

# Bicycle Pedestrian Safety Commission

Monday, August 23, 2021 @ 5:30PM

[Link: https://bloomington.zoom.us/j/92798690223?pwd=MHAYZHpxOXhzc3c3RENidDhzcmxidz09](https://bloomington.zoom.us/j/92798690223?pwd=MHAYZHpxOXhzc3c3RENidDhzcmxidz09)

## Meeting Agenda:

1. Attendance
2. Reports from Staff
  - a. Local Motion Grants
  - b. Traffic Calming and Greenways Program Overview/ Recommended Projects
3. Resident Led- Traffic Calming Project Hearing/ Public Comment
4. Reports from Commission Members
5. Public Comment
6. Adjourn

## Public Comment:

The BPSC welcomes public comment at meetings for both items being discussed as part of the topic and new items that are not on the meeting's agenda. Members of the public wishing to comment on specific agenda items may have the opportunity to do so once the presentation has concluded and the BPSC Members have had an opportunity to ask initial questions. At that time, the BPSC Chair may ask if there are members of the public who wish to comment, or commenters may ask to be recognized. Members of the public wishing to comment on items not on listed on the agenda, but related to BPSC business will have the opportunity to do so during the meeting's designated public comment period. To ensure equal access to comment, BPSC chair may establish a time limit for all public comment.

***Auxiliary aids for people with disabilities are available upon request with adequate notice. Please call [812-349-3429](tel:812-349-3429) or e-mail [human.rights@bloomington.in.gov](mailto:human.rights@bloomington.in.gov).***

# MEMORANDUM

To: Bicycle and Pedestrian Safety Commission  
From: Planning and Transportation Staff  
Date: Aug 15, 2021  
Re: Resident-Led Traffic Calming Program Year 2021 Review

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## 1. Program Background:

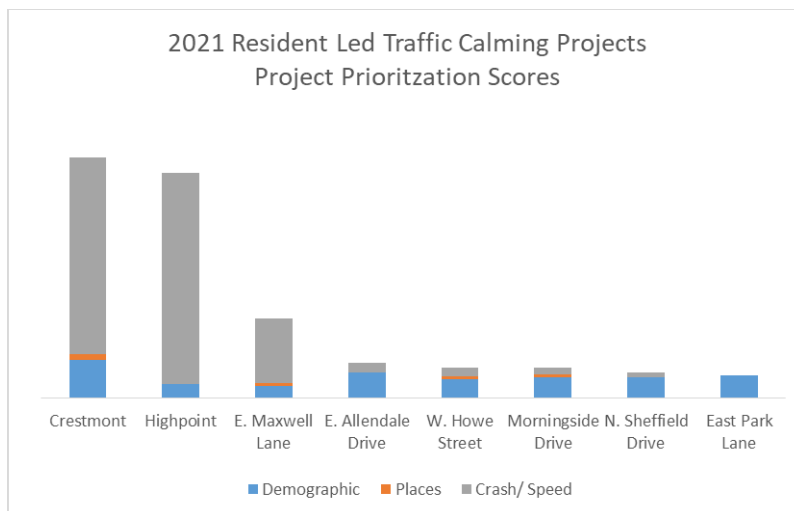
The Resident-Led Traffic Calming Program is a process of the Traffic Calming and Greenways Program formally adopted by Bloomington City Council in October 2020. The main objective of the Resident-Led program is to respond to reports of illegal speeding on residential streets using a yearly process which relies on objective metrics to prioritize projects.

The Bicycle and Pedestrian Safety Commission approved the [Evaluation Methodology for the 2021 program year](#) in November 2020. In January, the City launched an outreach campaign (social media, emails to residents who reported speeding concerns, and releases to local media outlets) to reach potential applicants. The Resident-Led Program was open for interested applicants to submit Letters of Interest and attend a Pre-Application Meeting with City staff from January 22, 2021- to March 22, 2021.

The Resident-Led process yielded 9 meetings with interested resident groups and 7 applications which produced [8 projects for consideration this year](#).

## 2. Results:

In June 2021, the Bicycle and Pedestrian Safety Commission voted to advance the top two highest-ranked projects to the next phase of the Resident-Led Traffic Calming process, the Project Hearing. Crestmont Community and Highpoint are the two top-ranked projects.



Most of the points accrued by the top three highest-ranking projects were a result of a high number of crashes based on the crash data for the years 2013-2018. Notifications for the Project Hearing scheduled August 23, 2021 were sent to Affected Housing Units on August 3, 2021.

## 3. Recommendations:

The Traffic Calming and Greenways Program Staff Team recommend the Crestmont Community proposal to receive funding for the 2021 program year based on the adopted evaluation criteria and prioritization process.

# BICYCLE & PEDESTRIAN SAFETY COMMISSION LOCAL-MOTION GRANT PROGRAM GUIDELINES – 2021

The Bloomington Bicycle and Pedestrian Safety Commission (BPSC) seeks ideas that incorporate bicycle and pedestrian mobility into programs, or other community activities. Actions that celebrate the virtues of Bloomington, while at the same time incorporating values of our walking and biking culture are the core of the Local-Motion Grant Program. Possibilities for ideas are unlimited for their overall intent (e.g. live performance, parade, tour, class, etc.) and only need to incorporate walk and/or bike locomotion into the scope. Walking and bicycling are safe, practical, economic, low-impact, and healthy ways to travel around the Bloomington community.

BPSC is making funds available to support local initiatives that also promote a bicycle- and walk-friendly culture. The primary goal of the Local-Motion Grant Program is to advance bicycle and pedestrian mobility. The Local-Motion Grant Program will provide direct support to initiatives that focus on cultural, day-to-day, or other locally based activities that also aim to strengthen our diverse and vibrant bicycling and walking culture.

The BPSC believes building a bicycle- and walk-friendly community is more than taking a “build it (trails, sidewalks, etc.) and they will come” approach. It is just as important to complement this approach with an “encourage (to bike and/or walk) and educate (safety, health, environmental)” platform on the benefits of active modes of transportation. Emerging or existing organizations with new projects are encouraged to apply for the Local-Motion Grant Program. Applicants are encouraged to contact staff for assistance in the grant application process.

There is one grant cycle annually and requests are limited to one project application per cycle. Grant awards are capped at a total maximum of \$2,400 per project application.

## PROJECT PERIODS

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The Local-Motion Grant Program has one cycle annually. The 2021 cycle is as follows:

**Call:** Announcement of the Local-Motion Grant Program is issued in early September.

**Project Summary:** Send a short summary to the Bicycle and Pedestrian Coordinator in order to schedule a call or zoom-based meeting. The summary should include the overall pitch (i.e., the who, what, when, where, why, and how) of your proposal, with a proposed timeline, and budget.

**Pre-Pitch Meeting:** Applicants must meet with the Bicycle and Pedestrian Coordinator (rickbeilm@bloomington.in.gov) to review their proposal. This meeting must be before Friday, September 24, 2021. Please contact Mallory Rickbeil to schedule your appointment. The Bicycle and Pedestrian

Coordinator will provide feedback to applicants as well as review the application form.

**BPSC Presentation:** Applicants shall present their Local-Motion concept to the BPSC at a special Project Pitch meeting on Monday, October 11, 2021. Applicants must give a 10-minute presentation with visuals. Following the presentations, applicants might need to answer questions from BPSC members and hear any public comments.

**Grant Awards:** BPSC will make their Local-Motion Grant award announcement near the end of October.

## ELIGIBILITY

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The Local-Motion Grant Program is open to nonprofit organizations, locally owned businesses, and neighborhood associations for projects that take place within Bloomington city limits.

The Local-Motion Grant Program does **not** fund:

- Projects completed prior to funding period.
- Activities and performances not available to the general public.
- 100% of project costs. Applicants are required to provide matching funds through other sources.
- Activities and performances planned **solely** for fundraising purposes.
- Capital expenditures as the sole project activity.
- Training expenses as the sole project activity.
- Interest on loans, fines, penalties and/or litigation costs.
- Indirect costs
- Projects that are longer than one year in duration.
- Individuals directly. Individuals must work with a partner organization/business/association, which must serve as the applicant and fiscal agent.
  - If you have a great project and need help finding a partner organization, please reach out help at rickbeilm@bloomington.in.gov

## REVIEW CRITERIA

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Grant applications are evaluated on three (3) general areas of focus detailed below. Applications that demonstrate strengths within all three areas are preferred.

### Transformative Quality

- The overall level of collaboration between other community initiatives and the ability to transform it towards a more pedestrian and/or bicycle friendly activity.

- The extent to which the project will positively impact public understanding or awareness of non-motorized needs.
- The extent of creativity and innovation exhibited in the project design or construct.
- The extent to which the program can be more economically independent with future iterations (e.g. not needing public funding).
- The extent to which the program can become assimilated into the standard/regular operations of partner organizations, businesses, or neighborhood associations.

### **Community Impact**

- The extent to which the project reaches out to a large and/or significant and/or underserved audience.
- The potential for the project's desired effects to endure beyond its completion.
- The extent to which the project enriches the vitality and diversity of the local bicycle and pedestrian community.
- The relevance/importance of the project and its intended outcomes to the needs and interests of the target audience.

### **Organizational Capacity**

- The extent to which stated project outcomes are appropriate and reasonable based on the project's activities (see Application for definition of project outcomes).
- The extent to which the applicant has demonstrated a clear commitment and ability to making the project a success, including activities in marketing, fundraising and audience development.
- The ability of the organization to sustain the project to completion.
- If the project is to be repeated in the future, the applicant must demonstrate plans to sustain and improve upon the project.
- The extent to which the applicant can demonstrate satisfactory adherence to final reporting and acknowledgment requirements.

### **AWARDS**

Grant awards will not exceed \$2,400 per project. The Commission may receive more requests than it is able to fund; not all applications will be approved.

### **FINAL REPORT**

All grant recipients will be required to submit a Final Report to the BPSC within thirty (30) days of project completion. Non-submittal of a final report in a timely manner may negatively impact future funding.

If major changes occur from the original application (i.e. scope, location, budget or schedule), notification of such changes must

be submitted in writing and approved by the Chair of the BPSC for funding to continue.

### **REQUIRED ACKNOWLEDGEMENTS**

Grantees shall acknowledge receipt of a Bicycle and Pedestrian Safety Commission Local-Motion Grant by use of their name along with the City's logo and credit line when appropriate. Evidence of proper acknowledgement should accompany the completed Final Report. Lack of proper acknowledgement may negatively impact future funding.

### **MATCHING REQUIREMENT**

A variety of revenue sources demonstrates good fiscal planning as well as broad community support; therefore the Local Motion Grant program has a matching fund requirement. Funding requests must include at least a 10% cash match (a \$1,650 project would have a \$1,500 grant request and a \$150 match from the applicant.) In-kind support for the request will be viewed favorably, but is not required.

### **REVIEW PROCESS**

1. Email or call to schedule a pre-review meeting with Mallory Rickbeil for on or before **5pm EST on September 24, 2021.**
2. After your meeting, you will receive a link to the online application form. Complete and submit the online application before **5pm EST on Sunday, October 8, 2021.**
3. Prepare a give a five to ten minute presentation to the Bicycle and Pedestrian Safety Commission on **Monday, October 11, 2021.**
4. The BPSC will review proposals based on applicants who complete all requirements and awardees will be notified no later than **Friday, October 29, 2021.**

All elements listed above are required in the process. Applicants may be called upon to respond to questions posed by the Commission. Applications will be reviewed by those BPSC members present.

### **HOW TO APPLY**

Please direct questions Mallory Rickbeil, Bicycle and Pedestrian Coordinator, at rickbeilm@bloomington.in.gov or 812-349-3529

Hard/paper applications will not be accepted. Only completed applications will be accepted. Late applications will not be reviewed. Funds not claimed by 60 days after award notification will be returned to the grants pool.

**Submission of a completed grant application means acceptance of responsibility for having read and understood the information in these guidelines and compliance with all rules, regulations, laws, terms and conditions described in this document.**