

City of Bloomington

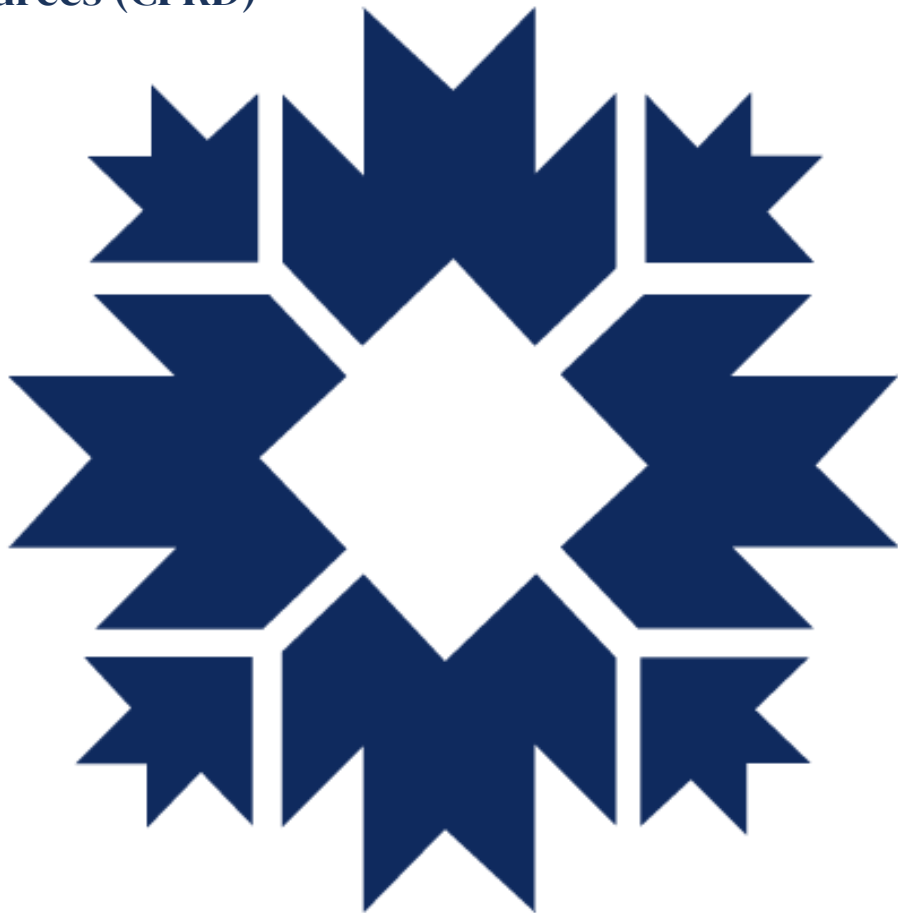
Community and Family Resources (CFRD)

📞 812.349.3430

✉️ cfrd@bloomington.in.gov

🌐 bloomington.in.gov/cfrd

📍 401 North Morton St.
Bloomington, IN 47404



CFRD

Sponsorship Packages

Women's History Month Luncheon

Juneteenth

Black y Brown Arts Festival

Black Male Summit

Swagger Awards

Young Women's Leadership Summit

Winter Wonderland

Black History Month

CFRD Sponsorship Packages

Events

The City of Bloomington Community and Family Resources Department is excited to offer sponsorship packages for our community events. We have five different levels of sponsorship, each with its own unique benefits and opportunities for exposure. Our Presenting Sponsor package, limited to one sponsor, includes top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable. Our other package benefits are outlined in the enclosed individual event forms. No matter which package you choose, we are grateful for your support and look forward to working with you to make this year a success!

For more information about the CFRD Sponsorship Packages, please contact the Community and Family Resources Department at cfrd@bloomington.in.gov or call 812-349-3430.

Supporter Levels

		Sponsor Level					
Event Month	Event	Presenting	Platinum	Gold	Silver	Bronze	Deadline
March	Women's History Month Luncheon	\$2,000	\$1,500	\$1,000	\$500	\$300	March 1
June	Juneteenth	\$3,000	\$2,000	\$1,500	\$1,000	\$500	May 1
September	Black Male Summit	\$2,000	\$1,500	\$1,000	\$500	\$250	Aug. 1
October	Black y Brown Arts Festival	\$3,000	\$2,000	\$1,500	\$1,000	\$500	Sept. 1
October	Swagger Awards	\$1,000	\$800	\$500	\$300	\$100	Sept. 1
November	Young Women's Leadership Summit	\$2,000	\$1,500	\$1,000	\$500	\$250	Oct. 1
December	Winter Wonderland	\$1,500	\$1,000	\$500	\$300	\$100	Nov. 1
February	Black History Month	\$3,000	\$2,000	\$1,500	\$1,000	\$500	Dec. 1
	INCLUSIVE PACKAGE*	\$17,500	\$12,300	\$8,500	\$5,100	\$2,500	

*If an event or deadline has passed, subtract the amount in the corresponding column for that event and that will be the updated Inclusive package cost.



Safe & Civil City Sponsorship Packages

Selection Part 1

Instructions

1. Complete contact information
2. Select logo option

Contact

Date _____

Organization/Business Name _____

Primary Contact Name _____

Primary Contact Title _____

Email _____

Phone _____ Ext. _____

Website _____

Address _____

City _____

Zip _____

Logo

- ☐ I will email a PNG. or High Resolution JPEG logo to cfrd@bloomington.in.gov
- ☐ Please pull a logo from our website listed above
- ☐ Our logo is on file with the City of Bloomington Community & Family Resources Dept.
- ☐ No logo. Please just use the Organization/Business Name

Next Steps

1. Complete Part Two of the sponsorship package selection

For more information about the CFRD Sponsorship Packages, please contact the Community and Family Resources Department at cfrd@bloomington.in.gov or call 812-349-3430.

CFRD Sponsorship Packages

Selection Part 2

Instructions

1. Selection the event(s) your organization/business would like to sponsors and circle the level
2. Select invoice option

Supporter Levels

		Sponsor Level					
Event Selection	Event	Presenting	Platinum	Gold	Silver	Bronze	TOTAL
X	EXAMPLE	\$500	\$400	\$300	\$200	\$100	\$400
	Women's History Month Luncheon	\$2,000	\$1,500	\$1,000	\$500	\$300	
	Juneteenth	\$3,000	\$2,000	\$1,500	\$1,000	\$500	
	Black Male Summit	\$2,000	\$1,500	\$1,000	\$500	\$250	
	Black y Brown Arts Festival	\$3,000	\$2,000	\$1,500	\$1,000	\$500	
	Swagger Awards	\$1,000	\$800	\$500	\$300	\$100	
	Young Women's Leadership Summit	\$2,000	\$1,500	\$1,000	\$500	\$250	
	Winter Wonderland	\$1,500	\$1,000	\$500	\$300	\$100	
	Black History Month	\$3,000	\$2,000	\$1,500	\$1,000	\$500	
	INCLUSIVE PACKAGE*	\$17,500	\$12,300	\$8,500	\$5,100	\$2,500	

Grand Total \$

☐ Invoice each event separately-this option excludes the "Inclusive package"

☐ Invoice the grand total

*If an event or deadline has passed, subtract the amount in that column for that event and that will be the updated Inclusive package cost.

Next Steps

1. Return to 401 N. Morton St., Suite 260, Bloomington, IN Attn: S. Moss or email to cfrd@bloomington.in.gov



Women's History Month Luncheon Sponsorship

The Event

The City of Bloomington's Commission on the Status of Women presents the Women's History Month Luncheon as an annual celebration of the ways in which local women improve and strengthen our local community. This event features a keynote speaker and recognizes four community leaders through the Women's Achievement Awards.

Supporter Levels



Bronze \$300

- Logo in Presentation Materials
- Special Mention from Podium
- 2 Seats to Event with Preferred Seating



Gold \$1000

- Logo in Presentation Materials
- Special Mention from Podium
- 4 Seats to Event with Preferred Seating
- Logo Printed in Event Program



Presenting \$2000

- Logo in Presentation Materials
- Special Mention from Podium
- Table of 8 with Preferred Seating
- Logo Printed on Table Signs
- Logo on Website, Social Media, Programs, and Posters



Silver \$500

- Logo in Presentation Materials
- Special Mention from Podium
- 3 Seats to Event with Preferred Seating



Platinum \$1500

- Logo in Presentation Materials
- Special Mention from Podium
- Table of 8 with Preferred Seating
- Logo Printed in Event Program

Deadline: March 7

Juneteenth Sponsorship

The Event

This celebration serves as a beacon of unity, bringing together individuals from diverse backgrounds to honor shared experiences and aspirations. It's a time to reflect on the collective journey towards liberation, acknowledging the sacrifices of those who fought tirelessly for freedom. Juneteenth embodies the triumph of the human spirit over oppression, reminding us that true liberation is achieved through solidarity and mutual support. Amidst this commemoration, attendees will indulge in a rich tapestry of cultural delights, featuring an array of tantalizing food options, soul-stirring musical performances, informative booths sharing valuable resources, and engaging entertainment for all ages.

Supporter Levels

☐ Bronze \$500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials

☐ Gold \$1500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents

☐ Presenting \$3000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the podium
- Logo on Table Tents
- Logo on Presentation materials
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.

☐ Silver \$1000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website

☐ Platinum \$2000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents
- Special Mention at event

Deadline: Aug 1

Commission on the Status of Black Males Black Male Summit Sponsorship

The Event

The Black Male Summit is dedicated to championing fairness, and empowering, enhancing, and nurturing children and youth through community engagement. More broadly, the Summit's goals are to provide space and opportunity for students of color to express themselves, learn, make memorable connections, and highlight men of color in our community who have skills and information to offer to our youth. The Summit also seeks to support students of color by coordinating and delivering resources and information specifically addressing the needs and concerns of this traditionally underrepresented group. Although focused on African American and Latino males, the Summit is open to young male-identifying students of all races and backgrounds.

Supporter Levels



Bronze \$250

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials



Gold \$1000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents



Presenting \$2000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the podium
- Logo on Table Tents
- Logo on Presentation materials
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.



Silver \$500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website



Platinum \$1500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents
- Special Mention at event

Deadline: Aug 1



Black y Brown Arts Festival Sponsorship

The Event

The Black y Brown Arts Festival (BBAF) is a celebration and showcase of African, African-American, Hispanic, Latinx, and Native American creative arts and artists, affirming community space, preserving arts appreciation, and pride in the spirit of diversity of the local Bloomington community. The festival will provide a medium for local talent to showcase visual and performance art in an environment that engages the audience with artists and their work.

Supporter Levels



Bronze \$500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials



Silver \$1000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website



Gold \$1500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents



Platinum \$2000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the Grand Stage
- Logo on Table Tents
- Logo on Grand Stage Wing



Presenting \$3000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the Grand Stage
- Logo on Table Tents
- Logo on Grand Stage Wing
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.

Deadline: Sept 1



Commission on the Status of Children and Youth Swagger Awards Sponsorship

The Event

The purpose of the Commission on the Status of Children and Youth is to promote connections in our community which empower, enhance and nurture children and youth. One of the Commission's goals is to celebrate successes of children and youth. The S.W.A.G.G.E.R. (Students Who Act Generously, Grow and Earn Respect) award criteria acknowledges children and youth who have shown commitment to a cause or taken action(s) that have improved their lives and/or the lives of others around them. Nominations may be made for children and youth in the following four (4) age categories: K-2, 3-6, 7-8, and 9-12.

Supporter Levels



Bronze \$100

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials



Silver \$300

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website



Gold \$500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents



Platinum \$800

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents
- Special Mention at event



Presenting \$1000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the podium
- Logo on Table Tents
- Logo on Presentation materials
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.

Deadline: Sept.1

Young Women's Leadership Summit

The Event

The Young Women's Leadership Summit is dedicated to championing fairness and empowering, enhancing, and nurturing children and youth through community engagement. More broadly, the Summit's goals are to provide space and opportunity for students of color to express themselves, learn and make memorable connections, and highlight young women of color in our community who have skills and information to offer to our youth. The Summit also seeks to support students of color by coordinating and delivering resources and information specifically addressing the needs and concerns of this traditionally underrepresented group. Although focused on African American and Latino female-identifying students, the Summit is open to young female-identifying students of all races and backgrounds.

Supporter Levels



Bronze \$250

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials



Gold \$1000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents



Presenting \$2000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the podium
- Logo on Table Tents
- Logo on Presentation materials
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.



Silver \$500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website



Platinum \$1500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents
- Special Mention at event

Deadline: Oct.1

Commission on the Status of Black Males Winter Wonderland

The Event

The City of Bloomington invites area children, together with their families, to a Winter Wonderland celebration at the Banneker Community Center (930 West Seventh Street). The free event will feature seasonal activities including arts and crafts, cookie decoration, holiday carols, letters to the North Pole, free photos with Santa, and a free gift for each child.

Supporter Levels

☐ Bronze \$100

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials

☐ Silver \$300

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website

☐ Gold \$500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents

☐ Platinum \$1000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Logo on Table Tents
- Special Mention at event

☐ Presenting \$1500

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the podium
- Logo on Table Tents
- Logo on Presentation materials
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.

Deadline: Nov. 1

City of Bloomington Black History Month Sponsorship

The Event

The City of Bloomington's annual commemoration of African-American history and culture will take place during National Black History Month in February 2024.

We will commemorate National Black History Month with programs and events all month-long, concluding festivities with the annual Black History Month Gala on last Saturday in February. To make this happen, we need your support. Over the years we have received generous contributions from businesses, organizations, and residents like you. Your contributions have been vital in making the City of Bloomington's annual Black History Month celebration a success.

Supporter Levels



Bronze \$500

- Gala Gift
- Logo in Gala Booklet
- Logo on Black History Month Site



Gold \$1500

- Gala Gift
- Logo in Gala Booklet
- Logo on Black History Month Site
- Sponsor Plaque
- Video Ad shown on Promo Reel
- 4 Gala Tickets



Presenting \$3000

- Sponsor Recognition Certificate
- Logo on Event Website & Printed Materials
- Website Link on Event Website
- Special Mention from the podium
- Logo on Table Tents
- Logo on Presentation materials
- Top billing on all event materials, as well as exclusive access to VIP events and a dedicated sponsor booth when applicable.



Silver \$1000

- Gala Gift
- Logo in Gala Booklet
- Logo on Black History Month Site
- Sponsor Plaque
- 2 Gala Tickets



Platinum \$2000

- Gala Gift
- Logo in Gala Booklet
- Logo on Black History Month Site
- Sponsor Plaque
- Video Ad shown on Promo Reel
- Stand Alone Ad Promo
- Full Gala Table (8 tickets)

Deadline: Dec 1



CFRD Sponsorship Packages

Reference Guide

Thank you for your consideration. For additional information about the sponsorships, contact the Community and Family Resources Department at cfrd@bloomington.in.gov or 812-349-3430.

Sponsorship Return Options

- Please complete the electronic support form at www.bloomington.in.gov/departments/cfrd
- Or return to **401 N. Morton St., Suite 260, Bloomington, IN Attn: S. Moss**
- Or scan and email to cfrd@bloomington.in.gov

Payment

- For the Women's History Month Luncheon, please make checks payable to **City of Bloomington - CSW #2506-09-090003-47050**, and send to **City of Bloomington Controller's Office P.O. Box 100, Bloomington, IN, 47402**.
- For all other programs, please make checks payable to: **City of Bloomington - SCCP #312-09-090016-47050** and send to: **City of Bloomington Controller's Office, PO Box 100, Bloomington, IN 47402**