Bloomington Sustainability Action Plan Transportation Working Group Meeting Three Notes (Part 2)
19 April 2018
City Hall
6 pm – 8 pm

Breakout Groups:
Building Multi-Modal Infrastructure

Actions:
• Formation of local advocacy group
• Focus of investments for transportation-focused projects, not recreation/leisure
• Incentive program – tax benefits or recognition for providing plastic bags

Partners:
• Advocacy Group
• School system
• Developers
• IU

Metrics:
• Children’s independent mobility
• All ages and ability network
• Percent of budget dedicated to walking, biking, and multimodal projects
Utilizing Multi-Modal Transportation

Actions:
- Education – use of school bus, safety, transportation costs, use of walking, biking, transit
- Building safe infrastructure focused on walking and biking
- Promotion of infill and development
- Improve bike parking
- Fill in missing transit connectors

Partners:
- IU
- IU campus bus
- MCCSC
- BT
- Go Express
- Bloomington Bicycle Club
- Community Bike Project
- Zagster

Metrics:
- Percent of school bus riders
- Number of bikes
- Number of walkers on B-Line trail
- Load factor for buses
- Percent of filled bus seats
- Number of bike share rides
Wrap up/Comments about the Process:
- Next meeting, we will vote on our priority areas
- In that meeting, we will cover public transit