

**Bloomington Urban Enterprise Association  
Board Meeting Minutes  
Virtual Meeting  
10-14-2020 12:00 PM**

**ROLL CALL**

**Members Present:** Paul Ash, Alex Crowley, Julie Donham, Tracy Gates, Mary Morgan, Kate Rosenbarger, Karin St. John, Jackie Yenna

**Members Absent:** Scot Wright

**City Staff Present:** Larry Allen, Kevin Curran, Jane Kupersmith, Marnina Patrick, Brittany Scholl, Sean Starowitz

**Members of the Public:** Cyrilla Helms, Markay Winston, Deborah Prekert

**APPROVAL OF MINUTES:** Mary Morgan made a motion to approve the minutes from October 14<sup>th</sup>, 2020. Karin St. John seconded. Motion passed unanimously by roll call vote.

**REPORTS FROM OFFICERS & COMMITTEES:**

**Director's Report** – Sean Starowitz reported on the second wave of the BUEA/BAC grant cycle. Mary Morgan is representing the BUEA in this grant review process. Twenty-four applications for this round to support fall programming. The idea is to have it be around \$40,000 and that will be voted on at the next board meeting. This funding will hopefully be redistributed out to the community in a variety of ways. Then the remaining funds will be for quarter one in 2021. Additionally, there will be a small amount of money to support venues. There was a question as to if the BUEA may be approached for funding for the Waldron. As of now, that has not happened but that is a possibility. **Economic Enhancement Scholarship program update** is that there was an increased budget line this year. Typically it is \$6,000 but was increased to \$30,000 as a part of COVID response. This round has a lot of requests for advertising so it is up to the Board to decide on these as those funding requests do not meet the typical guidelines under the Economic Enhancement Scholarship. The general consensus is that advertising should not be funded by a scholarship therefore the applicants should either reapply under the program's parameters or they will not be funded right now. Additionally, documentation for this program should be developed more so that there is a framework that fits within the mission of the BUEA and will help inform future decisions. Jackie Yenna made a motion to fund the business economic scholarships that do not include advertising. Alex Crowley seconded the motion. Motion passed unanimously by roll call vote. Lastly, it was stated that a staff proposal to discuss the addition of advertising to the scholarship program would be helpful in considering those requests. **Rapid Response Fund** loan list has not changed since last meeting. \$294,000 has been funded and 50,000 has been paid back so there is a balance of \$105,830 in the loan fund. Four loans funded this week out of the Food and Beverage side. May see more requests as the winter approaches. **Bloomington Cooperative Living** update is that the CDFI Friendly Bloomington

voted to approve the cooperative living program for affordable housing located across from Reverend Butler Park which is in the enterprise zone.

### **Financial Report –**

**Balance sheet:** No major changes due to little activity in September. Miscellaneous listing of \$5,000 was a payment to Shalom which they have used to launch their rebrand.  
**Accounts receivable:** No activity this month and the previous questions will be sorted out for next meeting. **Accounts Payable:** This will be sorted out for next meeting.

### **NEW BUSINESS**

- Cyrilla Helms, executive director for the foundation of Monroe County schools. This MCCSC grant request presentation included updates about the individual schools as to the way the funds have been used. There is a request to retain some of the unused funds that COVID had impacted and the funds are in a restricted account. Additionally, the lending library is being greatly utilized due to many students were remotely. Also, funds were reallocated from field trips to an online literacy intervention-style reading program which has been helping the remote students. The STEM to Them mobile lab is on track to roll out the program at the beginning of the year. Now looking to the future, Deborah Prenkert Director of Elementary Education who works with the 14 elementary schools continued the update. Fairview received the largest allocation and they are excited to use these funds. For example, they are partnering with Hoosier Hills to build an Outdoor Classroom will have electricity and everyone is looking forward to having another outdoor opportunity. Additionally, the programs to support online learning have been a great benefit. Lastly, when the pandemic hit a lot of students were unable to return books and so the funds to support the library will be well utilized for collection development. Julie Donham thanked everyone and stated that this is very satisfying to hear the updates and to hear how the funding is supporting the children. Karin St. John motioned to approve the funding. Paul Ash seconded the motion. Motion passed unanimously by roll call vote.

### **UNFINISHED BUSINESS**

- NONE

### **GENERAL DISCUSSION**

- For the good of the order, Alex Crowley shared about the fall themed backgrounds from Visit Bloomington and that they will be sent out to everyone. Also, Brittany Scholl, the SPEA fellow, introduced herself and stated how excited she is to be working with everyone.

### **ADJOURNMENT**

Julie Donham moved to adjourn. Meeting adjourned at 1:02 PM.