



## Fountain Square [FS], Fountain Gallery

2024 Contract Agreement

The **Fountain Square Fountain Gallery** was formed in a public-private partnership between CFC Properties and the City of Bloomington to provide additional gallery spaces for local and national Artists to display their work. The Fountain Gallery lower-level walls are accessible from the main-level atrium glass elevator. These two walls are meant to display canvas art, photography, and other 2D creative pieces in various mediums.

### CONTACT INFO

Fountain Square  
101 W. Kirkwood Avenue  
Bloomington IN 47404  
812-332-0053  
[info@cfcproperties.com](mailto:info@cfcproperties.com)

### FS BUILDING HOURS

Mon - Fri 8am – 8pm  
Sat 9am – 8pm  
Sunday 12pm – 7pm  
May be open later for special events

### FOUNTAIN SQUARE GALLERY COMMITTEE

Holly Warren  
812-349-3534  
[holly.warren@bloomington.in.gov](mailto:holly.warren@bloomington.in.gov)

### GALLERY SELECTION, CONTENT & ASSIGNMENT

All art must be approved by CFC Properties following a panel selection process conducted by the Fountain Square Gallery Committee.

The approval of any artwork considered for exhibition at the FS Fountain Gallery is entirely at the discretion of CFC Properties. Fountain Square is a family-friendly environment; art containing profanity, violence, nudity, social sensitivity, or political viewpoints is prohibited.

### SALES

CFC Properties does not charge a commission. Artists keep 100% of their sales. All sales must be made directly between the Artist and the Client. CFC does not handle any transactions, nor hold payments from Clients for Artists, nor transfer art to Clients for Artists. The Artist is responsible for placing red dots on items that have sold. The Artist must purchase their own red dot stickers. ***No art may be removed from display until the exhibit has ended unless it can be replaced by another approved piece.***

### PRICING AGREEMENT

Because CFC does not charge a commission, we ask that exhibitors agree not to change their prices for at least 6 months after showing at Fountain Square to avoid unfair competition with Bloomington's retail art galleries. This pertains to sales in the Bloomington area only.

## **SECURITY**

Fountain Square is a historic, multi-purpose center with retail shops, service establishments, and professional office spaces. Fountain Square is not a museum or a for-profit gallery. There are no security guards assigned solely to the FS Fountain Gallery. Artists must weigh the value of exposure for their work versus the risk they assume for insurance deductibles.

There are video cameras placed throughout Fountain Square. There is one camera that monitors the Fountain Gallery lower-level space, and there are two additional cameras, one mounted at each retail wing on the main level. Security officers are on duty at Fountain Square during certain times. But they also monitor other properties and cannot maintain a physical presence in Fountain Square during the entirety of their shifts. The common areas of Fountain Square are not alarmed.

## **INSURANCE**

CFC Properties does not provide any insurance coverage for artwork displayed in the FS Fountain Gallery. The Artist agrees that CFC Properties shall have no liability for all or any portion of any repair, replacement cost or other expense, including loss or damage to the artwork. By signing this agreement, the Artist releases CFC Properties from responsibility for any items displayed in the exhibit. Artists are welcome to acquire their own insurance.

## **ART REPAIR**

Art that requires repair due to technical failures during the run of an exhibit will be removed from display until the Artist can make repairs. Artists must make their own repairs. CFC Properties' staff will not handle (unless to place into storage if needed), alter, or amend the art in any way.

## **ADVERTISING & PUBLICITY**

CFC Properties may use images of the art for advertising and publicity purposes as seen fit. CFC Properties may promote the art and the exhibit online through various channels, such as, but not limited to the [Fountain Square website](#) and the "[Fountain Square Bloomington](#)" Facebook page.

Artists are encouraged to promote their exhibit. When referencing the exhibit space, it is required that the following wording be used, "**FS Fountain Gallery**" or "**Fountain Square Fountain Gallery.**" Artists are also encouraged to use the Fountain Square logo in any artist-generated publicity. Logos are available for use upon request; inquiry may be emailed to [info@cfcproperties.com](mailto:info@cfcproperties.com).

## **RECEPTIONS**

Artists are welcomed and encouraged to hold a reception for their exhibit opening. Artists are responsible for all associated costs. To discuss use of the atrium space within Fountain Square for a reception, please send an inquiry to [info@cfcproperties.com](mailto:info@cfcproperties.com).

## **INSTALLATION**

The FS Fountain Gallery lower-level walls (displayed on the mockup) utilizes an anchor cable hanging system from AS Hanging Display Systems. Artists are responsible for hanging their own artwork. Artists are welcome to view the track system materials before committing to use the exhibit space.

- o Each 6' track can hold a maximum of 300lbs.
- o Each stainless-steel cable is 48" long and can hold a maximum of 45lbs.
  - Each designated wall space has access up to 10 stainless-steel cables.
- o Each secure gripper hook can hold a maximum of 40lbs.
  - Multiple gripper hooks may be used on a cable.
  - Each designated wall space has access up to 40 secure gripper hooks.
  - Each hanging piece must fit securely onto a secure gripper hook.
    - Cables or eyelets up to 1/8" thickness may fit through the hook.
- o Drilling or doing anything that might damage the wall is prohibited.
- o If CFC staff assistance is required due to any type of technical failure due to the artwork's hanging mounts not properly secured, a rate of \$50.00/hour, including additional cost for materials if needed, will be charged to the Artist.

**LIGHTING**

Each designated wall space provides 6 lighting tracks with adjustable heads (displayed on the mockup). Each lighting track provides four heads that can be rotated 90°, while the connecting pole can be rotated 270°. Each track provides 2700K soft white light. Artists are responsible for adjusting the lighting, which may only be adjusted at the time of the installation.

**DE-INSTALLATION**

Artists may pick up their work from By Hand Gallery at the conclusion of the exhibition.

**GALLERY FEES & CONTRACT SIGNATURES:**

**ARTIST/GROUP REPRESENTATIVE** \_\_\_\_\_

**SHOW DATES** \_\_\_\_\_

**AGREED CONSENT**

I/we, \_\_\_\_\_, have read and do agree to the policies stated in this document.

Signature \_\_\_\_\_  
*Exhibiting Artist/Group Representative*

Date \_\_\_\_\_

Signature \_\_\_\_\_  
*CFC Properties Representative*

Date \_\_\_\_\_