



Strategic Plan

Presented by

Gwen White, Co-Chair

February 15, 2018

Commission Members

Appointed by Common Council (CC) or Mayor (M)	Appointed by Other
Cynthia Bretheim (CC)	Peter Iversen (MC Environmental Commission)
Sneha Dave (M)	Andrew Predmore (IU Office of Sustainability)
Jana McGee (M)*	David Rollo (Council Ex-officio)*
Teddie Phillipson-Mower (CC)*	
Olivia Ranseen (M)	
Christopher Reinhart (M)	
Nejla Routsong (M)	
Pam Weaver (M)	
Gwen White (CC)*	
Sheryl Woodhouse-Keese (CC)	
Vacant Position (CC)	* \geq 3 years tenure

Strategic Goals 2017-2018

1. Sustainability Indicators

2. Climate Action Plan

3. Sustainability Recognitions

4. Sustainable City Planning

5. Food Policy

6. Collaboration

Goal 1 – Sustainability Indicators

- **ISO 37120 Sustainable development of communities -- Indicators for city services and quality of life**
 - 100 indicators in economic, environmental, and social categories
 - <https://www.iso.org/standard/62436.html>
- **Global Reporting Initiative (GRI) Sustainability Reporting Standards**
 - Economic, Environmental and Social Disclosures
 - <https://www.globalreporting.org/standards/>
 - https://bloomington.in.gov/sites/default/files/2017-05/city_hall_sustainability%20_report.pdf
- **CDP Cities Information Request**
 - Carbon Emissions Disclosure
 - <https://www.cdp.net/en/>

Goal 2 – Climate Action Plan

- **Zero Carbon and Resilient Bloomington**
 - Stakeholders
 - Youth Power Bloomington affiliate to Youth Power Indiana (Earth Charter Indiana)
 - <https://www.earthcharterindiana.org>
 - Strategic engagement and outreach program
 - Policy

Goal 3 - Sustainability Recognitions

- **Annual Sustainability Awards**
 - Business
 - Individual
 - Nonprofit
- **Sustainability Certificate for Businesses**
 - Develop criteria for a Sustainability Certification

Goal 4 – Sustainable City Planning

- **Advise City Departments**
 - Planning and Transportation Department on Unified Development Ordinance (UDO) Revision
 - Department of Economic and Sustainable Development on Sustainability Action Plan
- **Create 101 Planning Guide (2019)**

Goal 5 – Food Policy

- **Unified Development Ordinance**
 - Advocate for greater flexibility in urban agriculture
 - Propose policy changes to increase access to local and healthy food in Bloomington
 - Food Policy Definitions
 - Stakeholder Engagement

Goal 6 - Collaboration

- **Collaborations**
 - City commissions
 - Nonprofits
 - Business organizations

Thank you!

- **Questions?**