

BICYCLE & PEDESTRIAN SAFETY COMMISSION LOCAL-MOTION GRANT PROGRAM GUIDELINES – 2020

The Bloomington Bicycle and Pedestrian Safety Commission (BPSC) seeks ideas that incorporate bicycle and pedestrian mobility into programs, or other community activities. Actions that celebrate the virtues of Bloomington, while at the same time incorporating values of our walking and biking culture are the core of the Local-Motion Grant Program. Possibilities for ideas are unlimited for their overall intent (e.g. live performance, parade, tour, class, etc.) and only need to incorporate walk and/or bike locomotion into the scope. Walking and bicycling are safe, practical, economic, low-impact, and healthy ways to travel around the Bloomington community.

BPSC is making funds available to support local initiatives that also promote a bicycle- and walk-friendly culture. The primary goal of the Local-Motion Grant Program is to advance bicycle and pedestrian mobility. The Local-Motion Grant Program will provide direct support to initiatives that focus on cultural, day-to-day, or other locally based activities that also aim to strengthen our diverse and vibrant bicycling and walking culture.

The BPSC believes building a bicycle- and walk-friendly community is more than taking a “build it (trails, sidewalks, etc.) and they will come” approach. It is just as important to complement this approach with an “encourage (to bike and/or walk) and educate (safety, health, environmental)” platform on the benefits of active modes of transportation. Emerging or existing organizations with new projects are encouraged to apply for the Local-Motion Grant Program. Applicants are encouraged to contact staff for assistance in the grant application process.

There is one grant cycle annually and requests are limited to one project application per cycle. Grant awards are capped at a total maximum of \$2,000 per project application.

PROJECT PERIODS

The Local-Motion Grant Program has one cycle annually. The 2020 cycle is as follows:

Call: Announcement of the Local-Motion Grant Program is issued in early September.

Project Summary: Send a short summary to the Bicycle and Pedestrian Coordinator in order to schedule a call or zoom-based meeting. The summary should include the overall pitch (i.e., the who, what, when, where, why, and how) of your proposal, with a proposed timeline, and budget.

Pre-Pitch Meeting: Applicants must meet with the Bicycle and Pedestrian Coordinator (rickbeilm@bloomington.in.gov) to review their proposal. This meeting must be before Friday, September 18, 2020. Please contact Mallory Rickbeil to schedule your appointment. The Bicycle and Pedestrian

Coordinator will provide feedback to applicants as well as review the application form.

BPSC Presentation: Applicants shall present their Local-Motion concept to the BPSC at a special Project Pitch meeting between 4:30 – 5:30pm on Monday, October 12. Applicants must give a 10-minute presentation with visuals. Following the presentations, applicants might need to answer questions from BPSC members and hear any public comments.

Grant Awards: BPSC will make their Local-Motion Grant award announcement near the beginning of November.

ELIGIBILITY

The Local-Motion Grant Program is open to nonprofit organizations, locally owned businesses, and neighborhood associations for projects that take place within Bloomington city limits.

The Local-Motion Grant Program does **not** fund:

- Projects completed prior to funding period.
- Activities and performances not available to the general public.
- 100% of project costs. Applicants are required to provide matching funds through other sources.
- Activities and performances planned **solely** for fundraising purposes.
- Capital expenditures as the sole project activity.
- Training expenses as the sole project activity.
- Interest on loans, fines, penalties and/or litigation costs.
- Indirect costs
- Projects that are longer than one year in duration.
- Individuals directly. Individuals must work with a partner organization/business/association, which must serve as the applicant and fiscal agent.
 - If you have a great project and need help finding a partner organization, please reach out help at rickbeilm@bloomington.in.gov

REVIEW CRITERIA

Grant applications are evaluated on three (3) general areas of focus detailed below. Applications that demonstrate strengths within all three areas are preferred.

Transformative Quality

- The overall level of collaboration between other community initiatives and the ability to transform it towards a more pedestrian and/or bicycle friendly activity.

- The extent to which the project will positively impact public understanding or awareness of non-motorized needs.
- The extent of creativity and innovation exhibited in the project design or construct.
- The extent to which the program can be more economically independent with future iterations (e.g. not needing public funding).
- The extent to which the program can become assimilated into the standard/regular operations of partner organizations, businesses, or neighborhood associations.

Community Impact

- The extent to which the project reaches out to a large and/or significant and/or underserved audience.
- The potential for the project's desired effects to endure beyond its completion.
- The extent to which the project enriches the vitality and diversity of the local bicycle and pedestrian community.
- The relevance/importance of the project and its intended outcomes to the needs and interests of the target audience.

Organizational Capacity

- The extent to which stated project outcomes are appropriate and reasonable based on the project's activities (see Application for definition of project outcomes).
- The extent to which the applicant has demonstrated a clear commitment and ability to making the project a success, including activities in marketing, fundraising and audience development.
- The ability of the organization to sustain the project to completion.
- If the project is to be repeated in the future, the applicant must demonstrate plans to sustain and improve upon the project.
- The extent to which the applicant can demonstrate satisfactory adherence to final reporting and acknowledgment requirements.

AWARDS

Grant awards will not exceed \$2,000 per project. The Commission may receive more requests than it is able to fund; not all applications will be approved.

FINAL REPORT

All grant recipients will be required to submit a Final Report to the BPSC within thirty (30) days of project completion. Non-submittal of a final report in a timely manner may negatively impact future funding.

If major changes occur from the original application (i.e. scope, location, budget or schedule), notification of such changes must

be submitted in writing and approved by the Chair of the BPSC for funding to continue.

REQUIRED ACKNOWLEDGEMENTS

Grantees shall acknowledge receipt of a Bicycle and Pedestrian Safety Commission Local-Motion Grant by use of their name along with the City's logo and credit line when appropriate. Evidence of proper acknowledgement should accompany the completed Final Report. Lack of proper acknowledgement may negatively impact future funding.

MATCHING REQUIREMENT

A variety of revenue sources demonstrates good fiscal planning as well as broad community support; therefore the Local Motion Grant program has a matching fund requirement. Funding requests must include at least a 10% cash match (a \$1,650 project would have a \$1,500 grant request and a \$150 match from the applicant.) In-kind support for the request will be viewed favorably, but is not required.

REVIEW PROCESS

1. Email or call to schedule a pre-review meeting with Mallory Rickbeil for on or before **9am EST on September 18, 2020.**
2. After your meeting, you will receive a link to the online application. Complete and submit the online application before **5pm EST on Sunday, October 4 2020.**
3. Prepare a give a five-minute presentation to the Bicycle and Pedestrian Safety Commission on **Monday, October 12, 2020 at 5:30pm**
4. The BPSC will review proposals based on applicants who complete all requirements and awardees will be notified no later than **Thursday, October 29, 2020.**

All elements listed above are required in the process. Applicants may be called upon to respond to questions posed by the Commission. Applications will be reviewed by those BPSC members present.

HOW TO APPLY

Please direct questions Mallory Rickbeil, Bicycle and Pedestrian Coordinator, at rickbeilm@bloomington.in.gov or 812-349-3529

Hard/paper applications will not be accepted. Only completed applications will be accepted. Late applications will not be reviewed. Funds not claimed by 60 days after award notification will be returned to the grants pool.

Submission of a completed grant application means acceptance of responsibility for having read and understood the information in these guidelines and compliance with all rules, regulations, laws, terms and conditions described in this document.