BLOOMINGTON PLATINUM BIKING TASK FORCE
MEETING SUMMARY MAY 12, 2011

Meeting summaries are transcribed in an abridged manner. Audio recordings of the meeting are available in the Planning Department for reference.

Attendance:
Task Force Members: Dave Rollo, Chris Tietz, and Jim Rosenbarger

Others in attendance: Scott Robinson (staff), Vince Caristo (staff), Jacqui Bauer (Economic and Sustainable Development), Ron Brown, Mike Biggs, and Chris (last name not provided).

I. Call to order (~12:10 PM)

II. Task Force Reports and Announcements
Mrs. Bauer announced a women’s bikes ride is scheduled for May 19 starting a 12:30 PM on the B-line trail at City Hall.

III. Reports from Staff
None

IV. Old Business
None

V. New Business
A. Platinum Bike Summit – Review
Mr. Robinson discussed the Platinum Bike Summit and asked for any feedback or additional information about the event. Mr. Rosenbarger suggested more background information and specifics about the Bicycle Friendly Program and bicycling in general would be helpful – presentation material. Seeking ideas and feedback is important from the public, but framing the issues provides more focused feedback. Mr. Rollo said some ideas such as granny flats will need to be framed into the context of biking. Mr. Caristo mentioned education ideas that may address this need and clarified the intent of one idea about educating City staff about preferred infrastructure. Mr. Tietz was unclear on the intent of pedestrianizing alleys. Everyone agreed this was in reference to the Odd Fellow’s alley. Mr. Rollo felt the event was a success and everyone agreed. Mr. Robinson said staff is working on some follow-up public outreach to fill in any gaps or further vet the results from the Summit during Bikes Week. Staff will hold additional public outreach activities at the Monroe County Public Library and try social media. He reviewed the results of the survey and top priorities. He said he was very pleased with the information and turnout. The Task Force will need to identify any non-starters from the priority list of ideas, because we don’t want all the ideas to feel overwhelming in becoming platinum. He said there was a skew towards males and more confident bicyclists that attended the Summit. Staff will try to get more feedback from women and less confident bicyclists to ensure the priorities are well grounded to meet the needs of most bicyclists. Robinson explained that when the draft report is issued later this summer this will be the next key opportunity for public outreach and feedback. The report will have background information and specific recommendations. Mr. Rollo asked staff to send the survey data to the Bloomington Commission on Sustainability.
B. Context Draft Review
Mr. Robinson discussed the proposed outline and context to the forthcoming report and explained what staff’s approach is to developing the report and their expectations. A sample of the report was provided. However, he wanted direction from the Task Force on material, general content, and its perspective. He explained the staff is proposing to frame the report around the Little 500 event because of its local heritage. The report will be informative and easy to read. Task Force members agreed the report should be bold, like the concepts presented, suggested annual reports to Council, and the need to have a broader appeal. Mr. Robinson said staff is considering holding an annual Bike Summit to help monitor, evaluate, and educate the community on the implementation of the forthcoming strategies outlined in the report. Task Force members also agreed they would serve as an editorial role where staff is directed to write and produce the report. Robinson said staff will include future homework assignments that will be focused on the content of the report.

VI. Public Comment
Mr. Brown supports the County’s efforts on Rails with Trails and there are good connections into the City to consider. Chris said the City should consider changing the name of Bike Boulevards to Neighborhood Green Streets because more people could relate to this name. This is what Portland learned. Mr. Biggs said more education is needed to help fit bicycles to riders so they are more comfortable for the type of riding they do. Curved handlebars can really help posture and back discomfort for bike commuters. The Bike Project may have a variety of different bike types available so people can try them at their new location along the B-line trail. He is also in support of electric assist bicycles to help encourage people to ride bikes in hilly areas.

VII. Next Meeting – May 26, 2011
Mr. Rollo suggested that the Vulnerable User Law be a topic for discussion at the next meeting.

Adjournment (~1:15 PM)