



Bloomington Parks and Recreation celebrates four decades of environmental stewardship in 2024 with the city's designation as a Tree City USA for the 40<sup>th</sup> consecutive year.

To commemorate Bloomington's status as Indiana's first Tree City USA, and the city's 40<sup>th</sup> anniversary of being named a Tree City USA, Parks and Recreation is hosting a poster contest to invite artists of all ages to showcase the profound impact trees have had on our community over the years.

### **Bloomington Arbor Day Poster Contest Theme**

A Legacy of Leaves: 40 Years of Putting Down Roots

There are three entry categories:

1. Youth (12 years and younger)
2. Student (13 to 18 years)
3. Adult

A winner in each category will be selected by a panel of judges to include members of the Bloomington Tree Commission. The grand prize winner's artwork will be featured on the cover of the Fall/Winter 2024 Parks and Recreation Program Guide!

### **Arbor Day Poster Contest Rules:**

1. The theme of the poster contest is "A Legacy of Leaves: 40 Years of Putting Down Roots."
2. Poster contest entries are accepted from March 1 through April 1, 2024. All entries must be delivered to:
  - a. City Hall, 401 N. Morton St., Bloomington, IN 47404 (M-F, 8 a.m.-5 p.m.) OR
  - b. Rose Hill Cemetery Office, 1100 W. 4<sup>th</sup> St., Bloomington, IN 47403 (M-F, 8:30 a.m.-2:30 p.m.)by 5 p.m. on Monday, April 1.
3. One entry per artist or group of artists.
4. Entries must be reproducible as a magazine cover (oriented vertically), and suitable for all audiences (no nudity, profanity, or depictions of drug or alcohol paraphernalia or use).
5. Entries may be no larger than 22" x 28".
6. All entries must be original art, entirely created by the submitting artist/s. No compensation, financial or otherwise, is provided to any submitting artist, and the rights to use the winning artwork in each entry category in Parks and Recreation and Arbor Day promotions and marketing are granted in perpetuity.
7. All entries must be printed, created, painted, drawn, applied, sketched, carved, etc. and securely mounted on stiff backing (coroplast, foam core, artist's canvas, art mat board, etc.).

8. Each entry must be clearly marked on the back with the artist's or artist group's name, entry category, and title of the piece and must be accompanied by an official Arbor Day Poster Contest Entry Form.
9. All entries become property of Bloomington Parks and Recreation. Non-winning entries may be returned to the submitting artist if the submitting artist requests its return in writing by April 30, 2024. No artwork will be mailed or otherwise shipped; artwork must be picked up in person at City Hall.

The winners of each entry category, and the grand prize winner, will be announced by Mayor Kerry Thomson or a designated representative at an Arbor Day Ceremony at Crestmont Park on Friday, April 26. Artwork may be displayed at City Hall or at Parks and Recreation facilities to further commemorate Arbor Day and the city's 40<sup>th</sup> anniversary as a Tree City USA.

For more information about Bloomington Parks and Recreation's Arbor Day poster contest, contact:

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or visit [bloomington.in.gov/treecare](http://bloomington.in.gov/treecare).

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### 2024 Arbor Day Poster Contest Entry Form

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Entry Category (check one)  Youth (12 and under)  Student (12-18 yrs.)  Adult

Media: \_\_\_\_\_

Title of Artwork: \_\_\_\_\_

If my artwork is not selected as the winning artwork in my entry category, I wish to reclaim it after the contest has ended  Yes  No