



**FOR MORE INFORMATION,
CONTACT THE
BLOOMINGTON/MONROE
COUNTY HUMAN RIGHTS
COMMISSION**

(812)-349-3478

human.rights@bloomington.in.gov

401 N. Morton St. Suite 260
Bloomington, IN 47404

bloomington.in.gov/boards/humanrights

The Bloomington/Monroe County Human Rights Commission enforces the Bloomington/Monroe County Human Rights Ordinance.

The Bloomington/Monroe County Human Rights Ordinance promotes equal opportunity in employment, housing, education, and **access to public accommodations**, regardless of race, sex, religion, color, sexual orientation, gender identity, national origin, ancestry, disability, veteran status, or housing status. The ordinance also prohibits familial status discrimination in housing.



**UNDERSTANDING
BLOOMINGTON'S
CLOSED
CAPTIONING
ORDINANCE**

**YOUR
OBLIGATION**

As of January 1, 2025, all Bloomington businesses and places of public accommodation must activate closed captioning on public televisions during regular business hours. At least one of every five televisions displaying identical programming (such as a sports game) must have closed captioning enabled.

You are not required to purchase new equipment if your television cannot display closed captioning.



WHO DOES THE ORDINANCE APPLY TO?

The ordinance applies to any place of public accommodation in Bloomington that provides at least one public television for its customers or visitors to watch.

This includes

- Restaurants
- Bars and sports bars
- Gyms and recreation centers
- Electronics stores and other locations that sell televisions
- Waiting rooms in hospitals, medical offices, and other professional offices

To read the full text of the ordinance, visit bton.in/CCOrd.



WHO DOES IT BENEFIT? EVERYONE!

ACCESSIBILITY

Closed captioning makes television programming available for a broad range of patrons, visitors, and clients, with or without disabilities, including deaf and hard of hearing customers.

CONVENIENCE

A majority of people without hearing loss prefer captions, especially if the program's audio is unclear or if they are in a noisy restaurant or bar.

REDUCED LANGUAGE BARRIERS

Over 200,000 Indiana residents have limited English proficiency. Captioning makes it easier for language learners to follow television programming.

GOOD BUSINESS SENSE!

Many places of public accommodation already provide closed captioning. It's a free, simple, no-drawbacks way to increase accessibility and convenience for your customers.

COMMUNITY STATISTICS

Monroe County residents

...who have a disability	17,000
...who have a hearing disability	2,800
...who are senior citizens	27,000
...who speak a language other than English at home	14,000
...who state that they speak English less than "very well"	3,000

Data: American Community Survey, 2022



THANK YOU!

The Indiana Association of the Deaf, AARP Indiana, and the Greater Bloomington Chamber of Commerce were consulted on the development of the Closed Captioning Ordinance.

