

BIKE FRIENDLY BLOOMINGTON



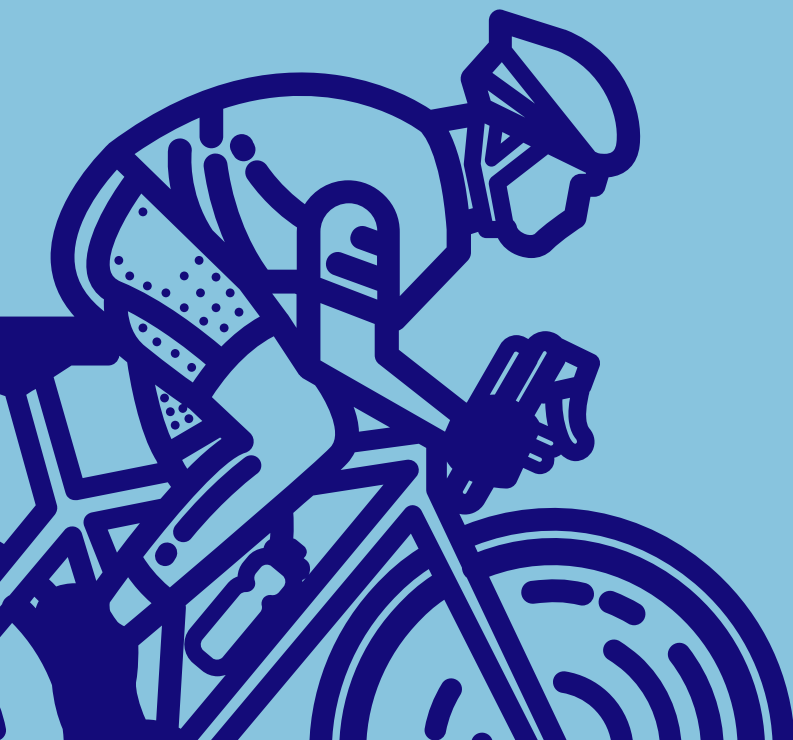
City of Bloomington

APPLY TO BE A BIKE FRIENDLY BUSINESS (BFB) TODAY!

- BFBs are evaluated based on four essential elements to being bicycle friendly: Engineering, Education, Encouragement, and Evaluation & Planning
- All BFB applicants receive feedback to help them become more bike-friendly

BENEFITS OF BECOMING A BFB

- Gain national recognition as a leader in wellness and corporate responsibility
- Healthy and happy employees and customers
- Cultivate a sustainable, innovative brand
- Enjoy a low-cost parking alternative



<https://bikeleague.org/business>

BLOOMINGTON TESTIMONIALS



City of Bloomington

Bloomingfoods, Bronze Level

Bloomingfoods Cooperative Services has been supporting the city's bicycle-friendly programs since 2011 when it installed covered bicycle parking and made basic bicycle repair tools available at each of its food markets. Bloomingfoods subsequently received a grant from the city to install a covered public bike repair shelter along the B-Line Trail – Bloomington's rail trail – which is adjacent to one of its stores. "It's in complete alignment with our local focus and our goals of fostering healthful living and reducing carbon emissions."

Pam Weaver, Vice President of the BCS board of directors.

To apply, visit <https://bikeleague.org/business>.

Applications due by February 20, 2019.

DO YOU NEED HELP FILLING OUT THE APPLICATION, OR WANT TO DISCUSS BECOMING A BICYCLE FRIENDLY BUSINESS?

Please contact Autumn Salamack at salamaca@bloomington.in.gov or (812) 349-3837.

