

**Bloomington Urban Enterprise Association
Board Meeting
February 10, 2021**

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US (New York) +13017158592,,94405031863# US (Washington D.C)

Roll Call

I. Approval of Minutes

- December 2020
- January 2021

II. Reports from Officers and Committees

- Financial Report
- Director's Report

III. New Business

- Zone Resident Scholarship disbursement schedule--*vote*
- Dimension Mill—Zone Resident Scholarship request for Code School--*vote*
- RF—Arts Grants, Round 2-- *vote*
 - Combined BAC / BUEA April 2020 (\$40,000)
 - RF Round 1, November 2020 (\$47,475)
 - RF Round 2, February 2021 (\$42,600)
- Marketing / social media update—Brittany Scholl

IV. Unfinished Business

- Anti-Racism / Diversity Equity Inclusion Scholarship—*vote*

V. General Discussion

VI. Adjournment

Next BUEA Meeting will be on Wednesday, March 10, 2021

Auxiliary aids for people with disabilities are available upon request with adequate notice. Please call 812-349-3429 or e-mail human.rights@bloomington.in.gov.

**Bloomington Urban Enterprise Association
Board Meeting Minutes
Virtual Meeting
12-16-2020 12:00 PM**

ROLL CALL

Members Present: Paul Ash, Alex Crowley, Tracy Gates, Mary Morgan, Kate Rosenbarger, Karin St. John, Jackie Yenna, Scot Wright

Members Absent: Julie Donham

City Staff Present: Larry Allen, Kevin Curran, Jane Kupersmith, Helen Lee, Marnina Patrick, Brittany Scholl, Sean Starowitz

Members of the Public: NONE

APPROVAL OF MINUTES: The November meeting minutes are postponed till January.

REPORTS FROM OFFICERS & COMMITTEES:

Director's Report – Waldron Façade Grant reimbursement and approval:

This façade grant was approved by BUEA in the first half of 2019. Connor Herterich has composed a memo explaining the situation which is included in the packet. A lot has changed with this building as well as with the BUEA since this grant was issued. Two things changed with project: the scope of work went to just being tuck-pointing and fees were accrued for architectural and design fees. These architectural and design fees are not typically covered by the grant but Connor Herterich researched past documentation and found that it was stated that the grant would cover those fees. Discussion ensued and it was clarified that the reimbursement being sought is for 50% of the total cost of the tuck-pointing as well as 50% of the architecture and engineering work. Also, all the funds have been previously budgeted for so this is not a request for new funds. Jackie Yenna motioned to approve. Paul Ash seconded the motion. Roll call vote passed unanimously.

Draft Budget presentation and approval: Challenges of 2020: new staff on the heels of no staff coupled with general challenges working off-site. Also, had not fully utilized marketing strategy that was put in place by a consultant. Strengths of 2020: the pivoting of the Board during a time of need by increasing grant amounts as well as changing the use of the grants. Operations worked hard to move contract management and payment processing online as well as meetings which has increased transparency and accessibility. Jane Kupersmith then went over the proposed 2021 budget. Paul Ash motioned for the diversity, equity, and inclusion scholarship to be renamed and moved to a different category as well as increase the budget line for the resident scholarship from \$600 for two semesters to \$750 for two semesters. Jackie Yenna seconded the motion. Roll call vote passed unanimously.

Financial Report –

Business zone interest income is \$283.74 and \$32.76 in late fees. One cleaned up item from the packet is the RDC membership fee that was determined to be miscoded EZID fees so that has been moved to Zone Membership Fees \$613,915.77. Zone Arts Grants have had a lot of activity with a total of \$80,454. Business and Resident Scholarships total of \$5,864.59. The Special Projects total of \$7,500. Total expenses \$126,066. Interest income is at \$5,609. Total income is at \$493,458. **Balance sheet:** Total Cash and Cash Equivalents is at \$2,240,674. **Accounts receivable/payable:** The numbers have been cleaned up. The total write-off came to under \$17, 000 and will happen by December 31. Then an accrual basis will be used going forward now that prior year has been cleaned up. Paul Ash motioned to approve the financials. Mary Morgan seconded the motion. Motion passed unanimously by roll call vote.

NEW BUSINESS

• **City Arts Program update – Sean Starowitz:** this program has been historically used to partner with public arts programs as an investment into place making projects. For example, previously done project includes the Building Trades’ mural. Sean Starowitz’s recommendation is to use the remainder in the budget for the Trades Plaza sculpture which will be located at the gateway to the Trades District. It was clarified that these funds will be used for Indiana based work only. Sean Starowitz will return in February to present more information. The request is to allocate the remaining \$23,500 remaining in the budget for the sculpture. Alex Crowley motioned to approve. Mary Morgan seconded the motion. Motion passed unanimously by roll call vote.

• **2021 meeting dates confirmed:**

January 13	July 14
February 10	August 11
March 10	September 8
April 14	October 13
May 12	November 10
June 9	December 8

UNFINISHED BUSINESS

• NONE

GENERAL DISCUSSION

• NONE

ADJOURNMENT

Karin St. John moved to adjourn. Meeting adjourned at 1:35 PM.

**Bloomington Urban Enterprise Association
Board Meeting Minutes
Virtual Meeting
01-13-2021 12:00 PM**

ROLL CALL

Members Present: Paul Ash, Alex Crowley, Tracy Gates, Mary Morgan, Kate Rosenbarger, Karin St. John, Jackie Yenna, Scot Wright

Members Absent: Julie Donham

City Staff Present: Larry Allen, Conor Herterich, Kevin Curran, Jane Kupersmith, Shatoyia Moss, Marnina Patrick, Sean Starowitz

Members of the Public: NONE

APPROVAL OF MINUTES: Jackie Yenna motioned to approve the November 2020 meeting minutes. Paul Ash seconded the motion. Roll call vote passed unanimously. The December 2020 meeting minutes were absent from the packet so those are postponed till the next meeting.

REPORTS FROM OFFICERS & COMMITTEES:

Director's Report – Grantmaking Program Overview

- Business Economic Enhancement Scholarship
 - This scholarship is for up to \$1,200 for professional development opportunities to further the economic stability of the business/organization operating within the Zone for at least twelve months.
 - Records go back to 2014 although the program may be older than that. Lifetime awards total \$34,800 and the total paid out is \$19,822. Karin St. John asked a question about the categories of what the scholarship may be used for and as a result it was decided to tighten up some of the language that describes those parameters.
- Economic Independence Scholarship.
 - This scholarship is for any course that advances the applicant's skills as a member of the workforce. The recipient can receive a total of \$1200 but it must be broken up into \$600 per two semesters. BUEA's budgeted amount is the limiter and not the number of people so if a person only uses a portion of their max award, then the remaining amount can go to another student. Paul Ash made a motion to increase the zone resident scholarship limit to \$1500 from \$1200. Motion seconded by Jackie Yenna. Roll call vote passed unanimously.

- Historic Façade Preservation Grant.
 - The purpose of this program is for Zone beautification. The program awards up to \$10,000 with 100% matching required. Conor Herterich, Historic Preservation Program Manager, spoke to the eligibility of the program. To qualify the commercial, industrial, or residential property must be designated historic as well as located in the Enterprise Zone. This last year there were two grants completed: one for the Waldron and one for Secretly Group. Overall, there has been declining participation in the grant program. Next meeting there will be a presentation about proposed changes.

Financial Report –

Everything is up to date. Payables and receivables reflect outstanding 2020 transactions. Also, there is now a balance under the category of RDC Participation Fee. This came out of the Zone membership fees and transferred into RDC Participation Fee as income. There is a correlating expense in the RDC category. This will happen again next year when the EZID payments are received. The payments will be separated from the Zone membership fees so the RDC payment will be visible as it is coming in and going out. This will add clarity to knowing what the BUEA's assets are.

The Ivy Tech Façade grant has been paid. The Recover Forward Grants are making progress. Overall net income is \$94,734.97 so despite this atypical year along with sending additional funds out, the BUEA still earned an income. Also, the RDC payment from Catalent will be coming into accounts receivable for \$94,475.00.

Mary Morgan had a question about the two lines for RDC fees as they are different totals. Jane Kupersmith explained that the 2019 fees had not been processed so those fees along with the 2020 fees were processed together and that is why the numbers in the two lines for RDC fees are not equal.

Other Assets – Two noteworthy items are that the Owlery changed ownership so they paid that balance in full and the Project School had an overpayment so that was returned to them. All of those loans are in good standing. Jackie Yenna made a motion to accept the financials. Paul Ash seconded the motion. Roll call vote passed unanimously.

Lastly, Jane Kupersmith demonstrated a new way to track the financials in the 2021 Commitments document. This will enable more detailed oversight with what expenses were approved in the budget, committed to, and then paid.

NEW BUSINESS

Election of Officers: This was moved up in the agenda so as to allow for enough time with everyone present. Julie Donham was nominated to maintain the role of Chair in absentia. Discussion ensued around remaining seats and then Jackie Yenna made a motion to move

forward with the same officers for 2021. Paul Ash seconded the motion. Motion passed unanimously by roll call vote. The 2021 officers are as follows: Julie Donham, Chair; Karin St. John, Vice Chair; Mary Morgan, Secretary.

New Programs for 2021 Memberships

- Sixty day passes at Dimension Mill for the cost of \$1,000 dollars. These will be for Zone businesses or non-profits working in the Enterprise Zone. The proposed limit was for three to five passes per month with a max of five passes per business.
- **Anti-Racism Initiative**
 - It was proposed at the budget meeting to include a budget line for diversity, equity, and inclusion or an anti-racism pilot program.
 - This BUEA Anti-racism grant program will allow businesses to apply for funding to support anti-racism training or initiatives. It would have a \$1,000 max for an individual business or there would be a multiplier if two businesses want to work together, then each would be eligible for \$1250.
 - Jane stated that this needs to be a separate program from the Business Economic Enhancement Scholarship because a lot of Zone businesses have already taken advantage of the economic scholarship and the desire is to have this be available to more businesses.
 - Point of clarity: raising the cap does not change what was budgeted last month. The general consensus was to raise the amount that this program was budgeted for. Jane Kupersmith will return with a number that the BUEA can afford to spend as well as a recommendation is to what a base line cap increase could be and how that investment could be activated in the most effective and valuable way for the community.

UNFINISHED BUSINESS

- NONE

GENERAL DISCUSSION

- Paul Ash shared that there is work being done on the Standard Oil building which once received façade grants. Also, the sign has come down from the Metropolitan Printing Company so there is some good news.

ADJOURNMENT

Karin St. John moved to adjourn. Meeting adjourned at 1:20 PM.

Bloomington Urban Enterprise Association
Profit & Loss Prev Year Comparison
January 2021

	<u>Jan 21</u>	<u>Jan 20</u>	<u>\$ Change</u>	<u>% Change</u>
Ordinary Income/Expense				
Income				
Business Zone Loan Interest	0.00	19.49	-19.49	-100.0%
RDC Participation Fee	2,249.94	0.00	2,249.94	100.0%
Total Income	<u>2,249.94</u>	<u>19.49</u>	<u>2,230.45</u>	<u>11,444.07%</u>
Expense				
Scholarships				
Business Scholarships	2,382.39	0.00	2,382.39	100.0%
Total Scholarships	<u>2,382.39</u>	<u>0.00</u>	<u>2,382.39</u>	<u>100.0%</u>
Total Expense	<u>2,382.39</u>	<u>0.00</u>	<u>2,382.39</u>	<u>100.0%</u>
Net Ordinary Income	<u>-132.45</u>	<u>19.49</u>	<u>-151.94</u>	<u>-779.58%</u>
Other Income/Expense				
Other Income				
Interest Income	104.19	543.61	-439.42	-80.83%
Total Other Income	<u>104.19</u>	<u>543.61</u>	<u>-439.42</u>	<u>-80.83%</u>
Net Other Income	<u>104.19</u>	<u>543.61</u>	<u>-439.42</u>	<u>-80.83%</u>
Net Income	<u><u>-28.26</u></u>	<u><u>563.10</u></u>	<u><u>-591.36</u></u>	<u><u>-105.02%</u></u>

Bloomington Urban Enterprise Association
Balance Sheet Prev Year Comparison
As of January 31, 2021

	<u>Jan 31, 21</u>	<u>Jan 31, 20</u>	<u>\$ Change</u>	<u>% Change</u>
ASSETS				
Current Assets				
Checking/Savings				
Cash & Cash Equivalents				
First Financial Bank				
FFB - Checking	-4,070.10	-3,492.18	-577.92	-16.55%
FFB - Money Market	82.35	290,141.81	-290,059.46	-99.97%
FFB - Savings	1,622,088.57	1,234,760.67	387,327.90	31.37%
Total First Financial Bank	1,618,100.82	1,521,410.30	96,690.52	6.36%
German American Bank	214,688.12	213,134.14	1,553.98	0.73%
IU Credit Union	203,013.53	202,778.41	235.12	0.12%
Peoples State Bank	103,731.72	102,994.59	737.13	0.72%
Total Cash & Cash Equivalents	2,139,534.19	2,040,317.44	99,216.75	4.86%
Total Checking/Savings	2,139,534.19	2,040,317.44	99,216.75	4.86%
Total Current Assets	2,139,534.19	2,040,317.44	99,216.75	4.86%
Other Assets				
Notes Receivable - Long Term				
Big Brothers Big Sisters	25,000.00	0.00	25,000.00	100.0%
Big Time Trading	25,000.00	0.00	25,000.00	100.0%
Blooming Pets Alive	10,000.00	0.00	10,000.00	100.0%
Bloomington Massage & Body Work	20,000.00	0.00	20,000.00	100.0%
BTown Beauty Supply	15,000.00	0.00	15,000.00	100.0%
Gaian Hands	7,000.00	0.00	7,000.00	100.0%
KC Designs	20,000.00	0.00	20,000.00	100.0%
Lash Envy	5,170.00	0.00	5,170.00	100.0%
Michael's Uptown Cafe	11,388.78	11,666.56	-277.78	-2.38%
My Fin, The Tap	12,150.98	13,824.08	-1,673.10	-12.1%
My Sport's Locker	50,000.00	0.00	50,000.00	100.0%
PALS	25,000.00	0.00	25,000.00	100.0%
Project School	0.00	-893.64	893.64	100.0%
Red Tire Cab	12,000.00	0.00	12,000.00	100.0%
Sew Secret	5,000.00	0.00	5,000.00	100.0%
Spiral Bodies	19,000.00	0.00	19,000.00	100.0%
The Owlery LLC	0.00	10,285.08	-10,285.08	-100.0%
The Right Hand Lady LLC	6,000.00	0.00	6,000.00	100.0%
Topolgus Investments	15,972.15	15,972.15	0.00	0.0%
Vanishing Aesthetics	50,000.00	0.00	50,000.00	100.0%
Total Notes Receivable - Long Term	333,681.91	50,854.23	282,827.68	556.15%
Total Other Assets	333,681.91	50,854.23	282,827.68	556.15%
TOTAL ASSETS	2,473,216.10	2,091,171.67	382,044.43	18.27%

Bloomington Urban Enterprise Association
Balance Sheet Prev Year Comparison
 As of January 31, 2021

	<u>Jan 31, 21</u>	<u>Jan 31, 20</u>	<u>\$ Change</u>	<u>% Change</u>
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	288,227.29	0.00	288,227.29	100.0%
Total Accounts Payable	<u>288,227.29</u>	<u>0.00</u>	<u>288,227.29</u>	<u>100.0%</u>
Total Current Liabilities	<u>288,227.29</u>	<u>0.00</u>	<u>288,227.29</u>	<u>100.0%</u>
Total Liabilities	288,227.29	0.00	288,227.29	100.0%
Equity				
Opening Balance Equity	1,565,019.23	1,565,019.23	0.00	0.0%
Unrestricted Net Assets	620,034.31	525,589.34	94,444.97	17.97%
Net Income	-64.73	563.10	-627.83	-111.5%
Total Equity	<u>2,184,988.81</u>	<u>2,091,171.67</u>	<u>93,817.14</u>	<u>4.49%</u>
TOTAL LIABILITIES & EQUITY	<u><u>2,473,216.10</u></u>	<u><u>2,091,171.67</u></u>	<u><u>382,044.43</u></u>	<u><u>18.27%</u></u>

2021 BUEA Grant Commitments

1/12/21

**Approved
2021**

Committed Paid

Budget

Education:

School Grants	\$35,000.00	\$0.00	
Resident Scholarships	\$9,000.00	\$0.00	
Lemonade Day	\$2,500.00	\$2,500.00	
Sub-Total	\$46,500.00	\$2,500.00	\$0.00

Business and Entrepreneurship:

Business Scholarship Program	\$5,000.00	\$2,400.00	
SBDC/Cook Center	\$30,000.00	\$0.00	
Dimension Mill Zone day passes	\$1,000.00	\$1,000.00	
Unspecified Grants	\$5,000.00	\$0.00	
Sub-Total	\$41,000.00	\$3,400.00	\$0.00

Arts and Culture:

Zone Art Grants	\$40,000.00	\$0.00	
Historic Façade Grant	\$30,000.00	\$0.00	
City Art Program	\$30,000.00	\$0.00	
Sub-Total	\$100,000.00	\$0.00	\$0.00

Grant Making Budget Sub-Total	\$187,500.00	\$5,900.00	\$0.00
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ONE-TIME EXPENSES

<u>Rapid Response Grantmaking</u>			
Emergency Arts Grants	\$65,025.00		
Business Scholarships	\$10,800.00		
Project administration	\$12,210.00		
One-Time Budget Sub-Total	\$88,035.00	\$0.00	\$0.00



MEMORANDUM

To: BUEA Directors
CC: Larry Allen, Legal Department
Beverly-Calendar Anderson, Director, Community & Family Resources Department
Shatoyia Moss, Safe & Civil Cities Director
From: Jane Kupersmith, Executive Director, BUEA
Date: February 8, 2021
RE: Anti-racism / Diversity, Equity & Inclusion pilot granting program summary

The Bloomington Urban Enterprise Association will launch a grant program to support organizations in paying for anti-racism training or diversity, equity, and inclusion training. Given the depth and duration of systemic racism in the US; given the BUEA's support of small business, nonprofits, and zone residents; given the BUEA's tendency to empower rather than solve for individual business needs; and given local institutional commitment to anti-racism, diversity, equity, and inclusion efforts, staff recommends that the BUEA introduce a pilot grant program that will allow small businesses and nonprofits to apply for funding to support anti-racism training or other training relating to diversity, equity, and inclusion according to the framework below. The BUEA will:

1. Allocate \$15,000 for this program in 2021 (\$5,000 in unspecified grant program for this program and an additional unbudgeted \$10,000);
2. Allow up-front payment to training providers rather than reimbursement to business;
3. Pay up to \$500 per organization, for organizations with 5+ employees. \$100 per employee for organizations with 1-5 employees.
4. Priority consideration given to organizations who have not previously offered DEI or anti-racism training to employees.
5. Increase allowable funding by 25% when businesses or nonprofits combine their resources with other Zone Businesses; i.e. two organizations independently would be allowed \$500, however if they work together on their training, each would be eligible for \$625.

Staff recommends that organizations be allowed to choose their own strategy for training efforts, but staff will work with the Community & Family Resources Department to recommend a number of trainings that may be appropriate if businesses.

Staff will present a report in October 2021 to help the board determine an appropriate level of funding for 2022.



MEMORANDUM

To: BUEA Directors
From: Jane Kupersmith, Executive Director, BUEA
Date: February 8, 2021
RE: Zone Resident Scholarship Requests / Mill Code School Scholarship request

Zone Resident Scholarship:

The Board has traditionally processed Zone Resident Scholarships as reimbursements, after the student completes their approved course. Staff recommends that we allow up-front payment, directly to institutions, to lessen the burden on the scholarship recipient and to limit staff time required in processing scholarships. The new process, if approved, would go as follows:

1. Resident completes scholarship application, providing timing and course numbers in advance of course start date
2. Staff reviews application
3. Staff sends award letter to student
4. Staff disburses to institution at beginning of semester.

Dimension Mill Code School:

As part of the Mayor's Recover Forward initiative in response to the COVID-19 pandemic in 2020, the Dimension Mill, a zone business, launched the [Mil Code School](#) in partnership with gener8or. The Code School provided training and professional development to students, and is currently providing job search support for its 30 graduates. These graduates are now qualified for entry level coding positions.

For its second cohort, the Mill Code School will focus on tech support skills, as these skills are now in higher demand locally. For the second cohort, the Mill will partner with Ivy Tech to execute the training and with the Department of Workforce Development for NextLevel jobs funding, for eligible candidates.

The Mill has also identified the BUEA Zone Resident Scholarship as a potential funding source for tuition for interested Zone residents. However the 10-week Code School tuition (\$2,500) is higher than the allotted \$750 per semester for the BUEA's resident program.

The Dimension Mill would like the BUEA to consider granting the full Resident Scholarship \$1,500 in a lump sum, for Zone residents who wish to attend the second cohort of Code School, which will begin in March.

Organization, Business, or Applicant Name:	Discipline	Project/Program name:	Amount
Abattoir Gallery	Visual Arts	Abattoir Midwest Residency: Healing arts residency for black and brown artists in the Midwest.	1250
Back Door Bloomington LLC	Venue	The Back Door	3000
Bloom Magazine	Literary Arts	Celebrating Black Women of Bloomington: magazine feature recognizing 20-23 Black women who have contributed to the betterment and success of the Bloomington community and surrounding region.	2500
Bloomington Bach Cantata Project	Performing Arts	Bloomington Bach Cantata Project performances	1500
Bloomington Bridges Musical Arts Youth Organization	Performing Arts	Bloomington Bridges: Music of Local Women Composers: engage young musicians in ensemble music making of pieces composed by three local female composers	1250
Bloomington Chamber Opera	Performing Arts	Liebestrennung: Songs of Love and Separation: modernized staged dramatic narrative exploring love and separation in a queer relationship	1000
Bloomington Early Music	Performing Arts	BLEMF2021: Supporting Bloomington Venues: featuring 7 programs of music by underrepresented composers and cultures.	1250
Cardinal Stage	Performing Arts	Spring Interactive Holmes & Watson Walkabout Radio Play Series	2250
FAR Center for Contemporary Arts	Visual Arts	Youth Art Month: Mosaic Workshop, follows a mosaic and ceramic exhibit in the 505 Theater titled 'Beginner's Mind: Child Art and the Creative Impulse' and will be led by mosaic artist Chris Elam	1000
Fourth Street Festival of the Arts and Fine Crafts	Visual Arts	Fourth Street Festival of the Arts and Fine Crafts Show Preparation	1750
Gallery Walk of Bloomington	Visual Arts	Gallery Walk of Bloomington: A monthly event geared towards promoting local arts in downtown Bloomington	2000
Girls Rock Bloomington / MidWay Music Speaks	Performing Arts	Girls Rock Bloomington 2021 Summer Camp, to serve and engage girls, trans, and non-binary youth through music education in order to increase diversity and access to music education.	2500
Gloria Stearns-Bruner	Performing Arts	Violins Over Violence: to create musical spaces for healing and unity in the Bloomington community.	1000
Heartland Community Reconciliation Center	Visual Arts	Global Warming Painting Series: The Science of Hope and Healing, education-driven art exhibition	1250
Las Aves	Performing Arts	Las Aves: Spring 2021 Production Support, recording equipment for online concert programming	1000
Lotus Education and Arts Foundation	Performing Arts	Lotus Blossoms World Bazaar: free multicultural arts and education for kids and families	1850
Minka Wiltz	Performing Arts	Minka Wiltz Sings Out Of Bounds Opera	1150
New Voices Opera	Performing Arts	A filmed opera of John William Griffith's "The Jungle" recorded and produced by IU students.	1000
Pictura Gallery	Performing Arts	Carol Golemboski "That Old Black and White Magic" Opening Reception and 4th and Rogers Block Party	1250

Shakespeare's Ear	Performing Arts	multi-media, interactive educational program for elementary students using storytelling, dance, music and power-point presentations to explore Elizabethan England and the birth of Humanism.	1250
Stages Bloomington	Performing Arts	Midsummer Nights: guided tours through eight to ten modern interpretations of Shakespeare and classic and modern fairy tale scenes conceived, designed, and acted by young actors at the Pavilion in Switchyard Park	3000
The Americas Chamber Orchestra (The ACO)	Performing Arts	The ACO: Film Music Live: a live concert of the music for six short independent films, music and film combined	1500
The Comedy Attic	Venue	Live comedy	3000
The Ryder Magazine & Film Series	Literary Arts	exploring issues of Black History and Identity through both our film program and our magazine.	2000
Writers Guild at Bloomington, Inc.	Literary Arts	First Wednesday Spoken Word Series and Last Sunday Poetry Series and Open Mic, by hosting writers, spoken word artists, and musicians on a monthly basis,	2100
			42600

How to support BUEA on social media and never miss a post!:

Facebook: @BloomingtonUEA

1. "Like" page

To Activate Notifications for a Page:

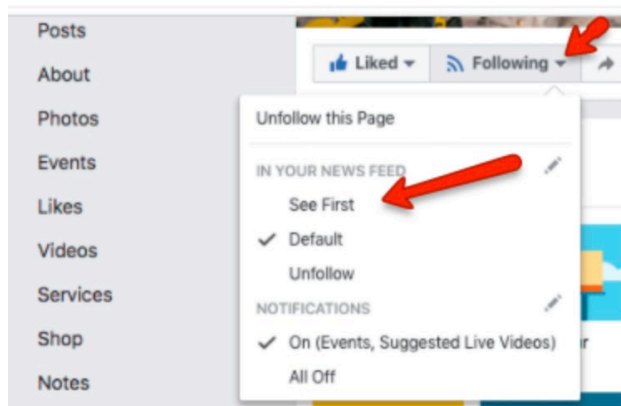
1. Navigate to the Page on Facebook.
2. "Like" the Page and continue hovering over the "Like" button
3. When the drop down menu appears, select **Get Notifications** (see image above)

This will then activate notifications to you for that Page.

2. "Follow" page to get notifications
3. Invite friends to "like" the page:

To invite friends to like your Page:

1. From your News Feed, click Pages in the left menu.
2. Go to your **Page**.
3. Below **Invite Friends to Like Your Page**, click **Invite Friends**.
4. Enter a friend's name in the search box and then click the box next to their name.
5. Click Send Invites.





4. Set BUEA posts to come up first in your news feed
5. *Like, share, and comment!*



Instagram: @BloomingtonUEA

1. "Follow" page and receive notifications

▼ **Instagram app for Android and iPhone:**

1. Go to their profile.
2. Tap **Following**, then tap **Notifications**.
3. Tap  next to **Posts, Stories** or **IGTV** to turn notifications on or off.
4. Or tap  next to **Live Videos** and select any notification option.

▼ **IGTV app for Android and iPhone:**

1. Go to their profile by searching for their username or tapping their username in Feed.
2. Tap **Following**, then tap **Notifications**.
3. Tap  next to **IGTV** to turn notifications on or off.
4. Or tap  next to **Live Videos** and select any notification option.

Instagram: How to repost a story

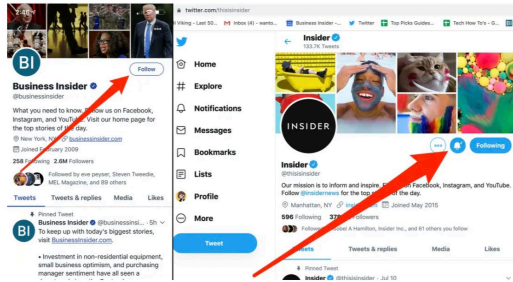
The first method to repost a story on **Instagram** is the easiest. To repost someone's photo or video as your Instagram story, follow these steps.

1. Open **Instagram** and select the photo or video that you want to repost.
2. Hit the **Share** icon right below the post > tap Add Post to Your Story > tap Your story.
2. Repost stories
3. *Like & comment!*

Twitter: @BloomingtonUEA

1. "Follow" page and receive notifications

2. To the right of that account's name and icon, you'll see the word "Follow." Click it.



You need to follow any account that you want to receive notifications from. William Antonelli/Business Insider

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