

Corridor Study: Clarifications and questions
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1. Can you share contact information among the interested parties?

Contact information for interested parties will be available upon request. If contact information is requested by someone who is not currently listed as an interested party, the person requesting will be added to the list of interested parties. Staff will then send an update to all listed interested parties.

2. Have you established a steering committee or working group for the study? A steering committee has not been established.

We are interested in reviewing the proposed approaches before deciding if a steering committee is the best approach for the project.

3. Have stakeholder groups started being identified that will be coordinated with during the study?

Some stakeholder groups have been identified. Staff is working to do some preliminary outreach to groups to gain awareness for the project and to ask for input from stakeholders about process.

4. Could you tell us more about the approach and focus: do you imagine that working with local stakeholders is the focus or delivering multiple options for conceptual design?

We are interested to hear what responses recommend, and we hope that both are feasible. For a project of this size, we envision that working with residents will drive the other aspects of the project. There is potential that with robust resident engagement, ideas can be worked out, small-scale iterations reviewed, and multiple full-concepts may not be necessary. It will depend on the outreach, data, and input received. It is important that a conceptual design reflect the goals and needs of the community.

5. Does staff have capacity to do some outreach and some traffic counts?

Staff has some capacity to do items like this. For example, staff has started reaching out to some local stakeholders to raise awareness about this project. In the past, staff has served as the primary contact for the project, especially with emails, social media, and the website. In some cases, the consultants provide the content and staff then publicizes the content. This works best when a timeline is agreed upon ahead of time. Staff distributing information typically works well, because many stakeholders have working relationships with the City. It's important that the consultants are able to provide guidance and expectations for outreach like this.

Traffic counts: the City will share any traffic count data that we already have, including historic data. We are able to collect some traffic counts as well. As an interesting data point, staff has some traffic volumes for the downtown, including on College Avenue and Walnut Street from 1975.