



BLOOMINGTON YOUTH BASKETBALL

October—March | Twin Lakes Recreation Center, 1700 W. Bloomfield Rd.

TARGET MARKET

more than 1,000 players
and 3,000 spectators
over three seasons

Bloomington Youth Basketball, the city's most popular youth basketball league, provides area youth between the ages of 5-15 years with an affordable basketball experience that promotes self-esteem, fair play, sportsmanship, and skill development



SPONSOR LEVELS • DEADLINE 9/15 •

Slam-Dunk
\$1,000

Three-Point
\$500

Name or logo on closed-circuit TVs located at Twin Lakes Recreation Center

Logo

Name

Name or logo on league game schedules

Logo

Name

Name with link on league website

✓

✓

Name listed on the Parks Partner page of the next program guide

✓

✓

Logo or name on all player jerseys

✓

On-site interaction with participant audience

✓

Logo on five court banners at Twin Lakes Recreation Center
for duration of the program

✓

Recognition on league photos

✓

Sponsorship plaque

✓

FOR MORE INFORMATION

Please contact Julie Ramey at 812.349.3719 or rameyj@bloomington.in.gov or Sarah Owen at 812.349.3739 or owensa@bloomington.in.gov.



CITY OF BLOOMINGTON
Parks and Recreation