

Independence Day Reverse Parade 2021



**DOWNTOWN
BLOOMINGTON INC.**



AM 1370 WGCL
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Rules and Regulations

REVERSE PARADE DAY/DATE/TIME:

- Saturday July 3, 2021
- Entry set up: 7:30am-9am
- Entry judging starts at 9:30am
- Spectator viewing 10am - noon

REVERSE PARADE LOCATION:

- Purple Lot at Indiana University Memorial Stadium
- Enter from Entrance 11 just east of Dunn St. on Highway 45/46

PREPARING FOR REVERSE PARADE:

- Please designate only one parade contact person. This will ensure that information is received in a timely fashion.
- All entries must have completed an application and paid the entry fee by Friday June 11th at 5pm or when 50 entries are received whichever comes first.
- All participants must be uniformed, costumed or appropriately attired.
- *Maximum of 1 registered entry/vehicle per group/organization/business. Maximum of 1 licensed vehicle per entry.*
- **Everything and everyone associated with your entry MUST fit entirely within the space your entry is assigned.**
- Reverse Parade participants are discouraged from bringing their pets to the event. There will be a lot of vehicles and noise and the event is on hot pavement with limited shade. Overall, your pet will be happier at home!
- No horses allowed as part of entries.
- NO pyrotechnics or open flames allowed as part of entries.
- Entries will not be allowed to hand out items to spectators' vehicles as they drive through the event. In order to keep traffic flowing, the spectators will not be allowed to stop as they make their way through the event.
- Bags will be handed out to the first 200 spectator vehicles as they enter the event area. Entries may drop off marketing materials and other items to be included in these bags to:

Bloomington Parks and Recreation
401 N. Morton St. Suite 250
Bloomington, IN 47404

Items can be dropped off M-F from 9am-5pm through Friday June 25th.

- Awards will be given out in the following categories: Best Overall Entry, Best Youth Entry, Best Vehicle, Best Float, and the Keith Kline Spirit Award.

GROUP LEADER RESPONSIBILITIES:

- **Leaders are responsible for communicating all rules and regulations to their group members.**
- **Please provide this document to parade participants.**
- **Check-in for the Reverse Parade will be on Saturday July 3rd from 7:30 - 9am and all participants must be in their assigned space and set up and ready for the judges by 9:30am. You will not have vehicle access to your space after 9am. Please communicate this to everyone in your group.**
- **All changes to the submitted script about your entry must be received by 5pm on Wednesday June 16th.**

CHECKING IN FOR REVERSE PARADE:

- Check-in for the Reverse Parade will be from 7:30 – 9am and ***all participants must be in their assigned staging area and ready for the judges by 9:30am.***
- All entries will be reviewed and approved by Reverse Parade officials and any entry that is deemed inappropriate will not be allowed to participate.
- **You will not have vehicle access to your space after 9am.**
- **Only vehicles that will be part of the entry will be allowed to park in the Reverse Parade area.**
- **Vehicles that are dropping off members of a parade entry will NOT be allowed to enter the Reverse Parade area. Instead these vehicles will need to park in one of the adjacent sections of the parking lot next to the Reverse Parade area and the member will need to walk into the entry's space.**
- For more information on parking see the Reverse Parade layout map.

DURING THE PARADE:

- Spectator viewing of entries will be from 10am-noon.
- **Entries are required to stay in their assigned space for the entire spectator viewing time.**
- **Entries MAY NOT stop the spectator vehicles to hand out items.**
- **Spectators will be informed not to stop as they make their way through the Reverse Parade.**
- All entries should display an identification banner or sign if possible.
- NO pyrotechnics or open flames allowed as part of parade entries.
- Portable toilets and a handwashing station will be provided near the event location.

AFTER THE PARADE:

- Once the event has ended, a parade official will come through the event and dismiss the entries.
- You must take all of your trash with you.

IMPORTANT!!

Please note that failure to abide by the above rules and regulations may result in suspension from future parades.