

2025 Spring into Sustainability Challenge

March 1 - 31, 2025

The City of Bloomington turned sustainability into a friendly competition with the first annual Spring into Sustainability Challenge on the Zero in Bloomington platform. From March 1–31, 2025, local organizations and community groups competed to complete climate-friendly actions, track their progress, and earn recognition—all while helping Bloomington meet its climate goals.

We had 53 participants representing 10 different community groups who, overall, logged 547 sustainable actions during the month of March! We hope this was a fun opportunity to explore sustainable lifestyle changes, and hope that some of these sustainable habits stick into the future. Our Top 5 groups, who will be receiving cash prizes for their efforts, are as follows:

1. Alpha Delta Pi
2. Novus Women's Cycling
3. Citizens Climate Lobby of South Central Indiana
4. Bloominglabs
5. Epsilon Nu Tau

