

**Bloomington Urban Enterprise Association
Board Meeting Minutes
City Hall, McCloskey Room - 401 N. Morton St.
4-10-19**

ROLL CALL

Members Present: Jane Kupersmith, Paul Ash, Julie Donham, Alex Crowley, Matthew Cole, Jackie Yenna

Members Absent: Chris Sturbaum, Margaret Fette

Guest: Steve Bryant

City Staff Present: Brian Payne, Laurel Waters

APPROVAL OF MINUTES – Jane made a motion to approve the minutes from March 20, 2019. Jackie seconded. Motion passed.

REPORTS FROM OFFICERS & COMMITTEES

- **Director's Report** – EZID letters are being sent out. The 1% that use to go to the State will now go to the AIEZ.

Carol's seat is still vacant but the process is moving along.
- **Financial Report** – Brian gave the financial report.

NEW BUSINESS

- **ISBDC/Cook Center 2019 Funding** – Steve Bryant gave a report on the expenditures and outcomes of the previous years. The request for funding remains the same; \$16,000 for the ISBDC and \$14,000 for the Cook Center for Entrepreneurship.

Paul Ash made a motion to fund the ISBDC and Cook Center for an amount of \$30,000. Jane seconded the motion. The motion passed.
- **Façade Grant Application: Waldron Arts Center** – Brian explained that Ivy Tech is requesting a Façade Grant for the East and South facades of the Waldron Art Center.

Discussed ensued about the total cost and that the amount of the façade grant not be more than 50 percent. Alex made a motion to approve the Waldron Arts Center façade grants with the caveat that each façade grant be no more than 50 percent. Paul seconded motion passed.

UNFINISHED BUSINESS

- Introduction of Strategic Communications Consultant Rachel Varon - Brian introduced Rachel Varon who was selected as the strategic communications consultant. Rachel briefly outlined her strategy going forward which will begin with print media. Rachel will meet with Brian before the next meeting. Any Board input reference deliverables should be sent to Brian via email. On May 8th there should be a draft tool box.

GENERAL DISCUSSION

- CDFI Update (Alex/Jane) – Activity is picking up, and there are 5 or 6 “real” deals percolating. The job description has been finalized. Brian will look into a Quality of Place grant for possible help with operating costs.

ADJOURNMENT

Jackie made a motion to adjourn. Motion was seconded. Meeting adjourned.