

**BLOOMINGTON PLATINUM BIKING TASK FORCE
MEETING SUMMARY OCTOBER 28, 2010**

Meeting summaries are transcribed in an abridged manner. Audio recordings of the meeting are available in the Planning Department for reference.

Attendance:

Task Force Members: David Rollo, Michael Wallis, Chad Roeder, Wendy Saffell-Clemmer, Kerry Greer, and Jim Rosenbarger

Others in attendance: Scott Robinson (staff), Raymond Hess (staff), Jacqueline Bauer, Clair Murphy, Ron Brown, Jessie Freedman, Beverly Calendar-Anderson, Jacob Schumacher, and Jacob Knight

I. Call to order (~12:00 PM)

II. Task Force Reports and Announcements

Mr. Rollo mentioned that the Traffic Ordinance before the Common Council had pulled the Tapp Road request to increase the speed limit and clarified that the Nota Drive path was not being closed to bikes, but rather bicyclists must dismount to use the path.

III. Reports from Staff

None

IV. Old Business

A. Task Force Discussion – Evaluation and Planning –

a. Trip Scenario Assignments – Discussion continued from the October 14th meeting on task member assignments. Some specific suggestions include:

Ms. Greer – Jackson Creek Middle School and the YMCA/Winslow Park are logical destinations, but safety concerns crossing Hillside Drive and sections of Highland Drive create barriers to bicyclists, especially the young.

Mr. Wallis – found that while riding along Bloomfield Road/2nd Street during rush hour to Liberty Drive was less than ideal, motorists were very courteous and made the trip bearable.

b. Bloomington's BFC application – Task force members were asked to review the application and make recommendations on areas of improvement for questions #72-83. Ms. Greer said education was a key factor and more could be done on media coverage on actual crashes. She mentioned there are opportunities at Indiana University sporting events, the Farmer's Market, and other community events to educate the public. Diversion programs for citations and web applications like Smart Trips in Portland are good examples to also draw upon. Mr. Rollo said that opportunities exist to reevaluate City budget priorities towards recommendations of this Task Force. As an example, he mentioned the costs associated with leaf pick up vs. residents composting. Mr. Rosenbarger talked about research that supports a ceiling effect where the total number of bicycle crashes, regardless of how many more people bike, will max out. Eventually, the proportion of crashes per cyclist will decrease once more people bike, thus making biking safer. Ms. Bauer said she will give the research article for staff to post on the website and it is also on the City's Sustainable Facebook page. Ms. Greer asked the Task Force members to all agree on

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enforcing the rules of the road and not make exceptions. She also mentioned the recent bike count and crash report data as helpful evaluation and planning efforts.

V. New Business

A. Education – Staff Presentation

Mr. Hess provided a staff presentation on various Education efforts as highlighted under questions 36-46 of the Bloomington BFC application. The presentation was organized by adolescent, adult, and outreach efforts. He reviewed bicycle rodeos, learn to ride, and Boys and Girls Club education opportunities for youth and LAB curriculum, IU orientation, and bicycle light campaign for adults. Mr. Hess concluded with a review of outreach education activities that include the internet, bike maps, and brochures. Ms. Greer said IU SPEA students could create a good education program through a competition. CATS was also suggested as an easy means to convey education material. Residential Assistance for IU dorms is another source to tap into. Ms. Saffell-Clememer suggested working with area pediatricians to give out coloring books aimed at bicycle education for the young.

VI. Public Comment

Mr. Murphy mentioned opportunities exist with the Little 500. Mr. Brown suggested area bike shops would be a good source for bike accident data since many go unreported. Bike mechanics can easily record the cause for a bike repair. Several mentioned the need for everyone to wear helmets – especially the young and need to make helmets cool.

VII Next Meeting (October 28, 2010)

Adjournment (~1:15 PM)