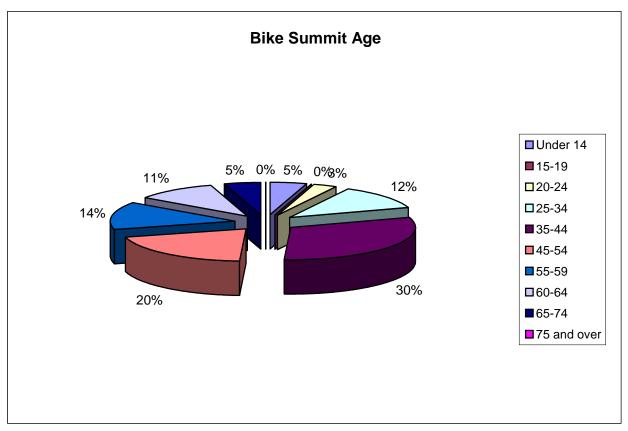
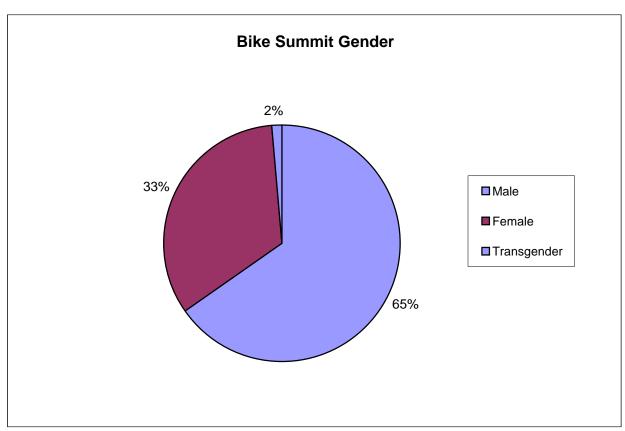
Platinum Bike Summit Results 4/28/2011

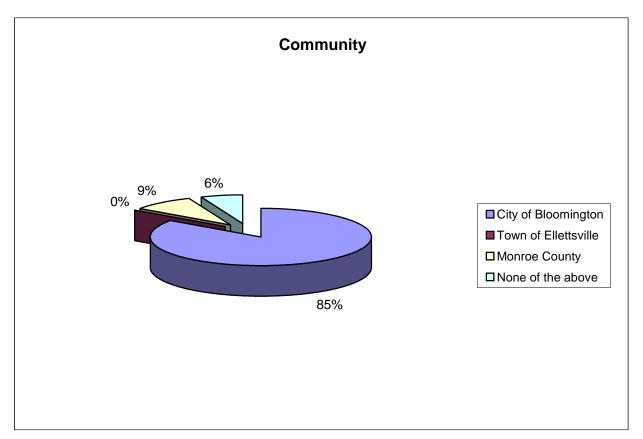
I. Participant Survey

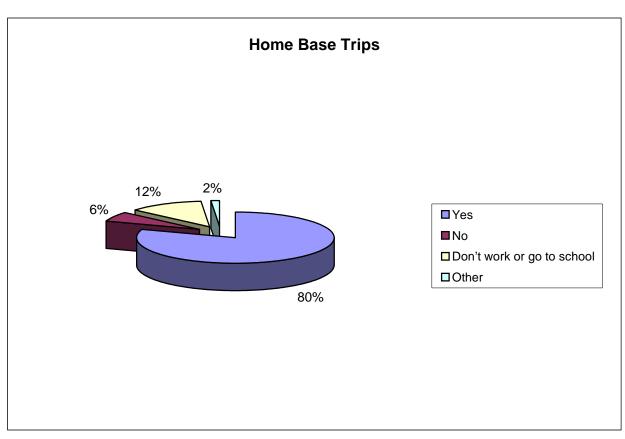
| | | | Bloomington |
|---|----------|--------------|-------------|
| What is your age? | TAL | % | 2000 Census |
| Under 14 | 3 | 4.6 | 10.6 |
| 15-19 | 0 | 0.0 | 15.7 |
| 20-24 | 2 | 3.1 | 28.6 |
| 25-34 | 8 | 12.3 | 15.4 |
| 35-44 | 20 | 30.8 | 9.2 |
| 45-54 | 13 | 20.0 | 7.9 |
| 55-59 | 9 | 13.8 | 2.6 |
| 60-64 | 7 | 10.8 | 2.1 |
| 65-74 | 3 | 4.6 | 3.8 |
| 75 and over | 0 | 0.0 | 4.1 |
| sum | 65 | 100.0 | 100 |
| | | | Bloomington |
| What is your gender? | TAL | % | 2000 Census |
| Male | 43 | 65.2 | 48.6 |
| Female | 22 | 33.3 | 51.4 |
| Transgender | 1 | 1.5 | |
| sum | 66 | 100.0 | 100 |
| Where do you currently live? | | | |
| City of Bloomington | 56 | 84.8 | |
| Town of Ellettsville | 0 | 0.0 | |
| Monroe County | 6 | 9.1 | |
| None of the above | 4 | 6.1 | |
| sum | 66 | 100.0 | |
| Do you work or go to school in the same place as you currently | | | |
| | TAL | % | |
| Yes | 53 | 80.3 | |
| No | 4 | 6.1 | |
| Don't work or go to school | 8 | 12.1 | |
| Other | 1 | 1.5 | |
| sum | 66 | 100.0 | |
| Have you ever seen Breaking Away? | | % | |
| Yes | 62 | 95.4 | |
| No | 3 | 4.6 | |
| sum | 65 | 100.0 | |
| | | 100.0 | |
| Have you ever attended or participated in any of the Little 500 | | | |
| Events - Women's and or Men's: Qualifications, Individual Time | | 0.4 | |
| | TAL | % | |
| Yes | 27 | 40.9 | |
| No | 39 | 59.1 | |
| sum | 66 | 0/ | |
| What is your primary reason for bicycling (choose only one)? | ΙΔΙ | % | |
| | | | |
| For Fun For Fitness | 18 10 | 27.3 15.2 | |

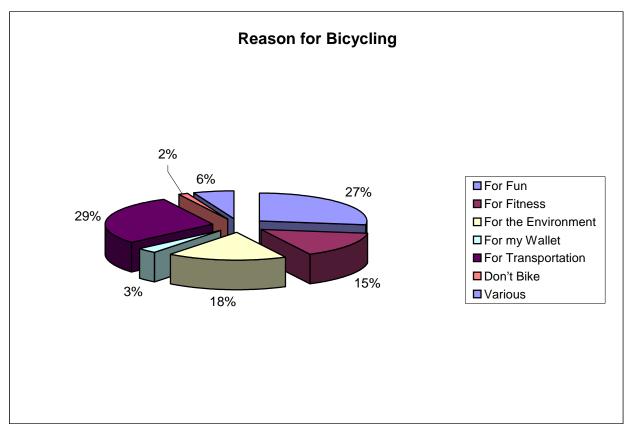
| For the Environment For my Wallet | 12 | 18.2 |
|---|--|---|
| I AN ILLY VVCAUAL | 2 | 3.0 |
| For Transportation | 19 | 28.8 |
| Don't Bike | 1 | 1.5 |
| Various | 4 | 6.1 |
| SL | | 100.0 |
| How would you best classify your bicycle riding behaviour? | TOTAL | % |
| Ride daily | 37 | 56.9 |
| Ride weekly | 17 | 26.2 |
| Ride monthly | 2 | 3.1 |
| Ride each summer | 5 | 7.7 |
| Ride each year | 0 | 0.0 |
| Ride sometimes | 3 | 4.6 |
| Never | 1 | 1.5 |
| | m 65 | 100.0 |
| SU | 111 03 | 100.0 |
| | TOTAL | % |
| How many (operable) cars are there in your household? | | |
| How many (operable) cars are there in your household? | TOTAL | % |
| How many (operable) cars are there in your household? | TOTAL 9 | % 13.6 |
| How many (operable) cars are there in your household? 1 2 | 9 31 | % 13.6 47.0 |
| How many (operable) cars are there in your household? 1 2 3 | 9 31 20 | % 13.6 47.0 30.3 |
| How many (operable) cars are there in your household? 0 1 | 9 31 20 4 | % 13.6 47.0 30.3 6.1 |
| How many (operable) cars are there in your household? 1 2 3 4 or more | 9 31 20 4 2 | % 13.6 47.0 30.3 6.1 3.0 |
| How many (operable) cars are there in your household? 1 2 3 4 or more How many (operable) bikes are there in your household? | 9 31 20 4 2 66 | % 13.6 47.0 30.3 6.1 3.0 100.0 |
| How many (operable) cars are there in your household? 1 2 3 4 or more How many (operable) bikes are there in your household? | 9 31 20 4 2 66 | % 13.6 47.0 30.3 6.1 3.0 100.0 |
| How many (operable) cars are there in your household? 1 2 3 4 or more How many (operable) bikes are there in your household? 0 1 2 | 9 31 20 4 2 66 TOTAL | % 13.6 47.0 30.3 6.1 3.0 100.0 % |
| How many (operable) cars are there in your household? 1 2 3 4 or more How many (operable) bikes are there in your household? 0 1 | 9 31 20 4 2 66 TOTAL 2 7 | % 13.6 47.0 30.3 6.1 3.0 100.0 % 3.0 10.6 |
| How many (operable) cars are there in your household? 1 2 3 4 or more How many (operable) bikes are there in your household? 0 1 2 | TOTAL 9 31 20 4 2 66 TOTAL 2 7 13 | % 13.6 47.0 30.3 6.1 3.0 100.0 % 3.0 10.6 19.7 |

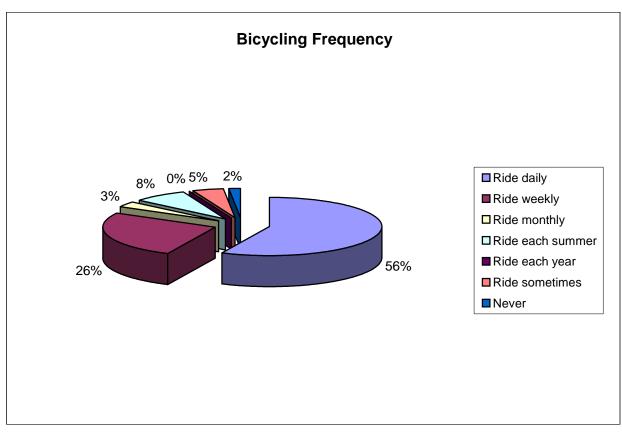


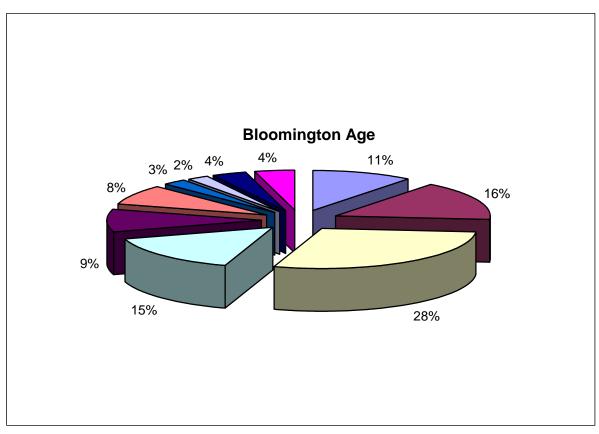


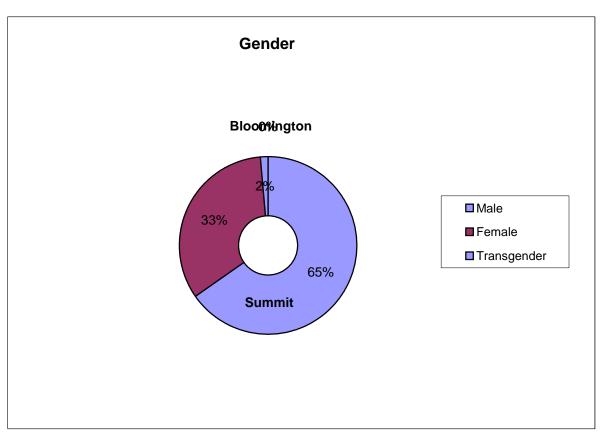


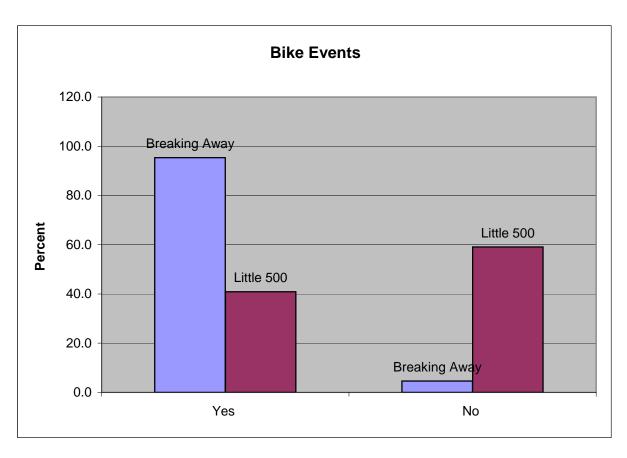


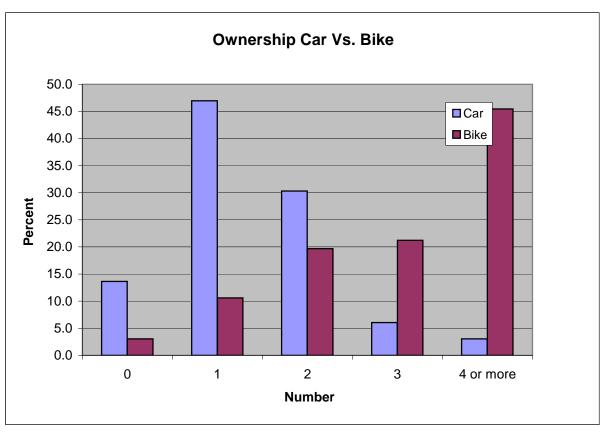


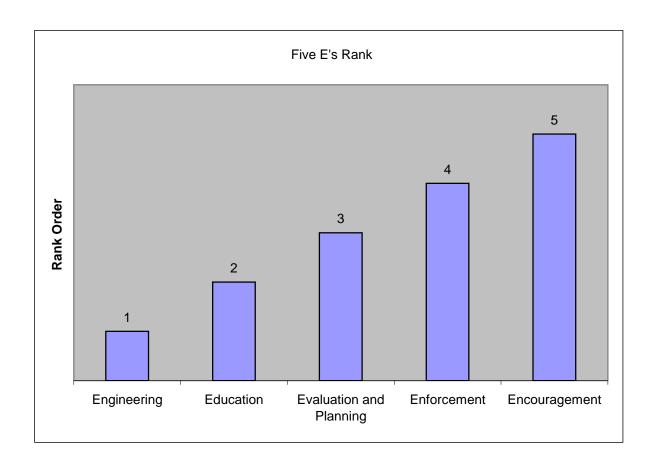












II. '5 E's' Survey

| Rank Order of Five Es | | | Total Tally | • | | | | |
|-------------------------|----|----|--------------------|----|----|----------------|------|----------|
| | 1 | 2 | 3 | 4 | 5 | Sum Score Rank | Tota | al Check |
| Engineering | 34 | 11 | 9 | 5 | 3 | 118 | 1 | 62 |
| Education | 13 | 18 | 11 | 12 | 8 | 170 | 2 | 62 |
| Evaluation and Planning | 5 | 16 | 13 | 21 | 7 | 195 | 3 | 62 |
| Enforcement | 7 | 8 | 18 | 9 | 20 | 213 | 4 | 62 |
| Encouragement | 2 | 12 | 14 | 13 | 21 | 225 | 5 | 62 |
| Totals | | | | | | | | 310 |

| | Number of | | | Summit E Survey | Number in Top |
|----------------------------------|-----------|-------------|-----|-----------------|---------------|
| E Area | Dots | Dot Ranking | | Ranking | or More Dots |
| Engineering | 133 | 1 | 118 | 1 | 7 |
| Education | 51 | 3 | 170 | 2 | 3 |
| Evaluation & Planning | 21 | 4 | 195 | 3 | 1 |
| Enforcement | 51 | 3 | 213 | 4 | 2 |
| Encouragement | 66 | 2 | 225 | 5 | 1 |

III. Brainstorming and Voting Session

| Idea | Number of I Five E's |
|---|----------------------|
| NACTO Bike Boxes | 26 Engineering |
| Subsidize Bike Trailers/Cartage Units | 24 Encouragement |
| Bike Boulevards (Especially East-West) | 23 Engineering |
| Targeted Bike Education for Motorists + Cyclists | 17 Education |
| More and Better Signage on Roads (+ Bikes) | 13 Education |
| Driver's Ed Includes Bike, Etc. Safety | 13 Enforcement |
| Avoid Bike Lanes Next to Car Doors | 12 Engineering |
| Road Diets | 12 Engineering |
| Vulnerable Road User Law | 11 Enforcement |
| More Bike Arterials | 11 Engineering |
| "Pedestrianizing" Main Downtown Alleys ie. Alley between College & Walnut from | |
| Government - Infrastructure Possibilities | 9 Education |
| Improve Existing Facilities (Prevent "Dooring", Incl. Connector, Maintenance) | 9 Engineering |
| Restrict Autos for IU Freshman | 9 Evaluation |
| Motorists + Bicyclists - Safety | 6 Education |
| "Bike Day" w/ no cars on certain streets eg. San Francisco's event on Sundays | 6 Encouragement |
| Bike Lanes to All Schools, Henderson from IU to Templeton, BHS South | 6 Engineering |
| Can kids get to schools and parks there safely? | 6 Evaluation |
| Expand Biking Routes to Schools | 5 Encouragement |
| More Police Bike Patrols | 5 Enforcement |
| Positive Ticketing/Diversion Programs for cyclists | 5 Enforcement |
| "Utility Stations" for a flat tire, simple repairs | 5 Engineering |
| Bike riding events | 4 Encouragement |
| Riders <> Risks | 4 Encouragement |
| Free Bike Registration | 4 Enforcement |
| Covered Bike Parking | 4 Engineering |
| Better map resources | 3 Education |
| Bicycling Education During Driving Education | 3 Encouragement |
| Encourage Critical Mass Days | 3 Encouragement |
| Reduced Fines for Bike Violations | 3 Encouragement |
| Enforcement AROUND IU Campus | 3 Enforcement |
| Rethink 1-way streets - arterials College Walnut & 3rd/Atwater Make them all 2-wa | |
| Bike Boxes at Stop Lights | 3 Engineering |
| Economic Impact Study | 3 Evaluation |
| Schools - start habit early | 2 Encouragement |
| Bike Parking - covered - special bikes recumbant trike | 2 Encouragement |
| Encourage All Ages - program for older riders -"Bike 101" on trail offered multiple t | _ |
| Bike Buddy | 2 Encouragement |
| Free Lights w/ Ticket | 2 Enforcement |
| No Cell Phones While Driving or Biking | 2 Enforcement |
| \$100 Credit/Voucher for Bike Purchase/Expense | 2 Enforcement |
| Speed Limits: 25 mph | 2 Enforcement |
| Replace car sensors at traffic that that are bike sensitive | 2 Engineering |
| (Required on-line course + city new resident brochure on bike rules) | 2 Evaluation |
| "Targeted" Bike Tours ie. Intro to biking + access to riding amenitities | 1 Education |
| Public Media Campaign (safety, health, rights + responsibilities) | 1 Education |
| Citizens - Possibilities + Benefits of Cycling | 1 Education |
| Signage, painted lanes | 1 Encouragement |

Streetsweeping of paths - Wash. Linc. 1 Encouragement Encourage Kids to Ride to School 1 Encouragement Close Streets - For the Days Bikes Only 1 Encouragement Bike to Work Day Mayor + City Council 1 Encouragement Make it be socially acceptable to be grimey, and maybe a little bit wet from morning 1 Encouragement Specialized crash/enforcement training for police 1 Enforcement STOP Sign = Yield 1 Enforcement More Bike Arterials - B-Line, Allen Boulevard ? Henderson -1 Engineering More Bike Arterials - ? 11th St or 17th St Boulevard County Club Rd 1 Engineering Glowing bike lanes in low light 1 Engineering Connect BLine to rail trail @ Loesch, along tracks (leverage RR w/ property) 1 Engineering Rethink Granny Flats 1 Engineering Charge for All Parking 1 Engineering Key destination bike parking (incl. more racks) 1 Engineering Survey Bicyclists 1 Evaluation City could rent electric assist bikes (hybrid with pedal) to employees. If expands bi 0 Encouragement Create/maintain supportive bicycling community esp. for new bikes 0 Encouragement Fun 0 Encouragement Safety 0 Encouragement Safe Routes to School 0 Encouragement Better parking facilitieis 0 Encouragement Signs for SHARING THE ROAD 0 Encouragement Contest incentives for downsizing automobile use and upscaling altermomile use 0 Encouragement Make multiuse commute ways truly multiuse 0 Encouragement Better wayfinding signage w/ themes which are consistent and clear 0 Encouragement Have planning & development approvals process provide meaningful benefits or si 0 Encouragement Prepare a flyer of bikable routes that gives route highlights (historic sites, BFGs, re 0 Encouragement NO Helmet Laws 0 Enforcement Segregated Lanes 0 Enforcement Better Enforcement of No Stopping/Parking in Lanes 0 Enforcement Single Registration for City, IU, etc. 0 Enforcement Rethink 1-way streets - counter flow bike lanes - Washington, Lincoln, Cottage Gro 0 Engineering Rethink 1-way streets - elementary school routing 0 Engineering Improving, Formalizing Short-cuts 0 Engineering Flat spot stop/start pads on hills at intersections 0 Engineering Better crossing at arterials/bike signals/bike sensors, etc 0 Engineering City buys/hols old train station for commuter trains 0 Engineering Buses from Indy during IU football games 0 Engineering More rural transit-like buses to Beford/Crane/Bloomfield/Nashville/Columbus 0 Engineering 0 Engineering Sunday bus service/more often BT-IU Buses Merger 0 Engineering Public Water Fountains 0 Engineering Midblock Crosswalks 0 Engineering More bike/walk routes to nature areas ie. Leonard Springs/Brown County SP/Lake 0 Engineering 0 Engineering **Urban Growth Boundaries** Create new position of one boss over both Planning + Public Works 0 Engineering Back In Parking 0 Engineering **Covered Racks** 0 Engineering 0 Engineering **Pumps** 0 Engineering **Tool Stations Group Analysis** 0 Evaluation Health Benefits of Biking - Combine with Hyper IU Study on society benefits 0 Evaluation

| Total Number of Dots | 322 |
|---|------|
| Approx Number of People Voting at 5 Dots per Person | 64.4 |