- The scoring should be based on percentages
  - A business can score exceptionally high in one area but low in the other and still be eligible for the certification.
  - See <u>Bcorporation</u> for more information regarding scoring systems
- There will be one certification encompassing social, economic, and environmental sustainability
- Nejla will use her login credentials for Bcorp to find some indicators that we can use
- In the meantime, we have drafted some ideas for each of the three categories
  - Environmental
    - Amount of plastic usage
    - Waste reduction
      - What type of waste reduction (food, trash, etc.)
  - Social
    - Percentage of employees AND management that are from underrepresented populations. This will also include contractors and suppliers
      - Low socioeconomic status, disability, race, etc.
      - Note: We will try to compare diversity of Bloomington to diversity within the business as a measurement
    - Donations
      - Dollar and in-kind (convert to dollar amount)
    - Accessibility
  - Economic
    - Sourcing (from local radius WHEN POSSIBLE)
    - Living wages
    - Paid time off

We are hoping to have these standards set within the next couple of months. Further, we are hoping to have a focus group and pilot the certification with them.