at the operating/project support applications. Please respond to email sent by Rachel in order to let her know your feedback or if you have time to review.

Sally notes that she needed the guidelines in order to proceed with providing feedback on the applications.

Sally questions the order in which the documents were worked on. Lynn agrees, guidelines first, then questions.

Bryony: The guidelines are being updated based on the changes being made in the applications and the questions we are asking.

Lynn: How do you set priorities without the guidelines available? I am unsure how to weight information?

Bryony: Rachel has not been able to move forward because people have not been responding in order to allow her to complete her task.

Joanna: When I looked at the questions, I didn't have feedback because I wasn't sure what the questions were for. From a feedback perspective, I don't know if the questions are good because I'm not sure what the framework for the process is.

Bryony: If you have questions, please get in touch instead of radio silence.

Nick: I think the intent was to use the final report as a guide to move forward and then based on the questions then this would give us an opportunity to work backwards. Maybe what was missed, was clearly stating what the previous guidelines were for people who had not previously been on the grants committee.

Karen: I would like to know what was wrong with the old guidelines. As a new Commissioner, having that information would have helped me to understand how to support this work.

Joanna: Do we have an estimate of how long it takes to finish the final report? The

report seems cumbersome. I would like to make sure that if we are collecting the data, there is some purpose.

Next grants meeting is January 17th.

Joanna: If you could send around a summary to provide context related to the issues with previous application, that could be helpful in supporting your work.

Quinton: I am still unclear on how the data will be used. I have asked this at committee and at BAC meetings and the response is still unclear. Would like to get clarification.

Rachel: The data will be used to create awareness, ahead of time, and then to ensure that the grantees align with our priorities. I will make sure that this is clear.

7.

a. Public Art Planning Committee

i. 4th Street Concept Update

Nick provides a refresh of the design for the 4th Street Garage.

Karen asks about potential maintenance for the piece. Nick notes that there are plans in the works for maintenance out of the 1% plan. Sean is typically very committed to ensuring maintenance plans are apart of the artist's initial plan.

Alex: One of the things we are thinking about is how to create a fund that builds over time that can be drawn on in order to support maintenance of public arts.

ii. December 14th - 3 PM, 4th and Washington Tree Planting

Nick presents the latest rendering of the project. It is about 3 - 4 feet tall.

Bryony: The ribbon cutting is this Saturday. Please feel free to attend and support.

Nick: An extra 20K has been chipped in to support the construction of the Switchyard Park installation. Sean is working on revised RFQ for Trades District project. A commission for a mural on the exterior of Girls Inc. Building has begun. Sean is working with the Graduate Hotel to work on a ribbon cutting for the mural where the artist in attendance.

b. Ivy Tech Community Arts Awards

Sally: The event was a bit chaotic as it took place during the same time as the gallery walk. Sally notes logistical challenges with the overall event.

Bryony: I do think we should question our involvement with an event which was so poorly organized.

c. Strategic Plan

i. Latest document ready for review

- ii. Request for help in conducting interviews and focus groups (in December/January)
- iii. First interview report

Bryony: The document was worked on. Rachel and I went through all of the comments. I urge everyone to review it in order to make sure we interpreted your comments correctly. We will incorporate information from the interviews into the next revision of the strategic plan. Bryony has begun conducted interviews with community members and these are going well so far (John Armstrong from BAFT and Adam Nahas from Artisan Alley). Quinton and Joanna have expressed interest in helping run focus groups, hopefully in January since we want to wrap up in the Spring.

Nick: Are there things on the individual list that could be migrated over to Focus group. For instance, maybe we could make a FAR neighborhood group in order to combine some of the interviews.

Bryony: Yes, please go ahead and make changes in the document and get things in motion.

Joanna: I think the mission is missing a key part about the public.

Bryony: Given that we are behind schedule already, please add comments and notes to the document in lieu of starting a working session right now.

- 8. Staff Report - Alex Crowley
 - a. City Update
 - b. Q/A with Director of ESD

Alex: The convention center represents a significant project that is in the pipeline currently. There is a good role for this group in the work happening around this. We are starting to work on the masterplan process for the hospital. We are looking for partners who can help complete that. There will be a large effort to gather opinions and community feedback but we are a while off from these conversations.

Joanna: It might be useful to get information on the parking infrastructure. If we are continuing to plan public art pieces, we may want to make sure these things are accessible.

Sally asks about the media release about the 3 new gateways for the city. We were unaware of this.

Alex: This is a component of a larger bonding fund that came through Parks and Rec.

9. Miscellaneous

- a. Please RSVP for January dinner celebrating Sally and Lynn.

10. Commissioner Announcements

Bryony: Arts Forward's January meeting is all about transportation. They will be bringing people together to think about what arts organizations can do to increase access.

11. Public comment

[No members of the public were present]

12. Call to Adjourn

Meeting adjourned.