

In the Council Chambers of the Municipal Building held on Wednesday, March 24, 1993 at 7:30 P.M. with Council Vice-President Fernandez presiding over a Regular Session of the Common Council.

COMMON COUNCIL
REGULAR SESSION
MARCH 24, 1993

Roll Call: Sherman, Swain, Miller, Fernandez, Service, Cole, White, Kiesling. Absent: Hopkins.

ROLL CALL

Fernandez gave the agenda summation.

AGENDA SUMMATION

Mayor Allison presented the State of the City address, a copy of which is attached to the original minutes of this meeting.

STATE OF THE CITY

Mayor Allison also presented a Certificate of Appreciation to Rosalie Rousch lauding her long time involvement with the Neighborhood Associations and the recent Master Plan.

The minutes of March 3, 1993 were approved by a voice vote.

APPROVAL OF MINUTES

Service announced a seminar regarding Trees at the Convention Center on April 15 from 9-4 P.M.

MESSAGES FROM
COUNCILMEMBERS

Cole urged people to get involved in the lifelong learning concept. Today she took part in the signing of the Declaration of Interdependence, a program designed to encourage people to make education a lifelong experience.

White reminded everyone of the Friday dedication of the new School of Education and gave a report of his recent trip to Washington D.C. for the National League of Cities meeting. (Report attached to original minutes).

Kiesling acknowledged the volunteers in our community and reported on the volunteer award ceremony earlier in the week. She announced a Town Hall meeting for Enterprize Zone residents on March 29 at 6:30 P.M. to assist them in finding out more about their particular benefits as zone residents. The meeting will be held at the M.C. United Ministries at 814 W. 14th.

Evelyn Powers reported on the 175th Monroe County/Bloomington Anniversary program.

MESSAGES FROM
COMMITTEES

It was moved and seconded that Ordinance 93-10 be introduced and read by title only. Clerk Williams read the ordinance by title only.

LEGISLATION FOR
SECOND READING/VOTE

It was moved and seconded that Ordinance 93-10 be adopted. The synopsis was given.

ORDINANCE 93-10

Williams said that Perry 2 had inadvertently been omitted from the District 6 in the original ordinance that was passed in December. Perry 2 was never considered in the redistricting discussions among the council committee that made the recommendations. It was included in the original totals for that district in the beginning as well as the final population numbers. When the omission was discovered the State Election Board was contacted and a simple amendment to the original ordinance was suggested to correct the omission.

The ordinance received a roll call vote of Ayes:8, Nays:0.

It was moved and seconded that the following ordinances be introduced and read by title only for first reading before the common council by the clerk. Clerk Williams read the legislation by title only.

LEGISLATION FOR
FIRST READING

Ordinance 93-11 To amend the Bloomington Zoning Maps from RS to ML, Grant PCD Designation, and Approve an Outline Plan re: 1607 Gray Street. (Arthur Staggs and Landrey Brothers, Petitioners).

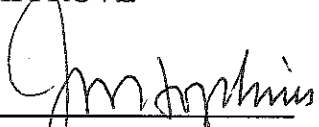
ORDINANCE 93-11
ORDINANCE 93-12

Ordinance 93-12 To Amend the Bloomington Zoning Maps from RS and BL to SH - re: 2822 S. Walnut Street Pike (Ira Zinman, Petitioner).

There were no petitions or communications from the public.
The meeting was adjourned at 8:25 P.M.


PETITIONS
ADJOURNMENT

APPROVE



Jack W. Hopkins, President
Bloomington Common Council

ATTEST



Patricia Williams, CLERK
City of Bloomington

Approved April 7 1993

State of the City Address

Mayor Tomilea Allison

March 24, 1993

As a result of economic change, more of our people need more services than ever before. As a result of the recession, government lacks the money to provide those services. State and federal officials have attempted to avoid that responsibility by shifting it to local government in the form of mandated services. How do we respond to these challenges?

We have lost many manufacturing jobs to downsizing and cheap foreign labor, but some of our plants are expanding. If they are to expand further, they must be able to compete successfully in a global market. Thanks to our highly-educated populace and the resources of Indiana University, Bloomington is uniquely suited to compete in the expanding world economy. How can the government help us take advantage of global developments?

In recent years, the government has not been much help. The federal government went deeply into debt, and curtailed funding of state and local government, while mandating more services from local government. The federal government cut revenue sharing and money from housing, medical services, roads, and environmental programs. As a direct result of past federal policy, local government must do much more with much less than before. The state of Indiana must share the blame when it mandates programs on local government while keeping local government under tax controls, thereby depriving us of the money we need to fund the mandated programs. Make no mistake: I welcome the chance to provide more services. Local government is closer to the people, and can provide the services better than any other level of government. The problem is to get the money we need to fund those services. The federal and

state governments should make no mandates without providing the necessary funds. My hope is that President Clinton will be more generous with federal support of local programs. His stimulus package can bring new monies and programs to Bloomington, perhaps as much as \$680,000 worth. In any event, there are many things we have done and can yet do to help ourselves.

We have cut costs and held the line on staffing. We have conducted an aggressive search for new money, such as the federal grants that supported our projects for South Walnut and the Sare Road intersection, and we matched those federal grants with local monies. We have improved all our park facilities using park bond and grants. We will use tax increment financing and state grants for new road projects such as Allen Street access for Thomson RCA trucks. We have increased user fees. We have utilized the county option income tax and adopted a city enterprise zone. To complete Hillside Drive and several projects on the west side, we have already applied for support under President Clinton's infrastructure investment program. Congress must approve Clinton's stimulus package, and we are lobbying Congress to do just that.

We have done more with less by forming public-private partnerships. Successful examples are highly visible: the convention center, downtown revitalization, and the Waldron Arts Center. Biggest of all is the Showers project, which is progressing nicely; you will see the first construction this summer on the Mayflower parking lot. The Showers project represents the collaborative efforts of IU, private business, and the city, none of which could have done it alone. The result will be a new city hall, a research park, and another part of town revitalized. Already this project has been a magnet for other investment. Public-private efforts

have revitalized the downtown with extremely limited resources. Similar efforts can keep the library downtown, where it belongs, and build the hotel we need to guarantee the success of the convention center.

We have collaborated with the county in providing new infrastructure on the west side for General Electric's \$150 million expansion. In partnership with surrounding counties we worked to keep Crane from closing, and we will continue to promote Crane for new contracts. Through Hoosiers for Higher Education we are advocating adequate funding for Indiana University. In cooperation with the university we have instituted a park and ride program, which has made residential streets safer and increased the use of mass transit. Further town-gown cooperation could yield a cooperative bus pass program and a joint shelter for city and campus buses--a great savings to the taxpayer, and a great convenience to the bus rider.

Those are some of the problems we face, some of their causes, and some of the solutions we have already put into place. But we have also been busy on the design of new solutions, and I would like to tell you about some of them.

If we are to compete successfully in this global economy, our labor force must have a good education, good health care, housing, and child care. On the education front, the city has taken an active part in the development of a strategic plan for education. The Community Alliance for Lifelong Learning (CALL BOARD) is composed of leaders in government, education, business, and the community. I have volunteered to serve on the CALL BOARD because I am determined to see this plan brought to life. Today I joined several local leaders in signing the Declaration of Interdependence pledging our support of lifelong learning.

On the health front, we must deal with medical costs. The city facilitated a survey of

medical needs which showed that too many in our community are without medical insurance and cannot afford medical care. We worked with the medical community and the Public Health Nursing Association in their efforts to increase the number of low-income people served. We are also working with industry, county government, and IU toward the reduction of medical costs and the extension of insurance coverage to small businesses. Given the magnitude of this problem, we will welcome the help of the Clinton administration.

On the problem of child care, we have been working with both employers and with those who provide child care to increase and improve the supply of child care. In the business sector we have seen more interest in the provision of adequate child care, but the supply remains too low. We have helped child care programs come to fruition through the Council's industrial incentive loans. I have asked the city Parks Department to increase its involvement in child care. The result is Kid City, which will begin this summer and will meet the needs of working parents for quality child care. This all-day program will run all summer, and will solve a major problem for many working parents. A truly exciting program that has already received national attention, it will enlist the children's ideas for programs, teach them about their city, and instill self-reliance.

As another national first for Bloomington, we have begun to use federal Housing and Urban Development money--HOME money--in combination with local money to build 29 homes in our Affordable Housing Land Trust. As more money comes into this revolving fund, we will build still more affordable housing. Construction will begin this spring as a joint project of Housing Solutions and the city. The location is on land adjacent to Thomson Community Park, which is another example of public-private partnership. Thomson donated the park to the city,

and the city secured funding to develop the park.

Quality of life is more than jobs, education, health care, and housing. Perhaps most important is that we live in harmony with one another. In recognition of that fact, the Council has created the Martin Luther King Day Celebration Commission. Additionally, we must maintain our environment, preserve our neighborhoods, green space, and ecosystem. Last year we took a big step in the right direction with the adoption of the master plan. Now we are working on specific ordinances under the guidance of the master plan. To help us in this task we are implementing a geographic information system (GIS), whose computerized maps will enable our staff to make informed decisions in the planning process. And our new environmental staff position will help us to coordinate the efforts of planners, engineers, and the environmental commission.

Like other communities, we need new jobs. Like other communities, we want the highly paid jobs that will enable our citizens to take control of their lives. Of course we must continue our recruitment and help of traditional manufacturing. But to get a competitive edge, we must take a bold new initiative that will look beyond the present and prepare us for the future. As a first step, city and county government will convene an economic summit for the creation of new economic opportunities, and I am very pleased that PSI and Hoosier Energy will help in funding this effort. We will call for reports from all groups working on economic development in Monroe County. This effort will be comprehensive, involving all sectors of the economy: medical, retail, tourism, construction, service, manufacturing, and Indiana University. The goal is to develop an understanding of the local economy in its global context, so that we can develop a comprehensive strategy for future action: the identification of opportunities for the nurturance

of present and future businesses; the identification of necessary resources and infrastructure; and the forging of consensus on resource allocation.

For the person with an idea for a new business on the cutting edge of technology, we need to be able to answer a lot of questions: Where do I get investment money? Where do I get patent advice? Where do I get business advice? Where do I get production advice? Where do I get marketing advice? Right now it is difficult to get answers to these questions. If we want new businesses and the jobs they bring with them, we must help these businesses get started, and we can help by making it easier to answer these questions. We are not talking about business as usual. We are talking about a unique Bloomington resource, the technological entrepreneur with a marketable idea who needs special help to bring that idea to market. By pulling together through the Economic Summit we, as a community, can answer these questions and create new jobs for all our people.

Take a look around the state. Few other communities can compare with Bloomington in terms of the resources needed to compete in the new technological economy. We have the entrepreneurs. We have the skilled workforce. We have a tradition of working together. We have the highest quality of life in the state. But we must bring this great potential to fruition. The economic summit is a crucial first step in that direction. With your help we will take that first step and come that much closer to our ultimate goal, a prosperous place in the new global economy.

In his presidential campaign Bill Clinton sounded a wake up call to the American economy. Let us in Bloomington awaken to that call as America did last November.