

# GLOSSARY OF ACRONYMS + TERMS

## BLOOMINGTON ARTS COMMISSION

BLOOMINGTON, INDIANA // LAST UPDATED OCTOBER 2019

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### GLOSSARY OF ACRONYMS

**BLOOMINGTON ARTS COMMISSION (BAC)** - Established in 1980, the Bloomington Arts Commission provides a means for the City of Bloomington, Indiana to stimulate and encourage community appreciation for and participation in the arts. The City of Bloomington recognizes that the arts are an important part of the culture and economy of the community, and that the City has a responsibility to foster an environment conducive to the community's participation in the arts. The conservation and development of the City's artistic resources are essential to the social, educational, and economic growth of the city. Artists, works of art, and artistic institutions contribute to the quality of life and the general welfare of the citizens of Bloomington.

**BLOOMINGTON ENTERTAINMENT AND ARTS DISTRICT (BEAD)** - A state-designated cultural district and city-led economic development project that supports the galleries, performing arts venues, public parks, hotels, and nearly 100 restaurants and more than 100 specialty shops spread across 60 city blocks in the heart of downtown.

**BLOOMINGTON URBAN ENTERPRISE ASSOCIATION (BUEA)** - Aims to provide the means to improve the economic, physical, and social environment for Zone residents and businesses. Operating in accordance with Indiana State Code Title 5-28-15, the BUEA contributes to economic development efforts in Bloomington's urban core. Over its 25+ year lifespan, the BUEA has spurred millions of dollars in investment that has created or retained thousands of jobs. The BUEA offers a Zone Arts Grants for artists and organizations based in the Zone. [Enterprise Zone Map Here](#)

**INDIANA ARTS COMMISSION (IAC)** - A State Government agency funded by the Indiana General Assembly and the National Endowment for the Arts, a federal agency. The IAC's mission is to positively impact the cultural, economic and educational climate of Indiana by providing responsible leadership for and public stewardship of artistic resources for all of our state's citizens and communities.

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## GLOSSARY OF TERMS

**AFFORDABLE SPACE** - Affordable dwelling or working units available at below market rates.

**ALAANA** - Is the acronym (African, Latinx, Asian, Arab, Native American) to use instead of minority, disadvantaged, underserved. When discussing racial diversity, this is inclusive, direct, while not minimizing identities. It incorporates gender-inclusive language in the use of Latinx.

**ART-WASHING** - The use of art and the presence of artists and creative workers to add value to commercial development and make redevelopment more palatable to residents.

**ART IN PUBLIC SPACES** - It is useful to distinguish art in public places -- art simply placed in a public setting -- from "public art," a practice that thoughtfully and effectively considers the context for art in public. *Also, see definition for Public Art.*

**ARTIST-IN-RESIDENCE** - A method of engagement in which artists spend time with students (in schools) or residents (in communities) developing projects or producing artistic activities or events.

**ARTIST REGISTRY** - A non-juried listing of both artists who create public art and images of their artwork.

**ASSETS** - The amount of capital or principal — money, stocks, bonds, real estate, or other resources — controlled by a foundation or corporate giving program. Generally, assets are invested and the resulting income is used to make grants.

**ASSIGNED OR BIOLOGICAL SEX** - Is a label given at birth based on medical factors including hormones, chromosomes, and anatomy (related terms include female, male, intersex).

**BAC STRATEGIC PLAN** - The BAC Strategic Plan is the guiding document that governs the overall work of the arts commission. It defines the mission and vision of the BAC and how it will be implemented on behalf of the people of Bloomington. This plan guides the BAC forward with various initiatives that meet specific strategies or action steps of the plan.

**BEAUTIFICATION** - Efforts made to improve the appearance of the built environment through policy, grant programs (e.g. storefront improvement programs), design, infrastructure upgrades (e.g. sidewalk improvements, street tree planting), public art, etc.

**BUILT ENVIRONMENT** - This is a broad term to describe the world created by humans, as opposed to nature - essentially infrastructure. It most often pertains to the constructed or altered

natural features of our daily lives, such as buildings, plazas, roadways, bridges, groomed parkland, rain gardens and other altered or pre-designed areas for everyday activity.

**COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION (CDFI)** - CDFIs are private financial institutions that are 100% dedicated to delivering responsible, affordable lending to help low-income, low-wealth, and other people and organizations that are often unable to qualify for financial support from banks, giving them the ability to join the economic mainstream.

**COMMUNITY** - A group of people living in the same place or having a particular characteristic in common; and/or, a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.

**COMMUNITY DEVELOPMENT** - Community development activities build stronger and more resilient communities through an ongoing process of identifying and addressing needs, assets, and priority investments. Community development activities may support infrastructure, economic development projects, installation of public facilities, community centers, housing rehabilitation, public services, clearance/acquisition, microenterprise assistance, code enforcement, homeowner assistance, public health, and many other identified needs.

**COMMUNITY ENGAGEMENT** - The process of using multiple strategies to provide opportunities for all to be informed and to participate in public decision-making.

**CREATIVE PLACEMAKING** - Activity in which partners from public, private, nonprofit, and community sectors strategically shape the physical and social character of a neighborhood, town, city, or region around arts and cultural activities. The following terms used in the context of Creative Placemaking refer to strategies that seek to build up the foundations that already exist in a community:

- **CREATIVE PLACEKEEPING** - Honoring the arts and culture that already exists in a community and supporting/lifting it up through strategic programming.
- **CREATIVE PLACEHOLDING** - Holding space in an inclusive way for people to engage in arts and culture activities that equitably engage and benefit all stakeholders.

**CULTURE** - The customs, arts, social institutions, and other manifestations of human intellectual achievements of a particular nation, people, or other social group. Culture can also refer to attitudes, behaviors, and norms characteristic of a place as influenced by the people who live, work, play, and pass through a place.

**DIRECT COSTS** - The total dollar amount necessary to fund a project. Includes cash money only, not indirect costs.

**DISPLACEMENT** - A change in neighborhood demographics in which long-time residents are compelled to leave due to rising housing costs (e.g. prices, rents, and property taxes) and a decline in the availability of affordable goods and services due to redevelopment and/or an

influx of new residents with advantages that may include age, income, education, or access to family resources. This is often an unintended consequence of Creative Placemaking. The possibility of displacement should be an integral part of planning for community engagement, implementation, and oversight.

**EQUIPMENT** - Any item having an approximate unit value in excess of \$500 and an estimated usefulness of more than two years; e.g., file cabinets and microscopes.

**EVALUATION** - A quantitative assessment of what was, or was not, accomplished by a project; a comparison of project objectives and actual project outcomes.

**FINAL REPORT** - A report detailing how grant funds were used by an organization and includes an evaluation of the project or operations supported.

**FISCAL AGENT** - An organization, acting on behalf of an individual artist or organization lacking legal status to be an applicant. The Fiscal Agent acts as its legal applicant and agrees to submit and sign a grant application on the applicant's behalf and to pass on such grant. Please note that in such cases the Fiscal Agent remains legally responsible for the use of grant funds.

**GENDER IDENTITY** - One's innermost concept of self as male, female, a blend of both or neither – how individuals perceive themselves and what they call themselves. One's gender identity can be the same or different from their sex assigned at birth.

**GENTRIFICATION** - Refers to a particular type of neighborhood change defined by an increase in housing costs and an influx of new, higher-income residents; often coincides with lower-income residents moving out of a neighborhood due to rising housing costs. This is often an unintended consequence of Creative Placemaking. The possibility of gentrification should be an integral part of planning for community engagement, implementation, and oversight.

**IN-KIND CONTRIBUTION** - Refers to a contribution of services or items that an organization donates instead of a monetary sum, in order to help fund a project or operations (e.g., contributing a staff member's time).

**INDIRECT COSTS** - Overhead or administrative charges related to a project but not easily and separately identifiable; e.g., utilities, clerical, office space, accounting, library, and custodial services necessary for proper implementation of the project; usually assessed against the project as a predetermined rate established according to standard accounting procedures.

**LETTER OF INTENT** - A brief letter outlining an organization's activities and its request for funding that is sent prior to submitting a full grant proposal.

**LETTER OF SUPPORT** - A simple letter attached as an addendum to your proposal. This letter should be from a partner, expert, or supporter of your project who tells why he/she believes that your project should be funded.

**LGBTQ or LGBTQ+** - Are the acronyms for lesbian, gay, bisexual, transgender, queer/questioning, plus other identities.

**MATCHING FUNDS / GRANT** - Refers to a dollar amount that the grantee or other outside party agrees to contribute to the project.

**MAQUETTE** - A scale model of a proposed project, often used to help selection panels visualize the final product. More recently, computer-aided design (CAD) is utilized more frequently to adequately visualize proposed projects.

**MULTIPLIER EFFECT** - The expansion of social and/or economic capital by increasing investment in organizations and enterprises.

**NEW MEDIA** - A general term used to describe new directions in art utilizing technology, video, projection computers, the Internet, geo-locational devices, and other recently developed tools and technology, typically of an electronic nature. New media public art often involves interactive technology and audience-activated artwork.

**OBJECTIVE** - Specific, measurable aims for the project, with matching outcomes to measure them.

**OPERATING SUPPORT** - A grant made to further the general purpose or work of an organization, rather than for a specific purpose or project, and is able to cover the regular personnel, administrative, and miscellaneous expenses of an existing program, project, or organization. Also called an unrestricted grant or basic support.

**ORGANIZATION BUDGET** - All funds budgeted for an organization's operations, activities, programs, and services during a fiscal year. Operating funds do not include capital funds, endowment funds, reserve funds or any other funds not allocated to the annual operating cycle of the organization.

**OUTCOMES** - Expected results of the project which can be used to measure its success.

**PERCENT-FOR-ART** - Percent-for-art programs allocate a small portion of capital construction or renovation budgets (usually one percent) for the purchase, commissioning, and installation of artworks (usually public art). Percent for art programs are one effective way for states and territories to foster access to the arts and increase the aesthetic value of state-owned public buildings and public places.

**PERSON (WHO IS\_\_\_ / WHO HAS\_\_\_ / WITH\_\_\_ / EXPERIENCING\_\_\_)** - This is person-first language – for example:

- Person instead of special needs or handicapped \*
- Person who is hard of hearing instead of hearing-impaired \*
- Person with a low income instead of underserved or poor
- Person experiencing homelessness instead of homeless
- Person who is incarcerated instead of inmate or convict

*\* Some prefer identity-first language, specifically the culturally Deaf and autistic rights communities. Those who do, consider their disabilities to be inseparable parts of who they are, thus opting for “autistic,” “blind” or “disabled” instead. Clarifying Terms Finally, a few commonly misunderstood or misused terms simply require definition.*

**POP-UP** - A temporary artistic endeavor developed in a space.

**PUBLIC ART** - Public art is a multifaceted field of inquiry; it encompasses a wide variety of creative expressions in the public realm. It encompasses works of art in any media that have been planned and executed with the specific intention of being sited or staged in the physical public domain, usually outside and accessible to all. Public art can be temporary or permanent.

**PUBLIC ART MASTER PLAN** - The Public Art Master Plan is concerned with the visions and strategies surrounding public art in the community.

**PUBLIC ART PROGRAM** - Public art programs are charged with administering the development and management of public art in their communities. The methods used to build a public art program include -- but are not limited to -- commissioning artwork for permanent display, commissioning artwork for temporary installation, purchasing existing artwork for permanent or temporary display, placing artists on project design teams, and creating artist-in-residence opportunities.

**PUBLIC ART ORDINANCE** - A public art ordinance is the legislation establishing a public art program within a unit of government -- in Bloomington, this is the Bloomington Arts Commission (BAC). Generally, a public art ordinance establishes the financial mechanism that funds the public art program, identifies the unit of government or private contractor that will manage the public art program, and establishes a basis for the development of public art policies and/or guidelines.

**OLDER PEOPLE or ADULTS** - Is the term to use instead of elderly, seniors, senior citizens – its specific applicability, often provided by law, should be self-defined for day-to-day conversation.

**QUALITY OF LIFE** - the standard of health, comfort, and happiness experienced by an individual, group, or community. The arts are fundamental to a high quality of life.

**REIMBURSEMENT GRANT** - A reimbursement grant provides funding to grant recipients after expenses have been incurred. The grantee must follow a certain procedure to obtain the reimbursement for project expenses. Reimbursements are provided on a set payment schedule after the organization has submitted sufficient documents to verify expenses.

**REQUEST FOR QUALIFICATIONS (RFQ)** - In the context of public art, this process involves the submission of work samples, resumes, and letters of interest to determine a small group of finalists. Once finalists are selected, they are usually paid to develop proposals, followed by the selection of an artist or team to be commissioned.

**RURAL** - A community of fewer than 50,000 residents regardless of composition, socioeconomic or otherwise. Since this definition does not follow city or county boundaries, it may sometimes be up to debate as to whether a particular area is considered urban or rural.

**SEXUAL ORIENTATION** - Is an inherent or immutable enduring emotional, romantic, or sexual attraction to other people.

**SOCIAL CAPITAL** - The resources created by human interaction and connection, including trust, mutual understanding, and shared values.

**SOCIAL PRACTICE ART** - Social practice is an art medium that focuses on social engagement, inviting collaboration with individuals, communities, and institutions in the creation of participatory art.

**SUSTAINABILITY** - How the project will continue when the grant funding ends.

**URBAN** - A community with 50,000 residents or more, again regardless of composition.