

# HOLIDAY MARKET

Enjoy the festive community atmosphere of the Farmers' Market while searching for the perfect holiday gift and listening to holiday music. The Holiday Market features locally grown farm products, arts and fine crafts by area artisans, live music, and activities for children.



## PLEASE INCLUDE:

- Completed application.
- \$20 non-refundable jury fee made payable to City of Bloomington.
- Three high-resolution digital photos of your work and one booth image. Digital photos must be emailed to [ritterc@bloomington.in.gov](mailto:ritterc@bloomington.in.gov) with artist's name and Holiday Market in the subject line by August 23, 2024 at 5 p.m.
- Personal care category artists: please submit a product sample.

Do not send booth payment at this time. Applications received by August 23, 2024 will receive full consideration.



401 N. Morton, Ste. 250  
Bloomington IN 47404

22nd annual!

# HOLIDAY MARKET

## 2024 ARTIST APPLICATION

NEW IN 2024 - MORE INDOOR BOOTH SPACES!

**SATURDAY, NOVEMBER 30**  
SHOWERS COMMON  
10 AM-3 P.M. \* FREE

CITY OF BLOOMINGTON PARKS AND RECREATION

Special thanks to Downtown Bloomington, Inc. and The Herald-Times

# INSTRUCTIONS

## PRODUCT GUIDELINES:

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Works must be safe, have a decent life expectancy, and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

### Unacceptable work includes:

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports, and products bought for resale).
- Work that may be considered paraphernalia.

## CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
- Quality of work: Works will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- Style of work: Applications will be divided into 10 categories:
  - clay
  - drawing/painting/photography
  - fiber arts
  - glass
  - jewelry
  - metalwork/woodwork
  - natural materials
  - personal care
  - recycled arts
  - surface decoration

Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 80% of the product you sell must be within this category. **NOTE:** If you wish to sell equally in multiple categories, please submit a separate application for each category, including separate photos and application fees. Complete category guidelines available upon request.

## SITE INFORMATION:

- Showers Plaza is located at 401 N. Morton St.
- Water is available at the site.
- Electricity is available at some booth spaces (for additional fee).
- A staff member (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control, and ensure the smooth operation of the Holiday Market.

## BOOTH AND SALES INFORMATION:

- Outdoor booth spaces are in the City Hall parking lot. Some outdoor spaces may be covered. -10' x 10' for \$60
- Limited indoor spaces are available: -8' wide x 6' deep booths for \$65
- Limited electricity available at some booths for an additional \$15.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in the booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- All displays must be set up by 9:30 a.m. on Saturday, November 30.
- Exhibitors may not tear down until 3 p.m. on Saturday, November 30.

## TIMELINE:

- July 19—Applications emailed and posted online at [bloomington.in.gov/holidaymarket](http://bloomington.in.gov/holidaymarket).
- August 23—Application deadline
- September 13—Accepted artists announced
- October 25—Booth payment due



## 2024 ARTIST APPLICATION TO EXHIBIT

Name: \_\_\_\_\_  
(Last) (First)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Select the ONE category for which you are applying:

<input type="checkbox"/> clay	<input type="checkbox"/> metalwork/woodwork
<input type="checkbox"/> drawing/painting/photography	<input type="checkbox"/> natural materials
<input type="checkbox"/> fiber arts	<input type="checkbox"/> personal care
<input type="checkbox"/> glass	<input type="checkbox"/> recycled arts
<input type="checkbox"/> jewelry	<input type="checkbox"/> surface decoration

Description of art/craft and the process by which it is made:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Price range of product: \_\_\_\_\_

Check to permit reproduction of photos for publicity.

Please note that there will be fewer indoor spaces available due to social distancing.

Space preference:  Indoor  Outdoor

Willing to be outside if indoor spaces fill:  Yes  No

Please include me on the waitlist if I am not initially placed  Yes  No

Special Requests: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

PLEASE SEND A NON-REFUNDABLE \$20 JURY FEE WITH APPLICATION. MAKE CHECK PAYABLE TO CITY OF BLOOMINGTON. PLEASE DO NOT SEND BOOTH PAYMENT WITH APPLICATION.

Return applications to: Crystal Ritter  
City of Bloomington Parks and Recreation  
401 N. Morton St., Suite 250  
Bloomington IN 47404