City of Bloomington Sustainability Action Plan
Transportation Working Group
Meeting #4
Agenda

6:00 pm – 6:10 pm: Review of Sustainability Definition and Vision Statement
6:10 pm – 6:25 pm: Review of Meeting 2 and 3 Recommendations
6:25 pm – 6:50 pm: Presentation on Public Transit
6:50 pm – 7:00 pm: Remarks from Bloomington Transit
7:10 pm – 7:30 pm: Root Challenges with Public Transit Usage in our Community
7:30 pm – 8:00 pm: Possible Goals, Actions, Metrics, and Partners
8:00 pm – 8:10 pm: Break
8:10 pm – 8:25 pm: Voting
8:25 pm – 8:30 pm: Wrap-up and Next Steps
City of Bloomington Sustainability Action Plan
Agreements to Foster Civil Discourse*

*Information provided by Lisa Marie-Napoli of Indiana University’s Political and Civic Engagement (PACE) Program and based on work by Martin Carcasson of the Kettering Foundation

- Be honest and respectful
- Be careful not to make assumptions
- Listen to understand
- It’s okay to disagree, but do so with curiosity, not hostility
- Be brief and concise so everyone can participate
- Refrain from interrupting
Definition of Sustainable Community (Version 2.0)

A sustainable community works together to manage its environmental, social, and economic resources to ensure a healthy and just society for existing and future generations everywhere.
Vision Statement for Sustainability Action Plan (Version 2.0)

The City of Bloomington, Indiana will be recognized as a sustainability leader by working collaboratively with the community to preserve our natural resources, build a diverse and growing economy, and ensure a healthy and equitable standard of living while inspiring other cities and towns to do the same.
Comprehensive Plan Goals Related to Transportation

**Future Land Use Map**
Denotes planned Village Centers in approximately 22 locations
Future Land Use Map

This is not a zoning map. The zoning map will be included in the Unified Development Ordinance to follow from this Comprehensive Master Plan.
Comprehensive Plan Goals Related to Multi-Modal Transportation Infrastructure

Goal 4-6: Optimize Parking. Encourage attractive, cost effective, convenient, and environmentally friendly public and private motor vehicle and bicycle parking facilities.

Programs:
• Create a plan for improving multimodal connectivity within the Downtown area
• Create and promote programs to encourage bike use and car sharing among employees and residents
• Collaborate with the City’s Parking Commission to lead the development of a Parking Management Plan that includes programs to promote alternative transportation modes
• Increase covered parking for bicycles
• Work with Bloomington Transit to add more bus shelters where they are most needed
Comprehensive Plan Goals Related to Multi-Modal Transportation Infrastructure

Goal 6-1: Improve Transport Sustainability.

Goal 6.3: Maintain, improve, and expand an accessible, safe, and efficient network for pedestrians, and attain platinum status as a Bicycle Friendly Community, as rated by the League of American Bicyclists.

Goal 6.4: Continue to integrate all modes into the transportation network and to prioritize bicycle, pedestrian, public transit, and other non-automotive modes to make our network equally accessible, safe, and efficient for all users.

Goal 6.5: Protect neighborhood streets that support residential character and provide a range of local transportation options.

Goal 6.6: Plan and develop parking for cars and bicycles with a focus on efficiency and equity.

Goal 6.7: Increase residents’ safe use of transportation options that minimize negative environmental and infrastructure impacts.
Recommendations from Meeting 2

Complete and Compact Communities

Possible Actions
- Pursue adjustments needed to establish Complete and Compact Communities in those neighborhoods close to meeting criteria – Renwick, Downtown neighborhoods (Elm Heights, Near Westside, Prospect Hill, McDoel Gardens, Maple Heights, Bryan Park), College Mall area (Spicewood, Windemere Woods, Hyde Park), Park Ridge, Walnut and Winslow area (Broadview, Sherwood Oaks, Moss Creek)
- Require new development to have certain level of amenities
- Encourage infill development
- Incentivize landlords to transition from town-homes and multiple apartment houses to single-family (in old neighborhoods, also affordable housing issue)
- Decide which areas can withstand dense development
- Set aside more designated park space to prevent conversion to development
- Vary permit fees by building/lot size to encourage compact development
- Collaborate with County to encourage joint planning efforts (CNU Transect)
- Encourage employers to give incentives not to drive
Recommendations from Meeting 2

Possible Actions (continued)
- Raise parking rates/adjust to free first half-hour then incremental rate structure and variable rates for parking meters vs. garages and educate public
- Encourage Zipcar usage to increase numbers (need 40% utilization to get more cars)
- Place more cars at destination locations
- Determine possibility for more one-way Zipcars
- Review neighborhood parking permits
- Introduce a neighborhood with shared streets
- Make more parking enclosed with landscaping or behind building
- Encourage use of commuter bus between IUB and IUPUI
- Promote Miller Bus services between Louisville and Chicago and consider subsidization
- Brand long distance buses to make more fun

Potential Metrics
Miles of bike lanes, Mode share, Ridership, Walkability index

Potential Partners
IU, Monroe County, INDOT, Landlords, Developers, Neighborhood Associations
Recommendations from Meetings 2 and 3

Multi-Modal Transportation Infrastructure

Possible Actions

• Pursue Complete Streets Policy/Vision Zero Policy
• Increase funding for complete streets
• Focus investments on pedestrian and bicycle transportation, rather than leisure/recreation
• Eliminate parking near bike lanes
• Work with businesses to encourage bike parking
• Increase number of bike corrals
• Formation of local advocacy group
• Eliminate missing transit connectors
• Encourage children’s independent mobility
• Develop All Ages and Ability Network

Potential Metrics

# Bike Corrals (currently 4), # Bike Racks, # Bike Parking (Bike Friendly Standard)

Potential Partners

IU, Google, Community Bike Project, Zagster, Developers, Advocacy Group, School System
Recommendations from Meetings 2 and 3
Multi-Modal Transportation Behavioral Changes

Possible Actions
Public education regarding school bus usage
Public education regarding costs of auto ownership and trade-off between housing and transportation costs
Create incentives, competitions for biking and walking to school or work
Recruit mentors to help with developing new habits
Education regarding the health benefits of walking and biking (e.g. stories from public figures)
Education regarding safety of walking and biking
Promote bikes at IU Surplus and consider bike bizarre at locations across town
Develop bike parking inventory and share with Google
Promote bike share
Recommendations from Meetings 2 and 3

Multi-Modal Transportation Behavioral Changes

Potential Metrics
% School Bus Riders, Number of bikers, Number of walkers on B-Line trail, Number of bike share rides, Load factor for buses, Percent of filled bus seats

Potential Partners
IU, Google, Community Bike Project, Zagster, Developers, MCCSC, IU Campus Bus, BT, Go Express, Bloomington Bicycle Club