

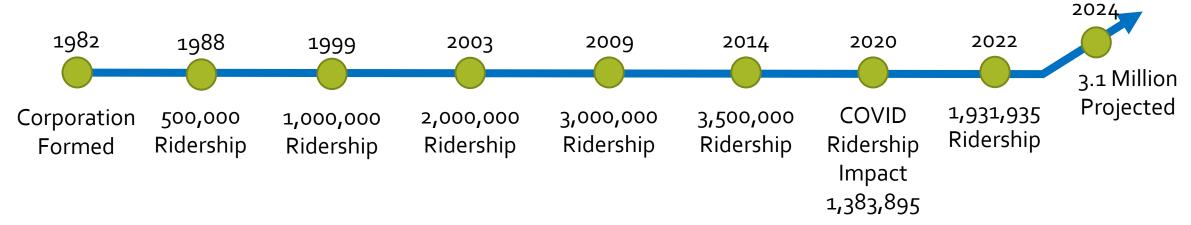
Bloomington Public Transportation Corporation Resident Academy

September 26, 2024

History and City Connections

- Started as City of Bloomington department in 1973
- Became Public Transportation Corporation in 1982
- Five member governing board appointed by Mayor and City Council
 - James McLary, Chair
 - Kent McDaniel, Vice Chair
 - Doug Horn, Treasurer
 - Nancy Obermeyer, Secretary
 - Don Griffin
- City Council approves budget prepared by Bloomington Transit staff
- Contract with City for legal, insurance and ITS support
- Shared downtown facility at Transit Center with Bloomington Police

Ridership Growth Milestones











2023 Statistics

Ridership: 2,523,068

Miles: 956,562

Cost per trip: \$4.07

Cost per mile: \$9.32

Transit Service

14 Bus Routes Covering 21 square miles

Operating Seven Days a Week

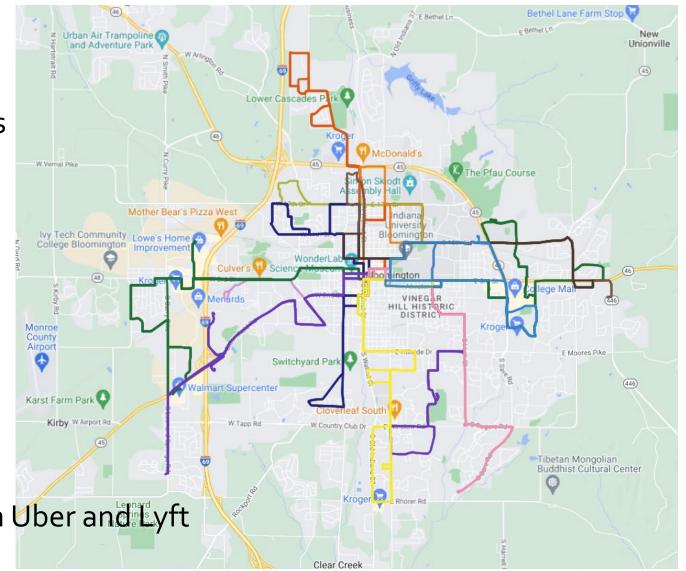
2023 IU Ridership: 1,770,930

Complex Contracts:

- The Atlas
- The Verve

Village at Muller Park

BT-Late Nite Service – Agreement with Uber and Lyft



BT Access

- For persons with disabilities who are unable to use Fixed Route service
- Must meet eligibility to use system
- Reservations made up to two weeks in advance
- July 2023: Began same day reservations on limited basis
- August 2023: Expansion of service outside city limits allowing trips to destinations currently not served by BT Access (South Library, Kroger, medical facilities)
- July 2024: Blink On-demand service in three zones.



Scheduling Office and Application Information: 812-336-7433 Option 3

Downtown Transit Center

- Built in 2014
- LEED Silver Design
- Houses customer service and City dispatch services
- Intercity bus service connections including Flixbus and Miller Transportation
- Main transit hub for buses





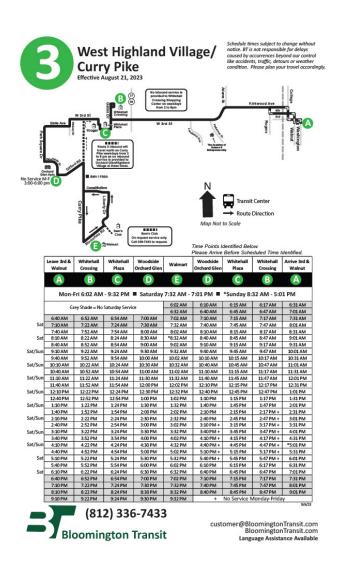
Transit Fleet

40 buses in service, with model years from 2003 to 2021. Currently have two Battery Electric Buses in service.

Additional 16 Electric Buses arriving in 2024/2025.

Charging infrastructure upgrades underway for the new Battery Electric fleet.

Plan to transition bus fleet to 60% Battery Electric by 2030.



Outreach to the Community

Website – Bus Schedules and Route Information; Application Forms; Fare Information

Bus Tracking App – ETA SPOT

Improved service alerts and bus tracking for the public



Outreach to the Community

Meeting the Public – Outreach events to the community and IU students

Travel Training – Teaching individuals and groups how to ride Bloomington Transit fixed route bus and paratransit service



2024 Highlights

- Pursuing land for a new facility location to accommodate expanded fleet size as system grows and fleet size changes to battery electric
- Green Line study to look at Bus Rapid Transit (BRT) service in Bloomington. The study includes a review of where the BRT service would be and look like when built. Includes review of downtown routing and circulation to increase ridership. *TransformBT.com*



2024 Highlights

- New CAD/AVL system allowing new technology to track buses, provide data on service levels, and communicate to the public through new bus tracking app ETA SPOT
- Upgrade of software for transit planning and scheduling through Remix. Allows for planning for future improvements and scheduling drivers for bus routes
- Upgrade technology to streamline boarding of bus with electronic payments using a phone-based app and new bus pass media

2025 Budget Expenses

	2024 Budget	2025 Budget	Change (\$)	Change (%)
Class I - Personnel	7,897,266	8,732,900	835,634	10.58%
Class II - Materials & Supplies	1,777,744	1,790,000	12,256	0.69%
Class III – Professional Services	3,413,967	2,811,575	(602,392)	-17.64%
Class IV - Capital	13,518,417	19,298,159	5,779,742	42.75%
Total	26,607,394	32,632,634	6,025,240	22.64%

2025 Budget Revenues

Revenue Sources		Budgeted
Taxes-BPTC .0329	7.37%	2,405,312.00 7.37%
Fares-all	7.19%	2,345,004.00 7.19%
City ED-LIT	11.66%	3,806,100.00 11.66%
State -PMTF	7.99%	2,607,880.00 7.99%
Federal	53.69%	17,519,243.00 53.69%
Miscellaneous	2.37%	775,000.00 2.37%
Cash Reserves	9.73%	3,174,095.00 9.73%
TOTAL		32,632,634.00

Moving Bloomington Transit Into the Future

- Expansion of On-Demand BLink Microtransit
- Improved Service Frequency and Hours of Service
- Implementing Route Improvements to Streamline and Provide Critical Transportation to Areas Inside and Outside the City of Bloomington
- Mobile Ticketing and Upgraded Fare Validators to Speed Up Boarding and more convenient



Moving Bloomington Transit Into the Future

- Improved Bus Stops with Upgraded Shelters and Stop Landing Pads to Improve Accessibility and Meet ADA Requirements
- Rebranding of System Including Logos, Bus Wraps, and Bus Stops to Update Images and Information
- Explore Countywide Public Transportation for Residents and Businesses in Monroe County
- Hiring and Training Drivers to Provide Exceptional Customer Service and Transit Service



For More Information

Customer Service: 812-336-7433

Email:

Customer@BloomingtonTransit.com

Website: BloomingtonTransit.com

Customer Service for Passes and Applications

310 South Walnut Street 130 West Grimes Lane







John Connell, General Manager
Mike Clark, Operations Manager
Josh Prince, Fleet Maintenance Manager
Brenda Underwood
Human Resource Administrator/Marketing Director

Christa Browning, Controller
Zac Huneck, Grants & Procurement Specialist
Shelley Strimaitis

Planning and Special Projects Manager